

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Change of Address

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
FCC, LLC d/b/a First Capital		07/20/2010	LIMITED LIABILITY COMPANY: FLORIDA

**RECEIVING PARTY DATA**

Name:	FCC, LLC
Doing Business As:	DBA First Capital
Street Address:	3350 Riverwood Parkway, Suite 1750
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30339
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA

**PROPERTY NUMBERS Total: 10**

Property Type	Number	Word Mark
Registration Number:	3029995	ROCK-N-ROLL
Registration Number:	3141125	SECURE-HOLD
Registration Number:	3107883	TRAVEL TENDER
Registration Number:	3174959	NAP AND PLAY
Registration Number:	3015333	SI
Registration Number:	3258463	NAP & PLAY
Serial Number:	78358592	SIMPLICITY
Serial Number:	78360334	SIMPLICITY FOR CHILDREN
Serial Number:	78461196	SIMPLICITY SLEEP SYSTEMS
Serial Number:	78461568	SIMPLICITY FOR CHILDREN

**CORRESPONDENCE DATA**

Fax Number: (914)288-0023

**900167413**

**TRADEMARK  
 REEL: 004245 FRAME: 0917**

**OP \$265.00 3029995**

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

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ATTORNEY DOCKET NUMBER:	3503/8000-000
NAME OF SUBMITTER:	Maren C. Perry
Signature:	/mcp/
Date:	07/20/2010
Total Attachments: 2 source=00067075#page1.tif source=00067075#page2.tif	

CHANGE OF ADDRESS

FCC, LLC d/b/a First Capital, the Secured Party, in the Trademark Registrations/Applications listed in Schedule A, has changed its address to the following:

3350 Riverwood Parkway, Suite 1750

Atlanta, GA 30339

SCHEDULE A

U.S. TRADEMARK REGISTRATIONS OWNED BY SFCA, INC.

REGISTRATION NO.	MARK
3,029,995	ROCK-N-ROLL
3,141,125	SECURE-HOLD
3,107,883	TRAVEL TENDER
3,174,959	NAP AND PLAY
3,015,333	SI
3,258,463	NAP & PLAY

U.S. TRADEMARK APPLICATIONS OWNED BY SFCA, INC.

APPLICATION NO.	MARK
78/358,592	SIMPLICITY
78/360,334	SIMPLICITY FOR CHILDREN
78/461,196	SIMPLICITY SLEEP SYSTEMS
78/461,568	SIMPLICITY FOR CHILDREN

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