

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Stoddard Hill Media Holdings, LLC		07/22/2010	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	CBank
Street Address:	30 W. Third Street
City:	Cincinnati
State/Country:	OHIO
Postal Code:	45202
Entity Type:	CORPORATION: OHIO

PROPERTY NUMBERS Total: 17

Property Type	Number	Word Mark
Registration Number:	2861821	DBFORUMS
Registration Number:	2875032	DESIGN, DEVELOP, ADMINISTER DBFORUMS
Registration Number:	2930659	DEVLANCE
Registration Number:	3739915	HOSTINGCON
Registration Number:	3207349	HOSTINGTECH YOUR CONNECTION TO THE HOSTING INDUSTRY
Registration Number:	2874799	HOTSCRIPTS.COM
Registration Number:	2916196	HOTSCRIPTS.COM
Registration Number:	2875033	PROGRAMMING TALK ?????? 0110100
Registration Number:	3189291	SEARCH MARKETING STANDARD
Registration Number:	3200285	WEBHOSTING TALK
Registration Number:	3377875	WEBHOSTING TALK
Registration Number:	2875026	YAXAY
Registration Number:	2875027	YAXAY

OP \$440.00 2861821

Serial Number:	77967065	A BEST WEB
Registration Number:	2875030	ISPCHECK
Registration Number:	2875031	ISP CHECK
Registration Number:	2930661	DEVLANCE

CORRESPONDENCE DATA

Fax Number: (614)464-1737
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 614-559-7233
Email: nudson@fbtlaw.com
Correspondent Name: Nicolette Hudson, Frost Brown Todd LLC
Address Line 1: 10 W. Broad Street
Address Line 2: Suite 2300
Address Line 4: Columbus, OHIO 43215

NAME OF SUBMITTER:	Nicolette R. Hudson
Signature:	/nicolette r hudson/
Date:	07/27/2010

Total Attachments: 20
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INTELLECTUAL PROPERTY SECURITY AGREEMENT

- 1. Grant of Security Interest.** **STODDARD HILL MEDIA HOLDINGS, LLC** ("Debtor"), for valuable consideration, receipt of which hereby is acknowledged, hereby transfers, assigns and pledges to **CBANK** ("Secured Party"), and enters into this Intellectual Property Security Agreement (the "Agreement") and grants to Secured Party, a security interest in all of Debtor's right, title and interest in, to and under the following collateral, whether now existing or hereafter arising or acquired (the "Collateral"):

 - 1.1** all trademarks, trade names, trade dress, corporate names, fictitious names, trade styles, service marks, logos, commercial symbols, prints and labels on which any of the foregoing have appeared, now appear or hereafter appear, designs and the good will and general intangibles of like nature relating thereto, now existing or hereafter adopted or acquired, and all registrations and recordings thereof, and all applications in connection therewith, including, without limitation, applications, registrations and recordings in the United States Patent and Trademark Office or in any other office or agency of the United States or any State thereof, or any other country or any political subdivision thereof, including, but not limited to, those described in Schedule A hereto, and all renewals thereof and all licenses thereof (whether as licensor or licensee) and other agreements and/or rights of any kind relating thereto (all of the foregoing being herein referred to as the "Trademarks");
 - 1.2** all copyrights, whether registered or not, of the United States or any other country, and all registrations and recordings thereof, and all applications in connection therewith, including, without limitation, applications, registrations and recordings in the United States Copyright Office or of any other country, including but not limited to, those described in Schedule B hereto, and all variations, adaptations, derivatives, renewals thereof and all licenses thereof (whether as licensor or licensee) and other agreements and/or rights of any kind relating thereto (all of the foregoing being herein referred to as the "Copyrights");
 - 1.3** all trade secrets, proprietary information and "know-how", including but not limited to those described in Schedule C hereto (all of the foregoing being herein referred to as the "Trade Secrets").
 - 1.4** all license agreements regarding Trademarks, Copyrights, or Trade Secrets with any other party, whether such Debtor is a licensor or licensee under any such license agreement, and the right to prepare for sale, sell and advertise for sale, all Inventory now or hereafter owned by Debtor and now or hereafter covered by such licenses, including but not limited to

those described in Schedule D attached hereto (collectively, the "Licenses")

- 1.5 all Domain Names, including but not limited those described in Schedule E hereto (all of the foregoing being herein referred to as the "Domain Names").
- 1.6 all rights to sue and other claims for past, present and future infringements and/or misappropriations of any of such Trademarks, Copyrights, and Trade Secrets, or dilution thereof, or for injury to the good will associated therewith;
- 1.7 all income, damages and other amounts payable of any kind under or with respect to any of the foregoing, including, without limitation, royalty fees, proceeds of infringement suits and other amounts of any kind; and
- 1.8 all proceeds and products of the foregoing, in whatever form the same may be,

