

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Innovation Ventures, LLC		07/07/2010	LIMITED LIABILITY COMPANY: MICHIGAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Chaser Supplements, LLC		
<b>Street Address:</b>	450 West Fourth Street		
<b>City:</b>	Royal Oak		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	48067		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: MICHIGAN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2711867	CHASER	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(248)536-1858		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
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ATTORNEY DOCKET NUMBER:	0914.2018		
NAME OF SUBMITTER:	Robert Bondra		
Signature:	/robert bondra/		
Date:	07/22/2010		

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Total Attachments: 2

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## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT made as of July 7, 2010 by and among Innovation Ventures, LLC, a Michigan Limited Liability Company with an address at 38955 Hills Tech Drive, Farmington Hills, Michigan 48331 ("Assignor") and Chaser Supplements, LLC, a Michigan Limited Liability Company with a registered office at 450 West Fourth Street, Royal Oak, Michigan 48067 ("Assignee").

Assignor owns all right, title and interest to the following trademark registrations:

1. U.S. Trademark Registration Number US TM Reg. No. 2,711,867 that was registered on April 29, 2003 for the CHASER mark.
2. Canadian Trademark Registration Number TMA716140 that was registered on June 6, 2008 for the CHASER mark.
3. European Community Trademark Registration Number 002805984 that was registered on December 18, 2003 for the CHASER mark.
4. Mexican Trademark Registration Number 794878 that was registered on June 20, 2003 for the CHASER mark.
5. International Trademark Registration Number 905147 that was registered on November 15, 2006 for the CHASER mark in Australia, European Union, Japan and Switzerland.

Assignor wishes to assign all right, title and interest to the aforesaid trademarks to Assignee and hereby grants Assignee the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office or the appropriate national or regional authority in each foreign country to issue for recordation of this document.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee, its successors, assigns and legal representatives, the entire, full and exclusive right, title and interest in and to the aforesaid trademark, together with any and all good will of the business symbolized by the aforesaid trademark and any and all U.S. and foreign applications and/or registrations therefor, and the right (but not the obligation) to assert the aforesaid trademark and to collect for all past, present and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits and all rights corresponding thereto throughout the world by reason of any past and future acts of infringement that have occurred or may occur.

Innovation Ventures, LLC

By: 

Name: Scott Henderson

Title: President

