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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type	
Comerica Bank		107/23/2010 1	Banking Association USA: TEXAS	

RECEIVING PARTY DATA

Name:	Fansedge Corporation		
Street Address:	Two South University Drive		
Internal Address:	Suite 325		
City:	Plantation		
State/Country:	FLORIDA		
Postal Code:	33324		
Entity Type:	CORPORATION: DELAWARE		

Name:	Dreams Products, Inc.		
Street Address:	Two South University Drive		
Internal Address:	Suite 325		
City:	Plantation		
State/Country:	FLORIDA		
Postal Code:	33324		
Entity Type:	CORPORATION: DELAWARE		

Name:	Dreams, Inc.		
Street Address:	Two South University Drive		
Internal Address:	Suite 325		
City:	Plantation		
State/Country:	FLORIDA		
Postal Code:	33324		
Entity Type:	CORPORATION: DELAWARE		

PROPERTY NUMBERS Total: 5

TRADEMARK REEL: 004248 FRAME: 0482

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Property Type	Number	Word Mark	
Serial Number:	75774999	FANSEDGE	
Serial Number:	75490459	MOUNTED MEMORIES	
Serial Number:	77044684	QUICKSHIP	
Serial Number:	77035312	MOUNTED MEMORIES	
Serial Number:	77009689	I'M SORRY I BET ON BASEBALL	

CORRESPONDENCE DATA

Fax Number: (404)522-8409

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 404-420-5527
Email: rbirdwell@phrd.com

Correspondent Name: Rhonda J. Birdwell, Paralegal -- PHR&D

Address Line 1: 285 Peachtree Center Avenue

Address Line 2: Suite 1500

Address Line 4: Atlanta, GEORGIA 30303

ATTORNEY DOCKET NUMBER:	3717-164
NAME OF SUBMITTER:	Bobbi Accord
Signature:	/ba/
Date:	07/27/2010

Total Attachments: 2

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TRADEMARK REEL: 004248 FRAME: 0483

RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE dated as of July 23, 2010 (this "Release") is made by Comerica Bank, a Texas banking association, formerly a Michigan banking association, ("Secured Party") under the Intellectual Property Security Agreement dated June 6, 2007 (the "Security Agreement") and recorded in the records of the United States Patent and Trademark Office at Trademark Reel 003563, Frame 0136, between Fansedge Corporation, a Delaware corporation, Dreams Products, Inc., a Delaware corporation, and Dreams, Inc., a Delaware corporation (the "Debtors") and Secured Party.

WHEREAS, pursuant to the Security Agreement, the Debtors granted to the Secured Party a security interest in the Debtors' trademarks (the "Trademarks"), including but not limited to those listed on attached Exhibit A.

WHEREAS, the Secured Party wishes to: (i) release all of its security interest covering the Trademarks; (ii) restore all right, title and interest in and to the Trademarks to Debtors; and (iii) dissolve any and all liens and encumbrances respecting the Trademarks under the Security Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Secured Party does hereby release its security interest in the Trademarks, and discharges, quit claims and relinquishes unto the Debtors (in each case without recourse and without any representation or warranty) any and all right, title and interest it has in and to the Trademarks under the Security Agreement.

IN WITNESS WHEREOF, the Secured Party has caused this Release to be duly executed and delivered by its officer thereunto duly authorized as of the day and year first above written.

Comerica Bank

Title:

By: Mark A Ratdal Vice President

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EXHIBIT A

Mark	App. No.	Reg. No	Filing Date	Reg. Date	Owner
FANSEDGE (and Design)	75/774999	2,403,840	8/13/1999	11/14/2000	Fans Edge Incorporated (a Delaware corporation)
MOUNTED MEMORIES	75/490459	2,392,570	5/26/1998	10/10/2000	Dreams Products, Inc. (a Utah corporation)
QUICKSHIP (Stylized)	77/044684	3,517,029	11/15/2006	10/14/08	Dreams, Inc. (a Utah corporation)
MOUNTED MEMORIES	77/035312	3,477,236	11/2/2006	7/29/08	Dreams Products, Inc. (a Florida corporation)
I'M SORRY I BET ON BASEBALL	77/009689	n/a	9/28/2006	n/a	Dreams, Inc. (a Utah corporation)

RECORDED: 07/27/2010

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TRADEMARK REEL: 004248 FRAME: 0485