for the purpose of securing the payment to Secured Party of all of the following ("Obligations"): all loans, advances, debts, liabilities, obligations, covenants and duties owing to Secured Party from any Debtor of any kind or nature, present or future, whether or not evidenced by any note, guaranty or other instrument, including but not limited to those arising under: (i) the Loan Agreement by and between Debtor and Secured Party dated as of July 22, 2010, (ii) under any other agreement, instrument or document, whether or not for the payment of money, whether arising by reason of an extension of credit, opening of a letter of credit, loan, guaranty, indemnification or in any other manner, whether direct or indirect (including those acquired by assignment, participation, purchase, negotiation, discount or otherwise), absolute or contingent, joint or several, due or to become due, now existing or hereafter arising and whether or not contemplated by Debtor or Secured Party or Secured Party's Affiliate on the date hereof; and, as to all of the foregoing, including any amendments, modifications, or superseding documents to each of the foregoing; and all charges, expenses, fees, including but not limited to reasonable attorneys' fees, and any other sums chargeable to Debtor under any of the Obligations. As used herein, "Secured Party's Affiliate" will mean any person, partnership, joint venture, company or business entity under common control or having similar equity holders owning at least ten percent (10%) thereof with Secured Party, whether such common control is direct or indirect. All of Secured Party's direct or indirect parent corporations, sister corporations, and subsidiaries will be deemed to be a Secured Party's Affiliate for purposes of this Agreement.

2. Collateral Assignment.

- 2.1 In addition to, and not in limitation of, the grant of the security interest in the Trademarks, Copyrights, Trade Secrets, Licenses and Domains in Section 1 above, Debtor hereby grants, assigns, transfer, conveys, sets over

to Secured Party, Debtor's entire right, title and interest in and to the Trademarks, Copyrights, Trade Secrets, Licenses, Domain Names; provided that such grant, assignment, transfer and conveyance will become effective only at the election of Secured Party and after the occurrence of an Event of Default that is continuing at the time of the election. Debtor hereby agrees that after the effectiveness of such grant, assignment, transfer and conveyance of any of the Trademarks, Copyrights, Trade Secrets, Licenses, Domain Names, the use by Secured Party of any such Trademarks, Copyrights, Trade Secrets, Licenses, Domain Names will be without any liability for royalties or other related charges from Secured Party to any Debtor.

2.2 In addition, Debtor has executed in blank and delivered to Secured Party an assignment of license and federally registered trademarks and copyrights (the "IP Assignment") owned by it in the form of the attached Exhibit A hereto. Debtor hereby authorizes Secured Party to complete as Assignee and record with the United States Patent and Trademark Office (the "Patent and Trademark Office") and the United State Copyright Office (the "Copyright Office") each IP Assignment upon the occurrence of an Event of Default that is continuing at the time of filing.

3. General Representations and Warranties. Debtor represents and warrants as follows:

- 3.1** Each of the Trademarks, Copyrights, Trade Secrets, Licenses, Domain Names is valid, enforceable, and subsisting.
- 3.2** Debtor has the requisite corporate power and authority to execute, deliver and perform this Agreement, and this Agreement is the legal, valid, and binding obligation of Debtor, enforceable in accordance with its terms.
- 3.3** The Schedules hereto are true and complete lists of all Collateral as of the date hereof.
- 3.4** This Agreement creates a legal and valid lien on the Collateral, enforceable against Debtor and all third parties.
- 3.5** This Agreement does not violate and is not in contravention of any other agreement to which Debtor is a party or any judgment or decree by which Debtor is bound and does not require any consent under any other agreement to which Debtor is a party or by which Debtor is bound.
- 3.6** Debtor is the sole and exclusive owner of and has good and marketable title to the Collateral; none of the Collateral is subject to any mortgage, pledge, lien, security interest, lease, charge, setoff, defense, claim, license, shop right, work for hire claims, covenant not to sue, or other encumbrance, except the liens in favor of Secured Party; and there are no legal actions, administrative proceedings or claims pending or threatened

relating to any of the Collateral, except as otherwise set forth on the attached Schedule G.

- 3.7 All of the information provided by Debtor to Secured Party on the Disclosure Schedule executed by Debtor of even date herewith is true and complete in all respects.
- 3.8 Debtor has notified Secured Party in writing of all uses of any Trademark or Copyright, prior to such Debtor's use, of which such Debtor is aware, which would in the reasonable judgment of such Debtor lead to such item becoming invalid or unenforceable, including prior unauthorized uses by third parties and uses that were not supported by the good will of the business connected with such item.
- 3.9 Debtor's products have been marked as required by statute with respect to the Collateral.
- 3.10 Debtor has used consistent standards of quality in manufacturing, distribution, and marketing of each product sold and provision of each service provided under any Collateral, and have taken all steps necessary to ensure that all licensed users of any Collateral use such consistent standards of quality.

