TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Donald J. Trump		07/14/2010	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	rump Entertainment Resorts, Inc.	
Street Address:	1000 Boardwalk at Virginia	
City:	Atlantic	
State/Country:	NEW JERSEY	
Postal Code:	08401	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2121189	TAJ MAHAL

CORRESPONDENCE DATA

Fax Number: (212)806-2560

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

212-806-5400 Phone: Email: tm@stroock.com Correspondent Name: Laura Goldbard George Address Line 1: 180 Maiden Lane

Address Line 2: Stroock & Stroock & Lavan LLP

Address Line 4: New York, NEW YORK 10038-4982

ATTORNEY DOCKET NUMBER:	002049/0007
NAME OF SUBMITTER:	Laura Goldbard George
Signature:	/laura goldbard george/
Date:	07/22/2010

TRADEMARK 900167564 REEL: 004246 FRAME: 0723

Total Attachments: 4

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EXECUTION VERSION

ASSIGNMENT OF TRADEMARK

WHEREAS, Donald J. Trump, an individual with an address at 721 Fifth Avenue,

New York, New York 10022 (hereinafter referred to as "ASSIGNOR"), is the record owner of

the U.S. Trademark Registration No. 2,121,189 for "Taj Mahal" (hereinafter referred to as the

"TRADEMARK"); and

WHEREAS, Trump Entertainment Resorts, Inc., a Delaware corporation with a

principal place of business at 1000 Boardwalk at Virginia, Atlantic City, New Jersey 08401

(hereinafter referred to as "ASSIGNEE"), is desirous of acquiring all of the rights, title and

interest of ASSIGNOR in, to and under the TRADEMARK and other applications filed or

owned by ASSIGNOR as well as registrations obtained or owned by ASSIGNOR in foreign

jurisdictions for TAJ MAHAL (if any), and all common law rights owned by ASSIGNOR in

TAJ MAHAL (to the extent they exist) as and from November 21, 1988 continuously until the

date hereof, along with the goodwill associated therewith (collectively the "Trademark Rights");

NOW THEREFORE, in consideration of good and valuable consideration from

ASSIGNEE to ASSIGNOR, the sufficiency and receipt of which is hereby acknowledged,

ASSIGNOR hereby transfers and assigns to ASSIGNEE without any recourse, representation or

warranty, whatsoever ASSIGNOR's entire right, title and interest in and to the Trademark

Rights;

ASSIGNOR does also hereby sell, assign, transfer and set over unto ASSIGNEE,

its successors, legal representatives and assigns, without any recourse, representation or warranty

whatsoever all claims for damages by reason of past, present or future infringement of the

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Trademark Rights, the right to sue for and collect the same for its own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives; and

ASSIGNOR, further authorizes the Commissioner of Patents and Trademarks of

the United States, and any official of any country foreign to the United States, whose duty it is to

record trademark registrations, applications and title thereto, to record the TRADEMARK and

title thereto as the property of the ASSIGNEE, its successors, legal representatives and assigns in

accordance with the terms of this instrument; and

ASSIGNOR, further agrees to execute such additional documents as may be

reasonably required in countries foreign to the United States, at ASSIGNEE'S sole expense, to

record ASSIGNEE as the owner of the Trademark Rights.

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IN	WITNESS	WHEREOF,	the parties	have executed	this instrum	ent on this	
day of July, 2010.			-	1			_
						5200	
			DC	NALD J. TRU	JMP	T	

COUNTY OF New York) ss.

On the <u>l</u> day of July in the year 2010, before me, the undersigned, personally appeared Donald J. Trump, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, he acted, executed the instrument, and that such individual made such appearance before the undersigned in the state of <u>here years</u>.

Notary Psychiannic A. Lenning
NOTARY PUBLIC, State of New York
OILE No. 31-4955771
Qualified in New York County
Commission Expires September 5 2013

[Signature Page of the Assignment of Trademark]

Ву:
Name: ROBERT M. PICKUS Title: CAO GC + SECR
Title: CAO, GC + SECR
STATE OF AU
COUNTY OF ATANTIC SS.
COUNTY OF ALCOHOLD
On the Aday of July in the year 2010, before me, the undersigned, personally appeared 105607
nersonally known to me of another appeared to the
satisfactory evidence to be the individual whose name is subscribed to the within instrument and
abanowicuged to the that ne/sne executed the same in his/har canadity, and that by his/har signature and
the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument, and that such individual made such appearance before the undersigned in the state of
production into undersigned in the state of
Alan Brueen
Notary Public
ANN M SWEENEY
Notary Public, State of New Jersey (My Commission Expires
January 21, 2016

INC.

TRUMP ENTERTAINMENT RESORTS,

[Signature Page of the Assignment of Trademark]

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RECORDED: 07/22/2010