

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ivy Animal Health, Inc.		05/20/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Eli Lilly and Company		
Street Address:	Lilly Corporate Center		
City:	Indianapolis		
State/Country:	INDIANA		
Postal Code:	46285		
Entity Type:	CORPORATION: INDIANA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77507532	PROTECT	
Serial Number:	76694158	FINALYSE	
CORRESPONDENCE DATA			
Fax Number:	(317)276-1919		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	317-276-9624		
Email:	trademarks@lilly.com		
Correspondent Name:	Robert E. Lee, Jr.		
Address Line 1:	Lilly Corporate Center		
Address Line 4:	Indianapolis, INDIANA 46285		
NAME OF SUBMITTER:	Robert E. Lee, Jr.		
Signature:	/reljr44/		
Date:	07/21/2010		
Total Attachments: 1			

CH \$65.00 77507532

900167448

**TRADEMARK
 REEL: 004246 FRAME: 0039**

ASSIGNMENT OF TRADEMARK

THIS ASSIGNMENT is made this 20 day of May, 2010, from IVY ANIMAL HEALTH, INC., a Delaware corporation (the "Assignor") having its principal place of business at 8857 Bond Street, Overland Park, KS 66214, United States of America; to ELI LILLY AND COMPANY, an Indiana corporation (the "Assignee") having its principal place of business at Lilly Corporate Center, Indianapolis, Indiana 46285, United States of America.

W I T N E S S E T H:

WHEREAS, the Assignor is the owner of all rights, title, and interest in and to the Trademarks and United States Trademark Applications and Registrations (the "Trademarks") for:

PROTECT (word mark), Serial Number 77507532, filed June 25, 2008, for "Bactericides, namely, bacteriophage used as a human food safety agent to reduce levels of food borne pathogens carried on livestock, poultry, meat or produce, prior to being processed for human consumption" in International Class 005; and

FINALYSE (word mark), Serial Number 76694158, filed November 6, 2008, Registration Number 3651573, granted July 7, 2009, for "Bactericides, namely, bacteriophage used as a human food safety agent to reduce levels of food borne pathogens carried on livestock or meat prior to being processed for human consumption" in International Class 005; and

WHEREAS, the Assignee is desirous of acquiring the entire rights in and to the Trademarks;

NOW, THEREFORE, to all whom it may concern, be it known that said Assignor, for good and valuable consideration, receipt of which is hereby acknowledged, has sold, assigned, transferred, and set over, and by these presents does hereby sell, assign, transfer, and set over to said Assignee, its successors and assignees the entire right, title, and interest in and to said Trademarks and to the good will of the business symbolized by said Trademarks, said right, title, and interest to be held and enjoyed by said Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by said Assignor had this assignment not been made; together with all claims for damages by reason of past infringement of said Trademark, with the right to sue for, and collect the same for its own use and enjoyment, and for the use and enjoyment if its successors, assignee or other legal representatives.

IN WITNESS WHEREOF, said Assignor has caused these presents to be executed by an officer thereof, thereunto duly authorized this 20 day of May, 2010.

IVY ANIMAL HEALTH, INC.

By: _____

Name: Stan R. Spurlin

Title: Vice President, Operations