4. **Trademark Representations and Warranties.** Debtor represents and warrants as follows:

- 4.1 Debtor is the sole, legal and beneficial owner of the entire right, title and interest in and to the Trademarks purported to be granted by it hereunder, free and clear of any lien, security interest, option, charge, pledge, registered user agreement, assignment (whether conditional or not), or covenant, or any other encumbrance, except for the security interests created or permitted by this Agreement or the Loan Agreement and certain Licenses and registered user agreements described in Schedule D. No financing statement or similar instrument is in effect covering all or any part of the Trademarks purported to be granted by Debtor hereunder is on file in any recording office, including, without limitation, the Patent and Trademark Office and the equivalent offices in any foreign jurisdiction, except such as may have been filed in favor of Secured Party.
- 4.2 Set forth on Schedule A is a list of all of the Trademarks owned by Debtor.
- 4.3 Each Trademark identified on Schedule A is validly subsisting and has not been abandoned or adjudged invalid, unregistrable or unenforceable, in whole or in part, and is, to Debtor's knowledge, valid, registrable, and enforceable.

5. **Copyright Representations and Warranties.** Debtor represents and warrants as follows:

- 5.1 Debtor is the sole, legal and beneficial owner of the entire right, title and interest in and to the Copyrights purported to be granted by it hereunder, free and clear of any lien, security interest, option, charge, pledge, registered user agreement, assignment (whether conditional or not), or covenant, or any other encumbrance, except for the security interests created or permitted by this Agreement or the Loan Agreement and certain Licenses and registered user agreements described in Schedule D. No financing statement or similar instrument is in effect covering all or any part of the Copyrights purported to be granted by Debtor hereunder is on file in any recording office, including, without limitation, the Copyrights Office and the equivalent offices in any foreign jurisdiction, except such as may have been filed in favor of Secured Party.
- 5.2 Set forth on Schedule B is a list of all of the Copyrights owned by Debtor.
- 5.3 Each Copyright identified on Schedule B is validly subsisting and has not been abandoned or adjudged invalid, unregistrable or unenforceable, in whole or in part, and is, to Debtor's knowledge, valid, registrable, and enforceable.

6. **Trade Secret Representations and Warranties.** Debtor represents and warrants as follows:

- 6.1 Debtor is the sole, legal and beneficial owner of the entire right, title and interest in and to the Trade Secrets purported to be granted by it hereunder, free and clear of any lien, security interest, option, charge, pledge, registered user agreement, assignment (whether conditional or not), or covenant, or any other encumbrance, except for the security interests created or permitted by this Agreement or the Loan Agreement and certain Licenses and registered user agreements described in Schedule D. No financing statement or similar instrument is in effect covering all or any part of the Trade Secrets purported to be granted by Debtor hereunder is on file in any recording office, except such as may have been filed in favor of Secured Party.
- 6.2 Set forth on Schedule C is a list of all of the Trade Secrets owned by Debtor.
- 6.3 Each Trade Secret identified on Schedule C is validly subsisting and has not been abandoned or adjudged invalid, or unenforceable, in whole or in part, and is, to Debtor's knowledge, valid, and enforceable.

7. **Covenants.** Debtor covenants and agrees as follows:

- 7.1 Anything herein to the contrary notwithstanding, Debtor will remain liable under the Collateral to observe and perform all the conditions and obligations to be observed and performed by Debtor thereunder, all in accordance with and pursuant to the terms and provisions thereof.

- 7.2 Debtor will furnish to Secured Party within three months of acquiring or becoming aware of such ownership interest, and not less frequently than upon each anniversary of execution of this Agreement, statements and schedules identifying and describing any change, including but not limited to additions and/or deletions in the Collateral, and such other reports in connection with the Collateral as Secured Party may reasonably request, all in reasonable detail, and includes a detailed explanation of any deletions therefrom.
- 7.3 Debtor (either itself or through its licensees) will: (a) continue to properly use and maintain each Trademark that is material to Debtor's business in full force and free from any claim of abandonment for non-use, (b) maintain, as in the past, the quality of products and services offered under such Trademark, (c) employ such Trademark with the appropriate notice of application or registration, and (d) not, and not permit any licensee or sublicensee thereof to, do any act or knowingly omit to do any act whereby such Trademark may become invalidated.
- 7.4 Debtor will not do any act, or omit to do any act, whereby any Copyright may become abandoned, part of the public domain or otherwise unenforceable.
- 7.5 Debtor will notify Secured Party immediately if Debtor knows or has reason to know that any application or registration relating to any Copyright, Trademark, or Trade Secret, and any intellectual property that may be subject to a license, may become abandoned, invalid, or otherwise unenforceable, or of any adverse determination or development, including but not by way of limitation, the institution of, or any such determination or development in, any proceeding in the United States Patent and Trademark Office or Copyright Office or any court, regarding the ownership of any part of the Collateral, its right to register the same, or to keep, use, enforce and/or maintain the same.
- 7.6 If at any time after the date of this Agreement, Debtor obtains rights to any new or additional Collateral, or becomes entitled to the benefit of any application or registration for any re-issue, division, re-examination, continuation-in-part, continuation, renewal or extension of any Collateral or any improvements, adaptations or derivations on any Collateral, the provisions of this Agreement will automatically apply thereto and Debtor will give to Secured Party prompt written notice thereof. Debtor authorizes Secured Party to modify this Agreement by adding from time to time an Exhibit A, which Exhibit A will include any such future Collateral and applications, and Debtor will execute and deliver to Secured Party from time to time such supplemental assignments or other instruments as Secured Party may desire for the purpose of confirming and perfecting Secured Party's interest in such Collateral. In no event will Debtor, either itself or through any agent, employee, licensee or designee, file an

