

7/22/10

07-22-2010



103602659

To the Director of the U. S. Patent and Trademark Office  
documents or the new address(es) below.

1. Name of conveying party(ies):

Newface Cosmetics LLC

- Individual(s)
- General Partnership
- Corporation- State: \_\_\_\_\_
- Other limited liability company
- Association
- Limited Partnership

Citizenship (see guidelines) New York

Additional names of conveying parties attached?  Yes  No

3. Nature of conveyance )/Execution Date(s) :

Execution Date(s) July 13, 2010

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: Grow Company, Inc.

Internal Address: \_\_\_\_\_

Street Address: 55 Railroad Avenue

City: Ridgefield

State: New Jersey

Country: U.S.A. Zip: 07657

Association Citizenship \_\_\_\_\_

General Partnership Citizenship \_\_\_\_\_

Limited Partnership Citizenship \_\_\_\_\_

Corporation Citizenship Delaware

Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

3,395,320; 3,441,214

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Myron Amer P.C.

Internal Address: \_\_\_\_\_

Street Address: 350 National Boulevard, Suite 2B

City: Long Beach

State: New York Zip: 11561

Phone Number: (516) 670-9820

Fax Number: (516) 670-9840

Email Address: ma@myronamer.com

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$65.00

Authorized to be charged to deposit account

Enclosed

8. Payment Information:

07/23/2010 LMUELLER 00000000 3395320

01 FC:8521 40.00 OP

02 FC:8522 25.00 OP

Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

9. Signature:

Myron Amer  
Signature

Myron Amer

Name of Person Signing

Void date: 07/23/2010 LMUELLER

07/23/2010 AMULLING 00000021 3395320

01 FC:8521 40.00 OP

02 FC:8522 25.00 OP

Total number of pages including cover sheet, attachments, and document: 2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

# ASSIGNMENT

Effective this 13<sup>th</sup> day of July, 2010, for valuable consideration, the receipt and adequacy of which is hereby acknowledged, the undersigned owner:

Newface Cosmetics LLC  
a New York limited liability company  
55 Railroad Avenue  
Ridgefield, New Jersey 07657

hereby assigns all right, title and interest, in and to:

## Trademark Registrations

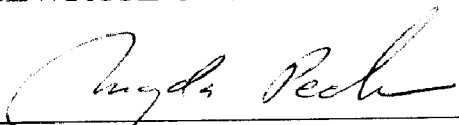
1. No. 3,395,320 for PEPTIDE VECTORS
2. No. 3,441,214 for NEWFACE COSMETICS

including the goodwill of the business symbolized thereby to:

GROW COMPANY, INC.  
a Delaware Corporation  
55 Railroad Avenue  
Ridgefield, New Jersey 07657

**NEWFACE COSMETICS LLC**

By:

  
\_\_\_\_\_  
Magda Peck, President