

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Brenner Associates Inc.		12/04/2009	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	SPAR Marketing Force, Inc.		
Street Address:	560 White Plains Road		
City:	Tarrytown		
State/Country:	NEW YORK		
Postal Code:	10591		
Entity Type:	CORPORATION: NEVADA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3142581	NAS	
Registration Number:	3142580	NAS NATIONAL ASSEMBLY SERVICES	
Registration Number:	3605215	NMS	
Registration Number:	2988588	NMS NATIONAL MARKETING SERVICES	
CORRESPONDENCE DATA			
Fax Number:	(202)420-2201		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2024204860		
Email:	sammanl@dicksteinshapiro.com		
Correspondent Name:	Luna M. Samman/Dickstein Shapiro LLP		
Address Line 1:	1825 Eye Street, NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20006		
ATTORNEY DOCKET NUMBER:	S0595.0000		
NAME OF SUBMITTER:	Luna M. Samman		

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REEL: 004248 FRAME: 0071

Signature:	/luna m. samman/
Date:	07/26/2010
Total Attachments: 2 source=Brenner to Spar#page1.tif source=Brenner to Spar#page2.tif	

ASSIGNMENT

BETWEEN: Brenner Associates Inc. (hereinafter "Assignor"), a New Jersey corporation doing business as National Marketing Services and NMS with a principal place of business at 3 Progress Street, Edison, New Jersey 08822;

AND: SPAR Marketing Force, Inc. (hereinafter "Assignee"), a Nevada corporation with a principal place of business at 560 White Plains Road, Tarrytown, New York.

WHEREAS:

- (a) Assignor is the sole proprietor of the worldwide trademarks and service marks for the marks set out in the attached Schedule (hereinafter the "Marks"); and
- (b) Pursuant to the Asset Purchase and Sale Agreement dated as of December 4, 2009, by and among Assignor, Assignee, William M. Brenner, an individual, Francesca Brenner, an individual, JP Morgan Chase Bank, N.A., a national banking association, SPAR Group, Inc., a Delaware corporation and Daniel E. Straffi, Trustee (with the exceptions of Sections 2, 4, 5, 6, 7, 9, 11 and 12 thereof), Assignor and Assignee have agreed that the Marks shall be assigned to Assignee;

NOW, THEREFORE, IT IS HEREBY AGREED AND DECLARED AS FOLLOWS:

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby sell, assign, transfer and set over, unto the Assignee, its successors, legal representatives and assigns the worldwide right, title and interest in and to the Marks, with the goodwill of the business together with the right to take action to recover damages and claim all other relief for any past infringement or passing off related to the Marks.

Assignor and Assignee agree that the change of ownership be recorded in the U.S. Patent and Trademark Office.

This assignment is deemed effective as of December 4, 2009.

DONE AND SIGNED AT: This 14th day of June, 2010.

For and on behalf of Assignor

For and on behalf of Assignee

BRENNER ASSOCIATES INC.

SPAR MARKETING FORCE, INC.

By: 

By: 

Name: William M. Brenner

Name: James Sogah

Title: President

Title: CEO

SCHEDULE

Registered Marks

Country	Mark	App. No.	App. Date	Reg. No.	Reg. Date
United States	NAS (Stylized)	76/571,139	20 January 2004	3,142,581	12 September 2006
United States	NAS NATIONAL ASSEMBLY SERVICES (Stylized)	76/571,138	20 January 2004	3,142,580	12 September 2006
United States	NMS (Standard Character)	77/729,843	24 March 2008	3,605,215	14 April 2009
United States	NMS NATIONAL MARKETING SERVICES (Stylized)	76/571,137	20 January 2004	2,988,588	30 August 2005

Unregistered Marks (worldwide)

NAS

NATIONAL ASSEMBLY SERVICES

NMS

NATIONAL MARKETING SERVICES

All variations of the marks NAS, NATIONAL ASSEMBLY SERVICES, NMS and NATIONAL MARKETING SERVICES, including but not limited to stylized marks, designs and logos.