application for the issuance of any patent or the registration of any trademark with the United States Patent and Trademark Office, or for any copyright registration with the United States Copyright Office, or any office or agency of the United States or any State thereof or of any other country or any political subdivision thereof, or enters into any license, unless it promptly informs Secured Party, and, upon request of Secured Party, executes and delivers any and all agreements, instruments, documents, and papers as Secured Party may request to evidence and perfect Secured Party's security interest in such Collateral for which registration has been applied and the good will and other intellectual property and related general intangibles of Debtor relating thereto or represented thereby, and Debtor hereby constitutes Secured Party as its attorney-in-fact to execute and file all such writings for the foregoing purposes, all acts of such attorney being hereby ratified and confirmed; such power being coupled with an interest and irrevocable until the Obligations are indefeasibly paid in full and this Agreement is terminated.

- 7.7** Debtor will take all necessary steps, including, without limitation, in any proceeding before the United States Patent and Trademark Office, the United States Copyright Office or any appropriate office or agency in any state or in any other country or any political subdivision thereof, to maintain and pursue each application (and to obtain the relevant registration) and to maintain each registration of the Collateral, including, without limitation, filing of applications for renewal, payment of maintenance fees, affidavits of use, affidavits of incontestability and opposition, interference and cancellation proceedings.
- 7.8** If any of the Collateral is infringed and Debtor concludes that such infringement will have a material or adverse effect on Debtor, or if any of the Collateral is misappropriated, diluted, or otherwise used or returned without authorization by a third party, Debtor will promptly notify Secured Party after Debtor learns thereof and will take such actions as Secured Party will reasonably deem appropriate under the circumstances to protect such Collateral.
- 7.9** Debtor, at its sole cost and expense, will (a) appear in and defend any action arising out of, or in any manner connected with, any of the Collateral or the obligations or liabilities of Debtor thereunder, (b) continue to use consistent standards of quality in its manufacture of products sold under the Collateral and will allow Secured Party by its agents to inspect such products and quality control records relating thereto to ensure Debtor's compliance with such quality standards, and (c) allow Secured Party by its agents reasonable access to the books and records of Debtor relating to the Collateral.
- 7.10** Debtor will not (a) sell, assign, pledge or otherwise transfer or encumber all or any part of its interest in any of the Collateral except as otherwise

expressly permitted in the Loan Agreement, (b) grant any license under any of the Collateral (other than licenses to marketing and distribution agents in the ordinary course of business consistent with past practices), or (c) enter into any agreement which is inconsistent with Debtor's obligations under this Agreement; provided that Debtor may license the Collateral (i) in the ordinary course of Debtor's business, if and only if such license is necessary or desirable in the conduct of Debtor's business; or (ii) in connection with a sale of assets expressly permitted in the Loan Agreement, if and only if such license is on terms reasonably expected to maximize the gain to Debtor resulting from the granting of such license. Secured Party will execute any documents that Debtor may reasonably require in order to permit Debtor to exercise its rights hereunder to license the Collateral; provided that in no event will Secured Party be required to do anything that may, in the sole judgment of Secured Party, result in adversely affecting the lien granted hereunder or the assignment of the Collateral located in any foreign jurisdiction.

8. **Payment of Expenses by Secured Party.** At its option, Secured Party may discharge taxes, liens, security interests or such other encumbrances as may attach to the Collateral, may pay for the maintenance and preservation of the Collateral, as reasonably determined by Secured Party to be necessary. Debtor will reimburse Secured Party on demand for any payment so made or any expense incurred by Secured Party pursuant to the foregoing authorization, and the Collateral also will secure any advances or payments so made or expenses so incurred by Secured Party.
9. **Collections.** After the occurrence of an Event of Default, as defined below, if directed by Secured Party, whenever Debtor receives any payment with respect to any of the Collateral it will hold such payment in trust for Secured Party and forthwith will deliver to Secured Party the same in the form received by Debtor without commingling with any funds belonging to Debtor, and promptly will deposit the same in a special collateral account with Secured Party.
10. **Notification of Third Parties.** Secured Party, at any time after the occurrence of an Event of Default, and without notice to Debtor, may notify any persons who are indebted to Debtor with respect to any Collateral of the assignment thereof to Secured Party and may direct such persons to make payment directly to Secured Party of the amounts due. At the request of Secured Party after the occurrence of an Event of Default, Debtor will direct any persons who are indebted to Debtor with respect to any Collateral to make payment directly to Secured Party. Secured Party is authorized to give receipts to such persons for any such payments and such persons will be protected in making such payments to Secured Party.
11. **Execution of Appropriate Documentation with Respect to Collateral.** With respect to any and all of the Collateral, Debtor agrees to do and cause to be done all things necessary or appropriate to perfect, maintain the priority of and

