

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Chevron Intellectual Property LLC		07/02/2010	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	The Hiller Group Incorporated		
Street Address:	5321 Memorial Highway		
City:	Tampa		
State/Country:	FLORIDA		
Postal Code:	33634		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2753200	TOTALGA	
Registration Number:	2753263	TOTALGA	
Registration Number:	3737795	FLY BUYS	
CORRESPONDENCE DATA			
Fax Number:	(813)254-5400		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	813.254.5100		
Email:	dan@frijouf.com		
Correspondent Name:	Daniel R. Frijouf		
Address Line 1:	201 East Davis Blvd		
Address Line 4:	Tampa, FLORIDA 33606		
ATTORNEY DOCKET NUMBER:	2010-0144		
NAME OF SUBMITTER:	Daniel R. Frijouf		

OP \$90.00 2753200

900167946

**TRADEMARK
 REEL: 004249 FRAME: 0096**

Signature:	/DRF/
Date:	07/27/2010
Total Attachments: 2 source=Chevron to Hiller#page1.tif source=Chevron to Hiller#page2.tif	

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WHEREAS, Chevron Intellectual Property LLC, a State of Delaware Limited Liability Company, having a principal place of business at 6001 Bollinger Canyon Road, San Ramon, California 94583-2324 ("ASSIGNOR") has adopted and owns the marks and U.S. registrations therefore listed in Exhibit A (the "Marks");

WHEREAS, ASSIGNOR wishes to transfer the Marks to The Hiller Group, having a principal place of business at 5321 Memorial Hwy., Tampa, Florida 33634 ("ASSIGNEE"); and

WHEREAS, ASSIGNEE desires to acquire the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers and assigns to ASSIGNEE, and ASSIGNEE accepts, all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks and including the U.S. registrations therefore, effective as of the last date signed below.

CHEVRON INTELLECTUAL PROPERTY LLC

By: *Nicholas N. Leach*

Name: Nicholas N. Leach

Title: Assistant Secretary

Date: July 2, 2010

THE HILLER GROUP

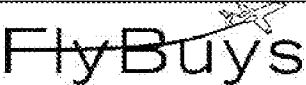
By: *Martin Hiller*

Name: MARTIN HILLER

Title: CEO

Date: 5/27/10

Exhibit A

Mark	Reg. No.
Registrations	
TotalGA	2753263
TOTALGA	2753260
	3737795
Common Law	
Alliance Program	N/A