# **JP** \$65.00 280784

# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Taylor Woodrow PLC		107/27/2010 I	CORPORATION: UNITED KINGDOM

### **RECEIVING PARTY DATA**

Name:	Taylor Morrison, Inc.	
Street Address:	4900 N. Scottsdale Road	
City:	Scottsdale	
State/Country:	ARIZONA	
Postal Code:	85251	
Entity Type:	CORPORATION: DELAWARE	

### PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2807840	TAYLOR WOODROW
Registration Number:	2856782	

# **CORRESPONDENCE DATA**

Fax Number: (212)230-8888

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (212) 937-7209

Email: WHIPNYTrademarkDocketStaff@wilmerhale.com

Correspondent Name: Terese R. Cohen

Address Line 1: 399 Park Avenue, 37th Floor
Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	0112832-00124
NAME OF SUBMITTER:	Terese R. Cohen
Signature:	/Terese R. Cohen/
	TRADEMARK

TRADEMARK REEL: 004248 FRAME: 0876

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Date:	07/27/2010		
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TRADEMARK REEL: 004248 FRAME: 0877

# CONFIRMATORY ASSIGNMENT

This Confirmatory Assignment is entered into by and between Taylor Woodrow PLC, (known as Taylor Wimpey PLC of 80 New Bond Street, London, W1S 1SB, United Kingdom, as of July 3, 2007), a UK corporation, having its principal place of business located at 2 Princes Way, Solihull, West Midlands, B91, 3ES, United Kingdom, (the "ASSIGNOR"), and Taylor Morrison, Inc., a Delaware corporation, having its principal place of business located at 4900 N. Scottsdale Road, Scottsdale, Arizona 85251 ("ASSIGNEE").

WHEREAS, pursuant to various Trademark Assignments dated between March 30, 2004 and October 26, 2009, ASSIGNOR (prior to its name change from Taylor Woodrow PLC to Taylor Wimpey PLC) assigned all of its right, title and interest in and to the United States Trademark Reg. Nos. 2807840 TAYLOR WOODROW and 2856782 Four Figures Design (the "Trademarks") to ASSIGNEE, as successor to ASSIGNOR's entire business or that portion of the business symbolized by the Trademark or pertaining thereto as follows:

- Assignment from Taylor Woodrow plc to Taylor Woodrow (Gibraltar)
   Holdings 2004 Limited pursuant to an assignment agreement dated 30 March, 2004.
- 2. Assignment from Taylor Woodrow (Gibraltar ) Holdings 2004 Limited to Taylor Woodrow (Luxembourg) Sarl and Taylor Woodrow (Luxembourg) Holdings Sarl pursuant to a contribution of all assets and liabilities agreement dated 31 March 2004.
- 3. Assignment from Taylor Woodrow (Luxembourg) Sarl and Taylor Woodrow (Luxembourg) Holdings Sarl to Taylor Woodrow (Luxembourg) & Taylor Woodrow

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(Luxembourg) Holdings SeNC pursuant to a contribution of all assets and liabilities agreement dated 30 March, 2004.

- 4. Change of Name from Taylor Woodrow (Luxembourg) & Taylor Woodrow (Luxembourg) Holdings SeNC to Taylor Woodrow Luxembourg Holdings SeNC effective 24 January, 2005.
- Assignment from Taylor Woodrow Luxembourg Holdings SeNC to TW (Gib)
   Limited pursuant to an assignment agreement dated 18 December, 2006 and
   effective 31 December, 2006.
- 6. Assignment from TW (Gib) 2006 Limited to TW (Gib) IP Limited, trustee of and for TW (Gib) IP Trust pursuant to a deed of addition to the Trust Fund dated 18 December, 2006 and effective 31 December 2006..
- 7. Assignment from TW (Gib) IP Limited, trustee of and for TW (Gib) IP Trust to Taylor Morrison, Inc pursuant to an assignment agreement dated 26 October, 2009 and effective 31 October, 2009.

NOW, THEREFORE, with acknowledgement by the parties of the receipt and exchange of valuable and sufficient consideration associated with the Trademark Assignments and any agreements associated with such Trademark Assignments, as well as other good and valuable consideration:

As of October 26, 2009, *nunc pro tunc*, ASSIGNOR hereby assigns, transfers and conveys to ASSIGNEE all right, title and interest, in the United States, together with the goodwill of the business to which the Trademarks pertains, including without limitation

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the right to petition, sue or otherwise seek and recover damages, profits and any other remedy (monetary, injunctive, declaratory or other), for any past, present or future infringement, dilution or conversion, or other injury, offense, violation, breach of duty or wrong relating to the Trademarks, or any license, agreement, contract or other matter relating thereto.

ASSIGNOR, TAYLOR WIMPEY PLC (Formerly Taylor Woodrow PLC (company))

By:

Name: Title:

JAMES SORDAN

GROUP COMPANY SECRETARY, TAYLOR WIMPEY PLC

27 JULY 2010 Date:

**RECORDED: 07/27/2010**