keep in full force and effect the security interest granted by Debtor to Secured Party, including, but not limited to, the prompt payment upon demand therefor by Secured Party of all fees and expenses (including documentary stamp, excise or intangibles taxes) incurred in connection with the preparation, delivery, or filing of any document or the taking of any action deemed necessary or appropriate by Secured Party to perfect, protect, or enforce a security interest in any of the Collateral for the benefit of Secured Party, subject only to the liens to which Secured Party has specifically consented in writing (the "Permitted Liens"). All amounts not so paid when due will be added to the Obligations and (in addition to other rights and remedies resulting from such non-payment) will bear interest from the date of demand until paid in full at the Default Rate. Debtor also authorizes Secured Party to file one or more financing statements, as deemed necessary or desirable by Secured Party (including but not limited to any correction statements as set forth more fully in UCC Section 9-518), which financing statements lists or otherwise describes the Collateral as consisting of all of Debtor's assets or words to that effect, regardless of the actual description of the Collateral set forth in this Agreement. Debtor hereby ratifies any filing by Secured Party that predates the date of this Agreement but that was intended to perfect the security interest granted hereby.

12. Receivers. Upon or at any time after the occurrence of an Event of Default, Secured Party may request the appointment of a receiver of the Collateral. Such appointment may be made without notice, and without regard to (i) the solvency or insolvency, at the time of application for such receiver, of the person or persons, if any, liable for the payment of the Obligations; and (ii) the value of the Collateral at such time. Such receiver will have the power to take possession, control and care of the Collateral and to collect all accounts resulting therefrom. Notwithstanding the appointment of any receiver, trustee, or other custodian, Secured Party will be entitled to the possession and control of any cash, or other instruments at the time held by, or payable or deliverable under the terms of this Agreement to Secured Party.

13. Default.

13.1 Upon the occurrence of (herein referred to as an "Event of Default"): (i) any Event of Default as defined in any of the documents evidencing any of the Obligations, or (ii) any default under any of such documents that do not have a defined set of "Events of Default," Secured Party may exercise any one or more of the rights and remedies granted pursuant to this Agreement or given to a secured party under applicable law, as it may be amended from time to time, including but not limited to: (i) the right to take possession and sell, lease or otherwise dispose of the Collateral; (ii) at its option, operate, use or exercise any rights of ownership pertaining to the Collateral as Secured Party deems necessary to preserve the value and receive the benefits of the Collateral; (iii) exercise any and all rights and remedies of Debtor under, in connection with, or otherwise in respect of, such Collateral, including the completion and filing of the IP Assignment;

and (iv) license such Collateral or any part thereof. Upon the occurrence of an Event of Default, Secured Party may, so far as Debtor can give authority therefor, enter upon any premises on which the Collateral or any part thereof may be situated and take possession of and remove the same therefrom. Secured Party may require Debtor to make the Collateral available to Secured Party at a place to be designated by Secured Party that is reasonably convenient to both parties.

- 13.2** Debtor further agrees that, in the event of any disposition of the Collateral upon an Event of Default, Debtor will duly execute, acknowledge and deliver all documents necessary or advisable to record title to the Collateral in any transferee or transferees thereof, including, without limitation, valid, recordable assignments of registrations and/or applications for registration of all Trademarks, Copyrights, and Trade Secrets. Debtor hereby irrevocably appoints Secured Party as its attorney-in-fact, with full power of substitution, to execute, deliver, and record such documents on Debtor's behalf upon the occurrence of an Event of Default. For the purposes of enabling Secured Party to exercise its rights and remedies upon an Event of Default, Debtor hereby grants to Secured Party an irrevocable, non-exclusive license (exercisable without payment of royalty or other compensation to Debtor) to use, assign, license or sublicense any of the Collateral, now owned or hereafter acquired by Debtor, and wherever the same may be located.
- 13.3** The net proceeds arising from the disposition of the Collateral after deducting expenses incurred by Secured Party will be applied to the Obligations in the order determined by Secured Party. If any excess remains after the discharge of all of the Obligations, the same will be paid to Debtor or as required by law. If after exhausting all of the Collateral, there should be a deficiency, Debtor will be liable therefor to Secured Party; provided, however, that nothing contained herein will obligate Secured Party to proceed against the Collateral prior to making a claim against Debtor or any other party obligated under the Obligations or prior to proceeding against any other collateral for the Obligations.
- 13.4** Whenever notice is required by law to be sent by Secured Party to Debtor of any sale, lease or other disposition of the Collateral, five days written notice sent to Debtor's address set forth herein for notices will be reasonable.
- 13.5** The rights and remedies provided herein are cumulative and are not exclusive of any other rights or remedies provided by applicable law.
- 14. Enforcement Actions.** To the extent permitted by applicable law, Secured Party may, but will in no way be obligated to, bring suit in its own name to enforce the Collateral and any license thereunder. If Secured Party elects to bring any such suit in its own name, Debtor will at the request of Secured Party do any

and all lawful acts and execute any and all proper documents required by Secured Party in aid of such enforcement, including but not limited to joining with Secured Party in the commencement and maintenance of such suit, and agreeing to be named as a party therein, and Debtor will promptly, upon demand, reimburse and indemnify Secured Party for all costs and expenses incurred by Secured Party in the exercise of its rights under this Section.

