

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nokota Horse Association, Inc.		07/01/2010	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	Nokota Horse Conservancy, Inc.		
Street Address:	208 NW 1st Street		
City:	Linton		
State/Country:	NORTH DAKOTA		
Postal Code:	58552		
Entity Type:	CORPORATION: NORTH DAKOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2871581	NOKOTA	
CORRESPONDENCE DATA			
Fax Number:	(202)637-3593		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2023830487		
Email:	eteas@sutherland.com		
Correspondent Name:	David E. Weslow, Sutherland		
Address Line 1:	1275 Pennsylvania Ave., NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004-2415		
ATTORNEY DOCKET NUMBER:	99050.1317		
NAME OF SUBMITTER:	David E. Weslow		
Signature:	/David E. Weslow/		
Date:	07/22/2010		

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**TRADEMARK
 REEL: 004246 FRAME: 0657**

Total Attachments: 1
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ASSIGNMENT OF TRADEMARK REGISTRATION

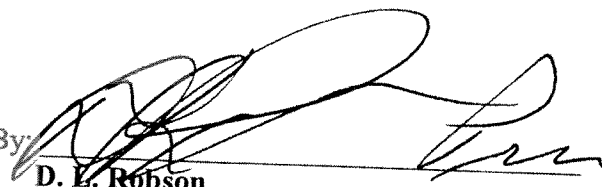
WHEREAS, the Nokota Horse Association, Inc. ("NHA"), a corporation of the State of Minnesota, having an address at 75053 270th Avenue, Hayfield, MN 55490, is the owner of a federal registration for the mark NOKOTA, which is registered in the United States Patent & Trademark Office ("USPTO"), Registration No. 2871581, registered August 10, 2004 and assigned to NHA on or about April 16, 2009, said assignment being recorded with the USPTO at Reel 3971, Frame 0264; and

WHEREAS, Nokota Horse Conservancy, Inc., a corporation of the State of North Dakota having an address at 208 NW 1st Street, Linton, North Dakota 58552, is desirous of acquiring said mark and the registration thereof, together with the good will of the business symbolized by the mark;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, NHA does hereby assign, sell, and transfer unto Nokota Horse Conservancy, Inc. all right, title and interest in the mark and in the above-identified registration of the mark, together with the good will of the business symbolized by the mark.

Date: July 1, 2010

By:



D. L. Robson
President, Nokota Horse Association, Inc.