

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Caturano and Company, Inc.		07/20/2010	CORPORATION: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	RSM McGladrey, Inc.		
Street Address:	3600 American Boulevard West		
Internal Address:	Suite 300		
City:	Bloomington		
State/Country:	MINNESOTA		
Postal Code:	55431		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3507413	KNOWN BY THE COMPANY WE KEEP	
Registration Number:	3750889	CATURANO AND COMPANY	
Serial Number:	77678989	RAPID ASSESSMENT	
CORRESPONDENCE DATA			
Fax Number:	(612)335-1657		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	612-335-1448		
Email:	eric.paulsrud@leonard.com		
Correspondent Name:	Eric D. Paulsrud		
Address Line 1:	150 South 5th Street		
Address Line 2:	Suite 2300		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	60126.00034		

OP \$90.00 3507413

900167656

**TRADEMARK
 REEL: 004247 FRAME: 0189**

NAME OF SUBMITTER:	Eric D. Paulsrud
Signature:	/Eric D. Paulsrud/
Date:	07/22/2010
Total Attachments: 4 source=Assignment of Trademarks - Caturano to HSM - 20-JUL-2010#page1.tif source=Assignment of Trademarks - Caturano to HSM - 20-JUL-2010#page2.tif source=Assignment of Trademarks - Caturano to HSM - 20-JUL-2010#page3.tif source=Assignment of Trademarks - Caturano to HSM - 20-JUL-2010#page4.tif	

ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS (this "Assignment") is made and entered into effective July 20, 2010, by and between Caturano and Company, Inc., a Massachusetts corporation, 80 City Square, Boston, MA 02109 ("Assignor") and RSM McGladrey, Inc., a Delaware corporation, 3600 American Boulevard West, Suite 300, Bloomington, MN 55431("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title and interest in and to the trademark "CATURANO AND COMPANY," including the corresponding federal trademark registration set forth on **Exhibit A** hereto (the "Registered Mark");

WHEREAS, Assignor is the applicant in a pending federal trademark application for the mark "RAPID ASSESSMENT" as set forth in **Exhibit A** hereto (the "Pending Application")(the Pending Application and the Registered Mark are collectively referred to as the "Trademarks").

WHEREAS, pursuant to the terms of that certain Asset Purchase Agreement, by and among Assignor, Caturano Wealth Management LLC, a Delaware limited liability company, the Owners (as defined therein), and Assignee, entered into July 20, 2010 (the "Asset Purchase Agreement"), Assignor agreed to assign all right, title and interest in and to the Trademarks to Assignee;

NOW, THEREFORE, in consideration of the mutual promises and conditions and for good and valuable consideration set forth in the Asset Purchase Agreement, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound, Assignor and Assignee agree as follows:

1. Assignor does hereby sell, assign and transfer unto Assignee all right, title, and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and any registrations or pending applications for the Trademarks, as well as any and all claims, demands, causes of action, rights to sue or other rights occasioned from or because of any and all past infringement of such Trademarks and the right to collect damages therefor throughout the world. Assignor further agrees that upon request, it shall execute any and all documents necessary to vest all rights, title and interest in and to the Trademarks, registration and application in Assignee.

2. This Assignment is binding on Assignor, its successors and assigns, and will inure to the benefit of the Assignee, its successors and assigns. Nothing in this instrument, express or implied, is intended or shall be construed to confer upon, or give to, any person, corporation or entity other than Assignee, its successors and assigns, any remedy or claim under or by reason of this instrument, or any terms, covenants or conditions hereof, and all the terms, covenants and conditions in this instrument shall be for the sole and exclusive benefit of Assignee and its successors and assigns.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the undersigned have caused this Assignment to be executed and delivered by their respective authorized representatives, effective as of the day and year first above written.

ASSIGNEE:

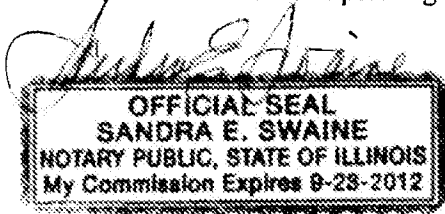
ASSIGNOR:

RSM MCGLADREY, INC.

CATURANO AND COMPANY, INC.

By: C.E. Andrews
Name: C.E. Andrews
Title: President and Chief Operating Officer

By: _____
Name: Richard J. Caturano
Title: President and Chief Executive Officer



Signature Page to Assignment of Trademarks

TRADEMARK
REEL: 004247 FRAME: 0192

IN WITNESS WHEREOF, the undersigned have caused this Assignment to be executed and delivered by their respective authorized representatives, effective as of the day and year first above written.

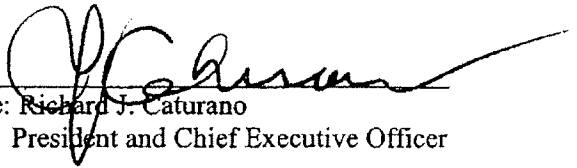
ASSIGNEE:

RSM MCGLADREY, INC.

By: _____
Name: C.E. Andrews
Title: President and Chief Operating Officer

ASSIGNOR:

CATURANO AND COMPANY, INC.

By: 
Name: Richard J. Caturano
Title: President and Chief Executive Officer

Signature Page to Assignment of Trademarks

EXHIBIT A

Mark	Serial No.	Filing Date	Registration No.	Registration Date	Goods/ Services	Status
CATURANO AND COMPANY	77765177	06/22/2009	3750889	02/16/2010	IC 035; IC 042	Registered
KNOWN BY THE COMPANY WE KEEP	77282774	9/18/2007	3507413	9/30/2008	IC 035; IC 042	Registered
RAPID ASSESSMENT	77678989	02/26/2009	N/A	N/A	IC 035; IC 042	Application Pending