15. **Secured Party's Duties.** The powers conferred on Secured Party hereunder are solely to protect the interest of Secured Party in the Collateral, and will not impose any duty upon Secured Party to exercise any such powers. Except for the same custody of any Collateral in Secured Party's possession and the accounting for moneys actually received by Secured Party hereunder, Secured Party will have no duty as to any Collateral or as to the taking of any necessary steps to preserve rights against other parties or any other rights pertaining to any Collateral. Secured Party will be deemed to have exercised reasonable care in the custody and preservation of the Collateral in its possession if such Collateral is accorded treatment substantially equal to that which Secured Party accords its own similar property.
16. **Obligations, Indemnifications, and Expenses.** If Debtor fails to comply with any of its obligations hereunder, Secured Party may, but will not be obligated to, do so at the expense of Debtor. To the extent that Secured Party incurs any costs or expenses in protecting or enforcing its rights in the Collateral or observing or performing any of the conditions or obligations of Debtor hereunder, including but not limited to reasonable attorneys' fees and the costs and expenses of litigation, such costs and expenses will be due on demand, will be included in the indebtedness secured hereby and will bear interest from the incurring or payment thereof at the highest Default Rate as defined in any of the Obligations. Debtor will indemnify and hold Secured Party harmless against (a) all expenses, liabilities, losses and damages that Secured Party may incur under the Collateral or under or by reason of this Agreement, and (b) all claims and demands whatsoever that may be asserted against Secured Party by reason of this Agreement or any act of Secured Party under this Agreement or under any of the Collateral.
17. **Secured Party's Power of Attorney.** Debtor hereby irrevocably constitutes and appoints Secured Party, and any officer thereof, with full power of substitution, as its true and lawful attorney-in-fact with full irrevocable power and authority in the place and stead of Debtor or in its name, from time to time in Secured Party's discretion for the purpose of carrying out the terms of this Agreement, to take any and all appropriate action and to execute any and all documents and instruments which may be necessary or desirable to accomplish the purposes of this Agreement and, without limiting the generality of the foregoing, Debtor hereby gives Secured Party the power and right, on behalf of Debtor, either before or after an Event of Default, and without notice to or assert by Debtor, to do the following:

- 17.1 to receive payment of, endorse, and receipt for, any and all monies, claims and other amounts due and to become due at any time in respect of or arising out of the Collateral;
- 17.2 to commence and prosecute any suits, actions or proceeding at law or in equity in any court of competent jurisdiction to collect any of the Collateral and to enforce any other right in respect of the Collateral;
- 17.3 to settle, compromise or adjust any suit, action or proceeding described above, and, in connection therewith, to give such discharges or releases as Secured Party may deem appropriate;
- 17.4 to execute, in connection with the sale provided for in Section 13 hereof, any endorsement, assignments or other instruments of conveyance or transfer with respect to the Collateral; and
- 17.5 generally to sell, transfer, pledge, make any agreement with respect to or otherwise deal with any of the Collateral as fully and completely as though Secured Party were the absolute owner thereof for all purposes, and to do, at Secured Party's option, at any time, or from time to time, all acts and things which Secured Party deems necessary to protect or preserve the Collateral and Secured Party's security interest and rights therein in order to effect the intent of this Agreement, all as fully and effectively as Debtor might do.

Debtor hereby ratifies all that such attorneys will lawfully do or cause to be done by virtue hereof. This power of attorney is a power coupled with an interest, will be irrevocable and will terminate only upon payment in full of the Obligations and the termination of all financing arrangements relating thereto and this Agreement. The powers conferred upon Secured Party hereunder are solely to protect Secured Party's interests in the Collateral and will not impose any duty upon it to exercise any such powers. Secured Party will have no obligation to preserve any rights of any third parties in the Collateral or to perform any duties or obligations of any Debtor under or with respect to any of the Collateral. Secured Party will be accountable only for amounts that it actually receives as a result of the exercise of such powers, and neither it, any of its affiliates nor any of its agents will be responsible to Debtor for any action taken or omitted to be taken in good faith or in reliance on the advice of counsel except for its own gross negligence or willful misconduct.

18. General.

- 18.1 **Waiver.** No delay or omission on the part of Secured Party to exercise any right or power arising from any default or Event of Default will impair any such right or power or be considered a waiver of any such right or power or a waiver of any such default or Event of Default or an acquiescence therein nor will the action or non-action of Secured Party in case of such Default or Event of Default impair any right or power arising

as a result thereof or affect any subsequent default or any other default of the same or a different nature.

