

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Huffy Corporation		07/26/2010	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	American Sports Design Company		
Street Address:	6551 Centerville Business Parkway		
City:	Centerville		
State/Country:	OHIO		
Postal Code:	45459		
Entity Type:	CORPORATION: OHIO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77278567	BLACK WIDOW	
CORRESPONDENCE DATA			
Fax Number:	(513)241-6234		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	513-241-2324		
Email:	smeyer@whepatent.com		
Correspondent Name:	Thomas W. Flynn		
Address Line 1:	441 Vine Street		
Address Line 2:	2700 Carew Tower		
Address Line 4:	Cincinnati, OHIO 45202		
ATTORNEY DOCKET NUMBER:	HFY-03T2R		
NAME OF SUBMITTER:	Thomas W. Flynn		
Signature:	/Thomas W. Flynn/		
Date:	07/28/2010		

OP \$40.00 77278567

Total Attachments: 2

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ASSIGNMENT
(Trademark)

WHEREAS, **Huffy Corporation**, a corporation of Ohio, having a place of business at 6551 Centerville Business Parkway, Centerville, Ohio 45459 (hereinafter "ASSIGNOR"), holds all right, title and interest in and to the Mark set forth below and application for registration thereof:

BLACK WIDOW; U.S. Trademark Application No. 77/278,567

WHEREAS, **American Sports Design Company**, a corporation of Ohio, having a place of business at 6551 Centerville Business Parkway, Centerville, Ohio 45459 (hereinafter "ASSIGNEE"), desires to acquire said Mark and goodwill associated with said Mark and said application for registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign and transfer to ASSIGNEE the entire right, title, and interest in and to the Mark together with the goodwill of the business symbolized by the Mark and the application for registration thereof, and all other rights which ASSIGNOR has enjoyed thereunder both in the United States and throughout the world, including any and all rights of recovery for past infringement of the MARK, the same to be held and enjoyed by the ASSIGNEE, its successors and assigns, to the full end of the terms for which said Mark is registered and any renewals of the terms thereof.

SIGNED this 26th day of July, 2010.

HUFFY CORPORATION

By: 

Name: Nancy A. Michaud

Title: Senior Vice President, General
Counsel and Secretary

STATE OF OHIO)
) ss:
COUNTY OF Montgomery)

On this 26th day of July, 2010, before me personally appeared, Nancy A. Michaud, to me known and known to me to be an officer of Huff Corporation, to execute this Assignment, who duly acknowledged the signing of the foregoing instrument to be her voluntary act and deed and who executed the same for the uses and purposes therein specified.



[SEAL]

SIGNED AT Centerville, Ohio

Janis L. Galvas
Notary Public

JANIS L. GALVAS, Notary Public
In and for the State of Ohio
My Commission Expires Aug. 31, 2010