TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

07/20/2010
900167349

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Assignee name previously recorded on Reel 004008 Frame 0577. Assignor(s) hereby confirms the Assignee name should read AIG Marketing, Inc. dba 21st Century Insurance and Financial Services.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
American International Group, Inc.		06/17/2009	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	AIG Marketing, Inc. dba 21st Century Insurance and Financial Services
Street Address:	3 Beaver Valley Road
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19803
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Serial Number:	77703416	21ST AUTO PAY
Serial Number:	77815947	21ST SECURITY ADVANTAGE
Serial Number:	77459260	JUST RIGHT CHALLENGE
Serial Number:	77459303	JUST RIGHT IDEAS
Serial Number:	77451238	THE JUST RIGHT POLICY

OP S140.00 77703416

CORRESPONDENCE DATA

Fax Number: (512)536-4598

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 512.474.5201

Email: aotrademark@fulbright.com

Correspondent Name: Richard J. Groos

Address Line 1: 600 Congress Avenue, Suite 2400

Address Line 4: Austin, TEXAS 78701

TO:RICHARD J. GROOS COMPANY:600 CONGRESS AVENUE, SUITE 2400

ATTORNEY DOCKET NUMBER:	FARC:002/10906828
NAME OF SUBMITTER:	Richard J. Groos
Signature:	/Richard J. Groos/
Date:	07/20/2010

Total Attachments: 6
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TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

06/19/2009
900136739

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
American International Group, Inc.		06/17/2009	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	21st Century Insurance and Financial Services
Street Address:	3 Beaver Valley Road
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19803
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Serial Number:	77703416	21ST AUTO PAY
Serial Number:	77615947	21ST SECURITY ADVANTAGE
Serial Number:	77459260	JUST RIGHT CHALLENGE
Serial Number:	77459303	JUST RIGHT IDEAS
Serial Number:	77451238	THE JUST RIGHT POLICY

CH $140.00 77703416

CORRESPONDENCE DATA

Fax Number: (312)616-5700
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 312-616-5600
Email: trademarks@leydig.com
Correspondent Name: Leydig, Voit & Mayer, Ltd.
Address Line 1: Two Prudential Plaza, 180 N. Stetson Ave
Address Line 2: Suite 4900, ATTN: Mark J. Liss
Address Line 4: Chicago, ILLINOIS 60601-6731

ATTORNEY DOCKET NUMBER:	267370

NAME OF SUBMITTER:	Mark J. Liss
Signature:	/Mark J. Liss/
Date:	06/19/2009

Total Attachments: 3
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ASSIGNMENT OF SERVICE MARKS FROM AMERICAN INTERNATIONAL GROUP, INC. TO 21st CENTURY INSURANCE AND FINANCIAL SERVICES

WHEREAS, American International Group, Inc. (hereinafter "Assignor"), a Delaware corporation, having its principal place of business at 70 Pine Street, New York, New York 10270, is the owner of the service marks as shown on Schedule A hereto (hereinafter, the "Marks");

WHEREAS, 21st Century Insurance and Financial Services (hereinafter "Assignee"), a Delaware corporation, having its principal place of business at 3 Beaver Valley Road, Wilmington, Delaware 19803, is the successor to that portion of the business to which said Marks pertain, and their applications thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks and any applications and registrations therefor, and including all common-law and other rights in the Marks, all claims, demands and causes of action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of the Marks and any applications and registrations therefor prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, does hereby execute this assignment to take effect on 6.17, 2009.

AMERICAN INTERNATIONAL GROUP, INC.

Kathleen E. Shannon

Kathleen E. Shannon
Senior Vice President, Secretary and
Deputy General Counsel

State of New York)
)SS:
County of New York)

On this 17th day of June, 2009 before me, a Notary Public in and for said county, appeared Kathleen E. Shannon, personally known to me to be the same person whose name is subscribed to the foregoing assignment document, and acknowledged that she signed and delivered the document as her free and voluntary act for the uses and purposes therein set forth.

Elizabeth R. Pearce

Notary Public

My commission expires: 9.22.09

ELIZABETH R. PEARCE
Notary Public, State of New York
No: 01PE5065385
Qualified in New York County
Commission Expires Sept. 22, 2009

TO:RICHARD J. GROOS COMPANY:600 CONGRESS AVENUE, SUITE 2400

AMERICAN INTERNATIONAL GROUP, INC.

MARK	SERIAL NO.
21ST AUTO PAY	77/703416
21st SECURITY ADVANTAGE	77/615947
JUST RIGHT CHALLENGE	77/459260
JUST RIGHT IDEAS	77/459303
THE JUST RIGHT POLICY	77/451238

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