- 18.2 Notices.** All notices, demands, requests, consents or approvals and other communications required or permitted hereunder will be in writing, and, to the extent required by applicable law, will comply with the requirements of the Uniform Commercial Code then in effect, and will be addressed to such party at the address set forth below or to such other address as any party may give to the other in writing for such purpose:

To Secured Party: CBank
30 W. Third Street
Cincinnati, Ohio 45202
Attention: R. Dean Meiszer

To Debtor: Stoddard Hill Media Holdings, LLC
9100 West Chester Towne Center Road
Suite 200
West Chester, Ohio 45069
Attention: Troy Augustine

All such communications, if personally delivered, will be conclusively deemed to have been received by a party hereto and to be effective when so delivered; if given by mail, on the fourth business day after such communication is deposited in the mail with first-class postage prepaid, return receipt requested; or if sent by overnight courier service, on the day after deposit thereof with such service; or if sent by certified or registered mail, on the third business day after the day on which deposited in the mail.

- 18.3 Successors and Assigns.** This Agreement will be binding upon and inure to the benefit of Debtor and Secured Party and their respective successors and assigns; provided, however, that Debtor may not assign this Agreement in whole or in part without the prior written consent of Secured Party, and Secured Party at any time may assign this Agreement in whole or in part. All references herein to "Debtor" and "Secured Party" will be deemed to apply to Debtor and Secured Party and their respective heirs, administrators, successors and assigns.

- 18.4 Modifications.** No modification or waiver of any provision of this Agreement nor consent to any departure by Debtor therefrom, will be established by conduct, custom, or course of dealing; and no modification, waiver or consent will in any event be effective unless the same is in writing and specifically refers to this Agreement, and then such waiver or consent will be effective only in the specific instance and for the purpose for which given. No notice to or demand on Debtor in any case will entitle

Debtor to any other or further notice or demand in the same, similar or other circumstance.

- 18.5 Joint and Several Obligations.** If this Security Agreement is executed by one or more person or entity as the "Debtor," the obligations of such persons or entities will be joint and several. Unless otherwise specified herein, any reference to "Debtor" will mean each such person or entity executing this Security Agreement individually and all of such persons or entities collectively.
- 18.6 Illegality.** If fulfillment of any provision hereof or any transaction related hereto or of any provision of this Agreement, at the time performance of such provision is due, involves transcending the limit of validity prescribed by law, then ipso facto, the obligation to be fulfilled will be reduced to the limit of such validity.
- 18.7 Gender, etc.** Whenever used herein, the singular number will include the plural, the plural the singular and the use of the masculine, feminine or neuter gender will include all genders.
- 18.8 Headings.** The headings in this Agreement are for convenience only and will not limit or otherwise affect any of the terms hereof.
- 18.9 Counterparts.** This Agreement may be executed in any number of counterparts and by different parties hereto in separate counterparts, each of which when so executed will be deemed to be an original and all of which taken together will constitute one and the same agreement. Any party so executing this Agreement by facsimile transmission shall promptly deliver a manually executed counterpart, provided that any failure to do so shall not affect the validity of the counterpart executed by facsimile transmission.
- 18.10 Definitions.** Capitalized terms used herein and not otherwise defined will be given the definitions set forth in the Uniform Commercial Code in force and effect in the State indicated in the Governing Law section of this Agreement
- 18.11 Governing Law.** This Agreement has been delivered and accepted at and will be deemed to have been made at Cincinnati, Ohio and will be interpreted and the rights and liabilities of the parties hereto determined in accordance with the laws of the State of Ohio, without regard to conflicts of law principles.
- 18.12 Jurisdiction.** Debtor hereby irrevocably agrees and submits to the exclusive jurisdiction of any state or federal court located within Hamilton County, Ohio; provided that nothing contained in this Agreement will prevent Secured Party from bringing any action, enforcing any award or judgment or exercising any

rights against Debtor individually, against any security or against any property of Debtor within any other county, state, or other foreign or domestic jurisdiction. Secured Party and Debtor agree that the venue provided above is the most convenient forum for both Secured Party and Debtor. Debtor waives any objection to venue and any objection based on a more convenient forum in any action instituted under this Agreement.

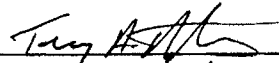
18.13 Waiver of Jury Trial. THE PARTIES HERETO EACH WAIVE ANY RIGHT TO TRIAL BY JURY IN ANY ACTION OR PROCEEDING RELATING TO THIS AGREEMENT, ANY DOCUMENTS EXECUTED IN CONNECTION WITH THIS AGREEMENT, OR ANY TRANSACTION CONTEMPLATED IN ANY OF SUCH DOCUMENTS. DEBTOR AND SECURED PARTY ACKNOWLEDGE THAT THE FOREGOING WAIVER IS KNOWING AND VOLUNTARY.

Debtor acknowledges that Debtor has read and understood all the provisions of this Agreement, including the waiver of jury trial, and has been advised by counsel as necessary or appropriate.

Dated as of July 22, 2010.

