

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Change of Name: Effective 07/22/2010		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Eidetics, Inc.		07/21/2010	CORPORATION: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Quintiles Market Intelligence, Inc.		
Street Address:	4820 Emperor Boulevard		
City:	Durham		
State/Country:	NORTH CAROLINA		
Postal Code:	27703		
Entity Type:	CORPORATION: NORTH CAROLINA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3753022	EIDETICS	
Registration Number:	3051517	PROSIM	
Registration Number:	2922655	PROSIM-RX	
Registration Number:	3429968	PROVENANCE	
CORRESPONDENCE DATA			
Fax Number:	(919)416-8363		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	9192868078		
Email:	pto_tmconfirmation@mvalaw.com		
Correspondent Name:	Moore & Van Allen PLLC		
Address Line 1:	430 Davis Drive		
Address Line 2:	Suite 500		
Address Line 4:	Morrisville, NORTH CAROLINA 27560		
ATTORNEY DOCKET NUMBER:	018863.335		

OP \$115.00 3753022

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**TRADEMARK
 REEL: 004248 FRAME: 0252**

NAME OF SUBMITTER:	Arlene D. Hanks
Signature:	/Arlene D. Hanks/
Date:	07/26/2010
Total Attachments: 1 source=Change of Name from Eidetics Inc. to Quintiles Market Intelligence Inc#page1.tif	

EIDETICS, INC.

ARTICLES OF AMENDMENT

Pursuant to Section 55-10-06 of the North Carolina Business Corporation Act, the undersigned corporation hereby submits these Articles of Amendment for the purpose of amending its Articles of Incorporation:

1. The name of the corporation is Eidetics, Inc.
2. Article 1 of the Articles of Incorporation is hereby amended to read as follows:

“1. The name of the corporation is Quintiles Market Intelligence, Inc.”

3. The foregoing amendment was proposed and recommended by the sole Director of the corporation and approved and adopted by the sole shareholder of the corporation in accordance with the provisions of Chapter 55 of the North Carolina General Statutes and the corporation's articles of incorporation. The date of adoption was July 21, 2010.

4. These articles will become effective upon filing.

IN WITNESS WHEREOF, I have hereunto set my hand this 21 day of July, 2010.

EIDETICS, INC.

By: 

Name: Kim Rose

Title: Assistant Secretary