

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Time Warner Inc.		07/20/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Time Inc.		
Street Address:	1271 Avenue of the Americas		
Internal Address:	11th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10020		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	1741012	TIME LIFE VIDEO	
Registration Number:	1691485	TIME LIFE FOR CHILDREN	
Registration Number:	2085850	TIME LIFE KIDS	
Registration Number:	2934763	TIME LIFE PICTURES	
Registration Number:	2031484	TIME LIFE'S LOST CIVILIZATIONS	
Registration Number:	1023141	TIME-LIFE VIDEO	
Registration Number:	2359687	TIME LIFE	
Registration Number:	2326058	TIME LIFE	
Registration Number:	2729500	TIME-LIFE	
CORRESPONDENCE DATA			
Fax Number:	(212)467-1083		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	212-522-3383		

CH \$240.00 1741012

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TRADEMARK
REEL: 004247 FRAME: 0641

Email: tipto@timeinc.com
Correspondent Name: Paul A. Lee
Address Line 1: 1271 Avenue of the Americas
Address Line 2: 11th Floor
Address Line 4: New York, NEW YORK 10020

NAME OF SUBMITTER:

Paul A. Lee

Signature:

/Paul A. Lee/

Date:

07/26/2010

Total Attachments: 1

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TRADEMARK/SERVICE MARK ASSIGNMENT

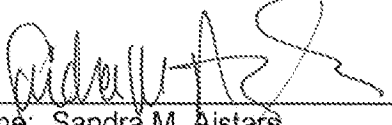
WHEREAS TIME WARNER INC. (a Delaware corporation) (the "Assignor"), with offices located at 1 Time Warner Center, New York, NY 10019, is the owner of the following trademark(s)/service mark(s) registered in the United States Patent and Trademark Office (hereinafter the "Trademark(s)");

Mark:	Registration No.:	Registration Date:
TIME LIFE	2359687	2000-06-20
TIME LIFE FOR CHILDREN & Design	1691485	1992-06-09
TIME LIFE KIDS & Design	2085850	1997-08-05
TIME LIFE PICTURES	2934763	2005-03-22
TIME LIFE VIDEO & Design	1741012	1992-12-22
TIME LIFE'S LOST CIVILIZATIONS	2031484	1997-01-21
TIME-LIFE	2729500	2003-06-24
TIME LIFE & Design	2326058	2000-03-07
TIME-LIFE VIDEO	1023141	1975-10-21

WHEREAS TIME INC. (a Delaware corporation) (the "Assignee"), having its principal place of business at 1271 Avenue of the Americas, New York, NY 10020, is desirous of acquiring the Trademark(s) and all applications and registrations therefor; and

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign to the Assignee all right, title and interest in and to the Trademark(s), and any applications or registrations therefor, together with the goodwill of the business symbolized by the Trademark(s), the portion of Assignor's business to which said Trademark(s) pertain, along with the right to sue for past infringement.

TIME WARNER INC.

By: 
Name: Sandra M. Aistars
Title: Vice President

Date: July 20, 2010

State of New York :
: ss
County of New York :

On the 20 day of July, 2010, before me personally came Sandra M. Aistars to me known, who, being by me duly sworn, did depose and say that he/she resides at New York, NY; that he/she is the individual described in and which executed the above instrument; and that he/she signed his/her name thereto by authority duly held.


Notary Public

PATRICIA OLIVIERI
Notary Public, State of New York
Reg. No. 0106217632
Qualified in Nassau County
Commission Expires April 05, 2014