

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| TNS North America, Inc. | | 01/01/2010 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | WPP Properties | | |
| Composed Of: | COMPOSED OF two general partners, Young & Rubicam Inc., a Delaware corporation, and Y&R Properties Holding One LLC, a Delaware limited liability company | | |
| Street Address: | 100 Park Avenue | | |
| City: | New York | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10017 | | |
| Entity Type: | PARTNERSHIP: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 0701128 | MULTICARD SURVEY | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (212)468-4888 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 2124684823 | | |
| Email: | jkatz@dglaw.com, jwatson@dglaw.com, chinton@dglaw.com, trademarks@dglaw.com | | |
| Correspondent Name: | Jeffrey C. Katz | | |
| Address Line 1: | Davis & Gilbert LLP, 1740 Broadway | | |
| Address Line 4: | New York, NEW YORK 10019 | | |
| ATTORNEY DOCKET NUMBER: | 23525-8-0 (TM ASSG CJH) | | |
| NAME OF SUBMITTER: | Jeffrey C. Katz | | |
| Signature: | /Jeffrey C. Katz/ | | |

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 REEL: 004248 FRAME: 0354

Date:

07/26/2010

Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, TNS North America, Inc., a Delaware corporation, located at 100 Park Avenue, New York, New York, 10017, (hereinafter "Assignor") is the owner of the mark listed below which is registered in the United States Patent and Trademark Office:

| <u>Mark</u> | <u>Registration No.</u> | <u>Registration Date</u> |
|------------------|-------------------------|--------------------------|
| MULTICARD SURVEY | 0701128 | July 12, 1960 |

WHEREAS, WPP Properties a Delaware Partnership, having an address of 100 Park Avenue, New York, New York 10017 United States, (hereinafter "Assignee") was desirous of acquiring said mark and said registration thereof;

NOW, THEREFORE, the parties confirm that effective January 1, 2010, Assignor assigned unto Assignee all right, title and interest in and to said mark, together with the goodwill of the business symbolized by the mark, and the above-identified registration thereof, and all rights to damages or profits due or accrued arising out of past infringement of the said mark or injury to said goodwill, and the right to sue for and recover the same in the Assignee's own name.

IN WITNESS WHEREOF, this Assignment has been executed effective as of January 1, 2010.

July 26, 2010

TNS North America, Inc.

By: 

Name: KEVIN FAREWELL
Title: SECRETARY

July 26 2010

WPP Properties

By: 

Kevin Farewell
Secretary, Senior Tax Counsel