

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Comerica Bank		06/08/2010	A Texas Banking Association: TEXAS

RECEIVING PARTY DATA

Name:	Detroit Pistons Basketball Company
Street Address:	2 Championship Drive
City:	Auburn Hills
State/Country:	MICHIGAN
Postal Code:	48326
Entity Type:	LIMITED PARTNERSHIP: MICHIGAN

PROPERTY NUMBERS Total: 38

Property Type	Number	Word Mark
Serial Number:	77614779	DETROIT PISTONS
Serial Number:	77614804	DETROIT PISTONS
Serial Number:	78669819	DP
Serial Number:	78669800	DP
Serial Number:	78669707	DP
Serial Number:	78669792	DP
Serial Number:	78669831	DP
Serial Number:	78669810	DP
Serial Number:	78669838	DP
Serial Number:	78510590	PISTONS
Serial Number:	78510622	PISTONS
Serial Number:	78510698	PISTONS
Serial Number:	78510709	PISTONS
Serial Number:	78510641	PISTONS

CH \$965.00 77614779

Serial Number:	78510646	PISTONS
Serial Number:	78509939	DETROIT PISTONS
Serial Number:	78494770	DETROIT PISTONS
Serial Number:	78442516	DEEETROOIT BAAASKETBALL
Serial Number:	76145977	DETROIT PISTONS
Serial Number:	75340830	DETROIT PISTONS
Serial Number:	75010509	DETROIT PISTONS
Serial Number:	75010512	DETROIT PISTONS
Serial Number:	75010510	DETROIT PISTONS
Serial Number:	75010511	DETROIT PISTONS
Serial Number:	74683713	
Serial Number:	74683483	
Serial Number:	74683482	
Serial Number:	74155816	FT. WAYNE PISTONS
Serial Number:	77614661	DETROIT PISTONS
Serial Number:	77614615	DETROIT PISTONS
Serial Number:	77614788	DETROIT PISTONS
Serial Number:	77614768	DETROIT PISTONS
Serial Number:	77614575	DETROIT PISTONS
Serial Number:	77614733	DETROIT PISTONS
Serial Number:	73810356	DETROIT PISTONS
Serial Number:	73122430	PISTONS
Serial Number:	73122479	DETROIT PISTONS
Serial Number:	73122464	DETROIT PISTONS

CORRESPONDENCE DATA

Fax Number: (248)566-8531
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 248-566-8530
Email: tmdocketing@honigman.com
Correspondent Name: Honigman Miller Schwartz and Cohn LLP
Address Line 1: 38500 Woodward Avenue, Suite 100
Address Line 4: Bloomfield Hills, MICHIGAN 48304

ATTORNEY DOCKET NUMBER:	226269-131717
NAME OF SUBMITTER:	Julie E. Kretzschmer
Signature:	/Julie E. Kretzschmer/

TRADEMARK

Date:

07/28/2010

Total Attachments: 9

source=Detroit Pistons – Release of Security Interest in Trademarks_Page_1#page1.tif

source=Detroit Pistons – Release of Security Interest in Trademarks_Page_2#page1.tif

source=Detroit Pistons – Release of Security Interest in Trademarks_Page_3#page1.tif

source=Detroit Pistons – Release of Security Interest in Trademarks_Page_4#page1.tif

source=Detroit Pistons – Release of Security Interest in Trademarks_Page_5#page1.tif

source=Detroit Pistons – Release of Security Interest in Trademarks_Page_6#page1.tif

source=Detroit Pistons – Release of Security Interest in Trademarks_Page_7#page1.tif

source=Detroit Pistons – Release of Security Interest in Trademarks_Page_8#page1.tif

source=Detroit Pistons – Release of Security Interest in Trademarks_Page_9#page1.tif

RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE dated as of June 8, 2010 (this "Release") is made by Bank (as defined below) (the "Secured Party") pursuant to (a) the Credit Agreement dated as of February 15, 2010 (the "Credit Agreement") entered into among Detroit Pistons Basketball Company (the "Debtor"), and Comerica Bank ("Bank") and (b) the Trademark Security Agreement ("Security Agreement") dated as of February 15, 2010 and recorded on March 3, 2010 in the records of the United States Patent and Trademark Office at Trademark Reel 004160, Frame 0425, between Debtor and Secured Party.

