TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SAP AG		07/16/2010	JOINT STOCK COMPANY: GERMANY

RECEIVING PARTY DATA

Name:	Original1 GmbH
Street Address:	Mainzer Landstrasse 205
City:	Frankfurt
State/Country:	GERMANY
Postal Code:	60326
Entity Type:	LIMITED LIABILITY COMPANY: GERMANY

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77779646	ORIGINAL1

CH $40.00 77779646

CORRESPONDENCE DATA

Fax Number: (215)965-1331
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 215-965-1348
Email: lgenovese@panitchlaw.com
Correspondent Name: Laura A. Genovese
Address Line 1: 2005 Market Street
Address Line 2: Suite 2200
Address Line 4: Philadelphia, PENNSYLVANIA 19103

ATTORNEY DOCKET NUMBER:	688160.0001

DOMESTIC REPRESENTATIVE

Name:
Address Line 1:

Address Line 2: Address Line 3: Address Line 4:	
NAME OF SUBMITTER:	Laura A. Genovese
Signature:	/Laura A. Genovese/
Date:	07/20/2010
Total Attachments: 1 source=00234721#page1.tif	

Trademark Assignment

WHEREAS, SAP AG, a Joint Stock Company organized and existing under the laws of Germany, with a principal place of business at Dietmar-Hopp-Allee 16, 69190 Walldorf, Germany ("Assignor"), owns and has a bona fide intent to use the following mark and has applied to register the mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein ("the Mark"):

Mark	**Serial No.**
ORIGINAL1	77/779,646

WHEREAS, Original1 GmbH, a Limited Liability Company organized and existing under the laws of Germany, with a principal place of business at Mainzer Landstraße 205, 60326 Frankfurt, Germany ("Assignee"), desires to acquire the Mark and the above-referenced application, the business associated with the Mark, and the attendant goodwill;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all rights, title and interest in and to the Mark together with the goodwill of the business symbolized by the Mark, and the pending application relating thereto.

ASSIGNOR:

SAP AG

Dated effective as of: July 16, 2010

Name: Dr. Werner Brandt

Title: CFO

Name: Michael Junge

Title: General Counsel