

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|---------------------------|--|-------------------------|-------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| SAVINGS.COM, INC. | | 05/20/2010 | CORPORATION: CALIFORNIA |
| RECEIVING PARTY DATA | | | |
| Name: | SAVINGS.COM, INC. | | |
| Street Address: | 2932 Nebraska Avenue | | |
| City: | Santa Monica | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 90404 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 3 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3152333 | SAVINGS.COM | |
| Serial Number: | 77864038 | DEALPRO | |
| Serial Number: | 77937144 | SAVING MONEY FEELS GOOD | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (212)355-3333 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 212-813-8800 | | |
| Email: | NY-TM-Admin@goodwinprocter.com | | |
| Correspondent Name: | GOODWIN PROCTER LLP/Attn: Janis Nici | | |
| Address Line 1: | 620 Eighth Avenue | | |
| Address Line 4: | New York, NEW YORK 10018 | | |
| ATTORNEY DOCKET NUMBER: | 126181200836 | | |
| NAME OF SUBMITTER: | Janis Nici | | |
| Signature: | /janis nici/ | | |

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 REEL: 004249 FRAME: 0266**

Date:

07/28/2010

Total Attachments: 1

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TRADEMARK ASSIGNMENT – U.S.

WHEREAS, SAVINGS.COM, INC., a corporation of the State of California, located and doing business at 2932 Nebraska Ave., Santa Monica, California 90404 (“Assignor”), has adopted, is using, or intends to use the trademarks SAVINGS.COM, DEALPRO and SAVING MONEY FEELS GOOD, and is the owner of the following United States trademark registration and applications for registration in the U.S. Patent and Trademark Office;

| Trademark | Application Serial No. | Registration No. (if any) |
|-------------------------|-------------------------------|----------------------------------|
| SAVINGS.COM | 78454044 | 3152333 |
| DEALPRO | 77864038 | |
| SAVING MONEY FEELS GOOD | 77937144 | |

WHEREAS, SAVINGS.COM, INC., a corporation of the State of Delaware located and doing business at 2932 Nebraska Ave., Santa Monica, California 90404 (“Assignee”), desires to acquire, effective as of May 20, 2010, any and all common law rights in the SAVINGS.COM, SAVING MONEY FEELS GOOD and DEALPRO trademarks and associated goodwill that Assignor may have owned, as well as the trademark registration and applications referenced above, as successor to the business of the Assignor to which the marks relate;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, effective as of May 20, 2010, all right, title and interest that Assignee may have owned in the SAVINGS.COM, DEALPRO and SAVING MONEY FEELS GOOD trademarks and registration or applications, together with the goodwill of the business symbolized by the trademarks and registration or applications thereof.

Executed on May 20, 2010

SAVINGS.COM, INC., a California corporation

By: Sheryl Ryan

Name: Sheryl Ryan

Position: VP Operations