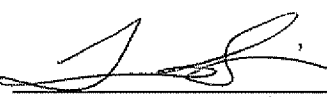
WHEREAS, pursuant to the above-referenced Security Agreement, the Debtor granted to the Secured Party a security interest in the Debtor's trademarks, including those listed on **Schedule 1.1** attached hereto (the "Trademarks"), together with the goodwill associated therewith.

WHEREAS, in connection with the payoff of the loans under the Credit Agreement, the Secured Party wishes to: (i) release all of its security interest covering the Trademarks and any related property, including goodwill, previously pledged to Secured Party under the Security Agreement; (ii) restore all right, title and interest in and to the Trademarks to the Debtor; and (iii) dissolve any and all liens and encumbrances respecting the Trademarks under the Security Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Secured Party does hereby release its security interest in the Trademarks, and discharges, quit claims and relinquishes unto the Debtor (in each case without recourse and without any representation or warranty, of any kind, nature or description) any and all right, title and interest it has in and to the Trademarks under the Security Agreement.

IN WITNESS WHEREOF, the Secured Party has caused this Release to be duly executed and delivered by its officer thereunto duly authorized as of the day and year first above written.

COMERICA BANK, as Secured Party

By: 
Name: TOMOKO HOFFMAN
Title: ACCOUNT OFFICER

Schedule 1.1

See attached.

SCHEDULE 1.1

TRADEMARK COLLATERAL

U.S. TRADEMARKS

Mark	App. No.	Filing Date	Reg. No.	Reg. Date	Owner
DETROIT PISTONS (and Design)	77/614661	11/14/08	3,663,057	8/4/09	Detroit Pistons Basketball Company (a Michigan limited liability co.)
DETROIT PISTONS (and Design)	77/614615	11/14/08	3,638,989	6/16/09	Detroit Pistons Basketball Company (a Michigan limited liability co.)
DETROIT PISTONS (and Design)	77/614788	11/14/08	n/a	n/a	Detroit Pistons Basketball Company (a Michigan limited partnership)
DETROIT PISTONS (and Design)	77/614768	11/14/08	n/a	n/a	Detroit Pistons Basketball Company (a Michigan limited partnership)
DETROIT PISTONS (and Design)	77/614575	11/14/08	n/a	n/a	Detroit Pistons Basketball Company (a Michigan limited partnership)
DETROIT PISTONS (and Design)	77/614733	11/14/08	n/a	n/a	Detroit Pistons Basketball Company (a Michigan limited partnership)

Mark	App. No.	Filing Date	Reg. No.	Reg. Date	Owner
DETROIT PISTONS (and Design)	77/614779	11/14/08	n/a	n/a	Detroit Pistons Basketball Company (a Michigan limited partnership)
DETROIT PISTONS (and Design)	77/614804	11/14/08	n/a	n/a	Detroit Pistons Basketball Company (a Michigan limited partnership)
DP (Stylized letters)	78/669819	7/13/05	3,674,521	8/25/09	Detroit Pistons Basketball Company (a Michigan limited partnership)
DP (Stylized letters)	78/669800	7/13/05	3,529,093	11/4/08	Detroit Pistons Basketball Company (a Michigan limited partnership)
DP (Stylized letters)	78/669707	7/13/05	3,424,192	5/6/08	Detroit Pistons Basketball Company (a Michigan limited partnership)
DP (Stylized letters)	78/669792	7/13/05	3,341,235	11/20/07	Detroit Pistons Basketball Company (a Michigan limited partnership)
DP (Stylized letters)	78/669831	7/13/05	3,326,431	10/30/07	Detroit Pistons Basketball Company (a Michigan limited partnership)

