

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Golazo, LLC		07/22/2010	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	BoomBoom Brands, LLC		
Street Address:	419 Occidental Avenue, S., Suite 500		
City:	Seattle		
State/Country:	WASHINGTON		
Postal Code:	98104		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77535398	GUZL	
Serial Number:	77535400	GUZZUL	
CORRESPONDENCE DATA			
Fax Number:	(206)359-9000		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	206 359-8000		
Email:	pctrademarks@perkinscoie.com		
Correspondent Name:	Grace Han Stanton, Perkins Coie LLP		
Address Line 1:	1201 Third Avenue, Suite 4800		
Address Line 4:	Seattle, WASHINGTON 98101		
ATTORNEY DOCKET NUMBER:	67685-4000.0003-4.US001-2		
NAME OF SUBMITTER:	Sarah J. Taylor		
Signature:	/Sarah J. Taylor/		

CH \$65.00 77535398

Date:

07/26/2010

Total Attachments: 1

source=Trademark Assignment Agreement#page1.tif

TRADEMARK ASSIGNMENT AGREEMENT

A. Golazo, LLC, a Delaware limited liability company, with a place of business at 419 Occidental Avenue S., Suite 500, Seattle, Washington, 98104 ("Assignor"), is the owner of the trademarks listed below (the "Marks"), together with all common law rights and the federal trademark applications for the Marks (together, the "Applications").

<u>Mark</u>	<u>Application No.</u>
GUZL	77/535,398
GUZZUL	77/535,400

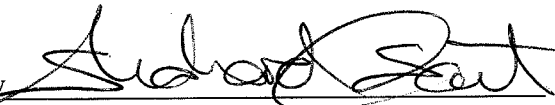
B. BoomBoom Brands, LLC, a Delaware limited liability company, with a place of business at 419 Occidental Avenue S., Suite 500, Seattle, Washington, 98104 ("Assignee"), desires to acquire all right, title and interest in and to the Marks and the Applications, the associated business, and all goodwill and common law rights associated therewith, and Assignor desires to assign the same to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

Assignor does hereby sell, assign and transfer to Assignee all right, title and interest in and to the Marks, the Applications, and the goodwill and common law rights appurtenant thereto, as well as the business with which the Marks are used or are proposed for use, and Assignee does hereby accept this assignment.

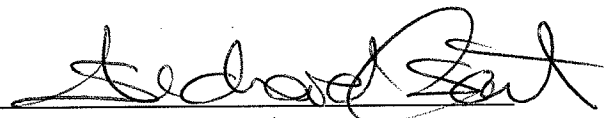
IN WITNESS WHEREOF, the parties have caused their duly authorized representatives to execute this Trademark Assignment Agreement as of this 22nd day of July, 2010.

GOLAZO, LLC

By 

Its cofounder

BOOMBOOM BRANDS, LLC

By 

Its chief boom boom