

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Green Marketing Services, Ltd.		07/17/2010	COMPANY: BAHAMAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Green Marketing Services LLC		
<b>Street Address:</b>	P.O. Box 345		
<b>City:</b>	Palm Springs		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92263		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77912288	THE ECO CAPITALIST	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(949)760-9502		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(951) 781-9231		
<b>Email:</b>	efiling@kmob.com		
<b>Correspondent Name:</b>	Linda H. Liu		
<b>Address Line 1:</b>	2040 Main Street, 14th Floor		
<b>Address Line 4:</b>	Irvine, CALIFORNIA 92614		
<b>ATTORNEY DOCKET NUMBER:</b>	GRNMK.003T		
<b>NAME OF SUBMITTER:</b>	Linda H. Liu		
<b>Signature:</b>	/LHL/		
<b>Date:</b>	07/20/2010		

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Total Attachments: 1  
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**TRADEMARK ASSIGNMENT**

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the 17<sup>th</sup> day of JULY, 2010, by and between Green Marketing Services, Ltd., a Bahamian company, ("ASSIGNOR") and Green Marketing Services LLC, a California limited liability company ("ASSIGNEE").

WHEREAS, ASSIGNOR and/or a related company or licensee has adopted, used, is using, and is, to the best of its knowledge and belief, the owner of the trademark THE ECO CAPITALIST, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as "Trademark") worldwide;

WHEREAS, ASSIGNOR and/or its related company or licensee has acquired goodwill associated with and symbolized by said Trademark and has not abandoned the same;

WHEREAS, ASSIGNOR is the owner of the federal trademark application serial number 77/912,288 that relates to the Trademark (hereinafter referred to as "Registration");

WHEREAS, ASSIGNEE is desirous of acquiring all rights, title, and interest in and to the Trademark and Registration worldwide; and


WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest that ASSIGNOR may possess in and to the Trademark and the Registration;


NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in the Trademark and the Registration, together with the goodwill symbolized by said Trademark and Registration, concurrent with the transfer of certain tangible assets as indicia of said goodwill; and

ASSIGNOR hereby grants to ASSIGNEE the right to enforce the Trademark, seek any and all remedies for infringement thereof, and collect all proceeds associated with such enforcement.

ASSIGNOR

ASSIGNEE

By: 

By: 

Name: ANDREW MCLEAN

Name: ANDREW MCLEAN

Title: MANAGING DIRECTOR

Title: MANAGING MEMBER

Date: 7/17/10

Date: 7/17/10

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