Mark	App. No.	Filing Date	Reg. No.	Reg. Date	Owner
DP (Stylized letters)	78/669810	7/13/05	3,248,455	5/29/07	Detroit Pistons Basketball Company (a Michigan limited partnership)
DP (Stylized letters)	78/669838	7/13/05	3,248,456	5/29/07	Detroit Pistons Basketball Company (a Michigan limited partnership)
PISTONS (and Design)	78/510590	11/3/04	3,399,421	3/18/08	Detroit Pistons Basketball Company (a Michigan limited partnership)
PISTONS (and Design)	78/510698	11/3/04	3,111,284	7/4/06	Detroit Pistons Basketball Company (a Michigan limited partnership)
PISTONS (and Design)	78/510622	11/3/04	3,100,162	6/6/06	Detroit Pistons Basketball Company (a Michigan limited partnership)
PISTONS (and Design)	78/510709	11/3/04	3,023,621	12/6/05	Detroit Pistons Basketball Company (a Michigan limited partnership)
PISTONS (and Design)	78/510641	11/3/04	3,023,619	12/6/05	Detroit Pistons Basketball Company (a Michigan limited partnership)

Mark	App. No.	Filing Date	Reg. No.	Reg. Date	Owner
PISTONS (and Design)	78/510646	11/3/04	3,023,620	12/6/05	Detroit Pistons Basketball Company (a Michigan limited partnership)
DETROIT PISTONS	78/509939	11/2/04	3,023,617	12/6/05	Detroit Pistons Basketball Company (a Michigan limited partnership)
DETROIT PISTONS (and Design)	78/494770	10/5/04	3,089,562	5/9/06	Detroit Pistons Basketball Company (a Michigan limited partnership)
DEETROOIT BAAASKETBALL	78/442516	6/28/04	3,086,481	4/25/06	The Detroit Pistons Basketball Company (a Michigan limited liability limited partnership)
DETROIT PISTONS (and Design)	76/145977	10/10/00	2,667,875	12/31/02	Detroit Pistons Basketball Company (a Michigan partnership)
DETROIT PISTONS (and Design)	75/340830	8/14/97	2,320,075	2/22/00	Detroit Pistons Basketball Company (a Michigan limited partnership)
DETROIT PISTONS (and Design)	75/010509	10/25/95	2,314,823	2/1/00	Detroit Pistons Basketball Company (a Michigan limited partnership)

Mark	App. No.	Filing Date	Reg. No.	Reg. Date	Owner
DETROIT PISTONS (and Design)	75/010512	10/25/95	2,251,607	6/8/99	Detroit Pistons Basketball Company (a Michigan limited partnership)
DETROIT PISTONS (and Design)	75/010510	10/25/95	2,120,325	12/9/97	Detroit Pistons Basketball Company (a Michigan limited partnership)
DETROIT PISTONS (and Design)	75/010511	10/25/95	2,078,040	7/8/97	Detroit Pistons Basketball Company (a Michigan limited partnership)
Design only	74/683713	6/2/95	2,249,855	6/1/99	Detroit Pistons Basketball Company (a Michigan limited partnership)
Design only	74/683483	6/2/95	2,113,302	11/18/97	Detroit Pistons Basketball Company (a Michigan limited partnership)
Design only	74/683482	6/2/95	2,086,791	8/12/97	Detroit Pistons Basketball Company (a Michigan limited partnership)
FT. WAYNE PISTONS (and Design)	74/155816	4/10/91	1,744,594	1/5/93	The Detroit Pistons Basketball Company (a Michigan limited partnership)

Mark	App. No.	Filing Date	Reg. No.	Reg. Date	Owner
DETROIT PISTONS (and Design)	73/810356	7/3/89	1,598,692	5/29/90	Detroit Pistons Basketball Company (a Michigan limited partnership)
PISTONS	73/122430	4/12/77	1,085,717	2/14/78	Detroit Pistons Basketball Company (a Michigan limited partnership)
DETROIT PISTONS	73/122479	4/12/77	1,085,719	2/14/78	Detroit Pistons Basketball Company (a Michigan limited partnership)
DETROIT PISTONS	73/122464	4/12/77	1,085,718	2/14/78	Detroit Pistons Basketball Company (a Michigan limited partnership)