

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	07/07/2010

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Metaplace, Inc.		07/07/2010	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	Playdom, Inc.
Street Address:	P.O. BOX 390543
City:	MOUNTAIN VIEW
State/Country:	CALIFORNIA
Postal Code:	94039-0543
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 10**

Property Type	Number	Word Mark
Serial Number:	85008278	MY VINEYARD
Serial Number:	77764221	METAPLACE
Serial Number:	77736446	MEEP
Serial Number:	77736386	MP
Serial Number:	77609830	WHERE WORLDS GROW
Serial Number:	77905407	ISLAND LIFE
Serial Number:	77445481	METABUCKS
Serial Number:	77178162	METAPLACE
Serial Number:	77445398	WHEELWRIGHT
Serial Number:	77178231	AREAE

**CORRESPONDENCE DATA**

Fax Number: (323)465-1763

**900167536**

**TRADEMARK  
 REEL: 004246 FRAME: 0556**

**OP \$265.00 85008278**

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 323-465-1735  
Email: mail@deanserwin.com  
Correspondent Name: Dean Sheldon Serwin  
Address Line 1: 1680 N. Vine Street  
Address Line 2: Suite 1115  
Address Line 4: Hollywood, CALIFORNIA 90028

ATTORNEY DOCKET NUMBER:	PLAY-METAP-A
NAME OF SUBMITTER:	Dean Serwin
Signature:	/deanserwin/
Date:	07/21/2010

**Total Attachments: 4**

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# Delaware

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## The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"METAPLACE, INC.", A DELAWARE CORPORATION,

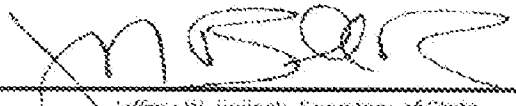
WITH AND INTO "PLAYDOM, INC." UNDER THE NAME OF "PLAYDOM, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE EIGHTH DAY OF JULY, A.D. 2010, AT 8:16 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4501309 8100M

100727576



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 8108621

DATE: 07-13-10

TRADEMARK

REEL: 004246 FRAME: 0558

CERTIFICATE OF OWNERSHIP AND MERGER

MERGING

Metaplace, Inc.  
(a Delaware corporation)

INTO

Playdom, Inc.  
(a Delaware corporation)

(PURSUANT TO SECTION 253 OF THE  
DELAWARE GENERAL CORPORATION LAW)

Playdom, Inc., a corporation organized and existing under the laws of the State of Delaware (the "Company"), does hereby certify:

1. Playdom S, Inc., a Delaware corporation and wholly-owned subsidiary of the Company, has merged ("Merger I") with and into Metaplace, Inc., a Delaware corporation ("Metaplace"), with Metaplace as the surviving corporation in Merger I.
2. As the result of Merger I, the Company is the owner of one hundred percent (100%) of the outstanding shares of each class of capital stock of Metaplace, and Metaplace is a wholly-owned subsidiary of the Company.
3. The Company, by the following resolutions adopted on July 2, 2010 by the Board of Directors of the Company, hereby merges Metaplace into the Company ("Merger II" or the "Acquisition"):

"RESOLVED, that subject to the closing of Merger I, the short form Merger II of Metaplace with and into the Company is approved, and that the Company shall merge Metaplace into the Company and assume all obligations of Metaplace pursuant to Section 253 of the Delaware General Corporation Law;

RESOLVED FURTHER, that the Restated Certificate of Incorporation and the Bylaws of the Company, each as amended to date, shall not be amended and shall remain the Restated Certificate of Incorporation and the Bylaws of the surviving corporation after the consummation of Merger II;

RESOLVED FURTHER, that the filing of the Certificates of Merger, setting forth the provisions for carrying the Acquisition into effect consistent with the terms of the Merger Agreement, or any related certificate, with the Secretary of State of the State

of Delaware and with such other offices or agencies as may be necessary or appropriate, is hereby approved;

RESOLVED FURTHER, that the officers of the Company be, and each of them hereby is, authorized and directed, for and on behalf of the Company, to take such further actions, including, but not limited to, providing notification of the Acquisition to any appropriate governmental or regulatory agencies or other third party, and filing any forms and documents with such agencies as may be required or advisable by them or by law, and to obtain such consents from third parties and governmental or regulatory agencies as may be necessary or advisable to carry out the Acquisition."

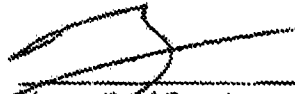
This Certificate of Ownership and Merger shall be effective on July 7, 2010 for tax and accounting purposes.

*[Remainder of page intentionally left blank.]*

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IN WITNESS WHEREOF, the Company has caused this Certificate of Ownership and Merger to be signed by its duly authorized officer on this 7 th day of July, 2010.

PLAYDOM, INC.  
a Delaware corporation



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Name: Brad Serwin  
Title: Secretary