

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kim Crawford Wines Limited		07/20/2010	CORPORATION: NEW ZEALAND
RECEIVING PARTY DATA			
Name:	Vincor International IBC, INC.		
Street Address:	P.O. Box 690C		
City:	Bridgetown		
State/Country:	BARBADOS		
Entity Type:	CORPORATION: BARBADOS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2987151	C KIM CRAWFORD WINES	
Registration Number:	2979379	PANSY	
CORRESPONDENCE DATA			
Fax Number:	(908)725-7088		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	9087225640		
Email:	officeactions@br-tmlaw.com		
Correspondent Name:	Stephen L. Baker		
Address Line 1:	575 Route 28, Suite 102		
Address Line 4:	Raritan, NEW JERSEY 08869		
DOMESTIC REPRESENTATIVE			
Name:	Stephen L. Baker		
Address Line 1:	575 Route 28, Suite 102		
Address Line 4:	Raritan, NEW JERSEY 08869		
NAME OF SUBMITTER:	Stephen L. Baker		

OP \$65.00 2987151

900167778

TRADEMARK
REEL: 004248 FRAME: 0243

Signature:	/Stephen L. Baker/
Date:	07/26/2010
Total Attachments: 2 source=kimcrawfordtovincor#page1.tif source=kimcrawfordtovincor#page2.tif	

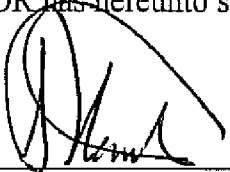
UNITED STATES
TRADEMARK ASSIGNMENT

WHEREAS, Kim Crawford Wines Limited, a corporation of New Zealand, having an address of Station Road, Huapai, Auckland, New Zealand (hereinafter "ASSIGNEE"), is the owner of the Trademarks and U.S. Trademark Registrations listed on Schedule A attached hereto; and

WHEREAS, Vincor International IBC, INC., a corporation of Barbados, having an address of P.O. BOX 690C, BRIDGETOWN, Barbados (hereinafter "ASSIGNEE"), is desirous of acquiring the Trademarks and U.S. Trademark Registrations listed on Schedule A attached hereto;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all of its right, title and interest in and to the Trademarks and U.S. Trademark Registrations listed on Schedule A attached hereto, together with the goodwill of the business associated therewith.

IN WITNESS WHEREOF, ASSIGNOR has hereunto set its hand this 20th day of July, 2010.



By: J. C. Stanton
Director.

SCHEDULE A

Assignment of Trademarks and Trademark Registrations
From Kim Crawford Wines Limited to Vincor International IBC, INC.

TRADEMARK

U.S. REGISTRATION NO.

C KIM CRAWFORD WINES

2987151

PANSY

2979379