DEBTOR:

**STODDARD HILL MEDIA
HOLDINGS, LLC**

By: 
Print Name: TROY A. AUGUSTINE
Title: PRESIDENT + CEO

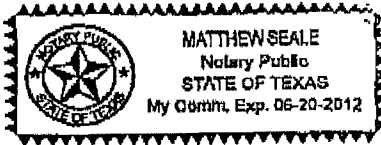
SECURED PARTY:

CBANK

By: _____
R. Dean Meiszer
President

Texas TAA
 STATE OF OHIO }
 Travis)
 COUNTY OF HAMILTON) SS.

The foregoing instrument was acknowledged before me this 21 day of July 2010 by _____, the duly authorized member of Stoddard Hill Media Holdings, LLC, a Delaware limited liability company, on behalf of the limited liability company.



Matthew Seale
 Notary Public
 My commission expires: 10-20-2012

STATE OF OHIO }
)
 COUNTY OF HAMILTON) SS.

The foregoing instrument was acknowledged before me this _____ day of July 2010 by R. Dean Meiszer, the duly authorized President of CBank, an Ohio state bank on behalf of the bank.

 Notary Public
 My commission expires: _____

rights against Debtor individually, against any security or against any property of Debtor within any other county, state, or other foreign or domestic jurisdiction. Secured Party and Debtor agree that the venue provided above is the most convenient forum for both Secured Party and Debtor. Debtor waives any objection to venue and any objection based on a more convenient forum in any action instituted under this Agreement.

18.13 Waiver of Jury Trial. THE PARTIES HERETO EACH WAIVE ANY RIGHT TO TRIAL BY JURY IN ANY ACTION OR PROCEEDING RELATING TO THIS AGREEMENT, ANY DOCUMENTS EXECUTED IN CONNECTION WITH THIS AGREEMENT, OR ANY TRANSACTION CONTEMPLATED IN ANY OF SUCH DOCUMENTS. DEBTOR AND SECURED PARTY ACKNOWLEDGE THAT THE FOREGOING WAIVER IS KNOWING AND VOLUNTARY.

Debtor acknowledges that Debtor has read and understood all the provisions of this Agreement, including the waiver of jury trial, and has been advised by counsel as necessary or appropriate.

Dated as of July 22, 2010.

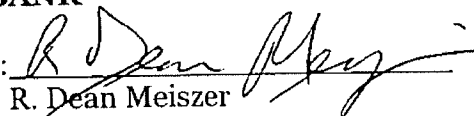
DEBTOR:

**STODDARD HILL MEDIA
HOLDINGS, LLC**

By: _____
Print Name: _____
Title: _____

SECURED PARTY:

CBANK

By: 
R. Dean Meiszer
President

STATE OF OHIO)
)
COUNTY OF HAMILTON) SS.

The foregoing instrument was acknowledged before me this _____ day of June 2010 by _____, the duly authorized member of Stoddard Hill Media Holdings, LLC, a Delaware limited liability company, on behalf of the limited liability company.

Notary Public
My commission expires: _____

STATE OF OHIO)
)
COUNTY OF HAMILTON) SS.

The foregoing instrument was acknowledged before me this 23 day of ~~June~~^{July} 2010 by R. Dean Meiszer, the duly authorized President of CBank, an Ohio state bank on behalf of the bank.



Emily Stipanovich
Notary Public, State of Ohio
My Commission Expires 04-08-2014

Emily Stipanovich
Notary Public
My commission expires: 4/8/2014

SCHEDULE A

Trademarks

Registered Trademark and Country of Registration	Registration Number	Property Covered	Date Registered
DBFORUMS – US	2861821		7/6/2004
DBFORUMS – US	2875032		8/17/2004
DEVLANCE – US	2930659		3/8/2005
DEVLANCE – US	2930661		3/8/2005
HOSTINGCON – US	3739915		1/19/2010
HOSTINGTECH YOUR CONNECTION TO THE HOSTING INDUSTRY – US	3207349		2/13/2007
HOTSCRIPTS.COM – US	2874799		8/17/2004
HOTSCRIPTS.COM – US	2916196		1/4/2005
HOTSCRIPTS.COM – IR	960045		3/13/2008
ISP CHECK – US	2875030		8/17/2004
ISP CHECK – US	2875031		8/17/2004
PROGRAMMING TALK – US	2875033		8/17/2004
SEARCH MARKETING STANDARD – US	3189291		12/26/2006
WEBHOSTING TALK – US	3200285		1/23/2007
WEBHOSTING TALK – US	3377875		6/1/2007
WEBHOSTING TALK – IR	927868		11/6/2007
WEBHOSTING TALK – Australia	1250736		6/13/2008
YAXAY – US	2875026		8/17/2004
YAXAY – US	2875027		8/17/2004

The Windows Secrets Newsletter, WindowsSecrets.com, WinFind, Windows Gizmos, Security Baseline, Patch Watch, Perimeter Scan, Wacky Web Week, the Logo Design (W, S or road, and Star), and the slogan “Everything Microsoft Forgot to Mention” are all

trademarks and service marks of WindowsSecrets.com LLC (but not registered trademarks or service marks.

a) Trademark Applications

Application Relates To Following Trademark	Serial Number	Property Covered	Country of Application
A BEST WEB	77967065		US
WEBHOSTING TALK	902645366		Brazil