

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Geneon Entertainment (USA), Inc.		06/04/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Geneon Universal Entertainment Japan, LLC		
Street Address:	10F Akasaka Park Building, 5-2-20 Akasaka		
City:	Minato-ku, Tokyo 107-6110		
State/Country:	JAPAN		
Entity Type:	CORPORATION: JAPAN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2945905	GENEON	
Registration Number:	3164551	G	
CORRESPONDENCE DATA			
Fax Number:	(818)866-1426		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	anne.nielsen@nbcuni.com		
Correspondent Name:	Anne B. Nielsen		
Address Line 1:	100 Universal City Plaza		
Address Line 2:	1280/6		
Address Line 4:	Universal City, CALIFORNIA 91608		
ATTORNEY DOCKET NUMBER:	GENEON UNIVERSAL		
DOMESTIC REPRESENTATIVE			
Name:	Anne B. Nielsen		
Address Line 1:	100 Universal City Plaza		
Address Line 2:	1280/6		
Address Line 4:	Universal City, CALIFORNIA 91608		

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NAME OF SUBMITTER:	Anne B. Nielsen
Signature:	/an/
Date:	07/22/2010
Total Attachments: 1 source=Geneon Trademark Assignment#page1.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Geneon Entertainment (USA), Inc., a Delaware corporation located and doing business at 2265 East 220th Street, Long Beach, CA 90810 (hereinafter "Assignor") is the owner of all right, title and interest in and to the trademarks GENEON, Registration No. 2945905 and G stylized, Registration No. 3164551 (hereinafter the "Trademarks"); and

WHEREAS, Geneon Universal Entertainment Japan LLC, a Japanese corporation located and doing business at Akasaka Park Building, 5-2-20 Akasaka, Minato-ku, Tokyo 107-6110 Japan (hereinafter "Assignee"), wishes to acquire all right, title and interest in and to the Trademarks, the goodwill of the business symbolized thereby, and the registrations therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee ownership of all right, title and interest in and to the Trademarks, the goodwill of the business symbolized thereby, and the registrations therefor.

Executed at 2001 S. Wilshire Blvd Los Angeles, California on June 4, 2010.

GENEON ENTERTAINMENT (USA), INC.



By: ARINOBU SOGA

Title: President & CEO