

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/31/2009

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
USA Direct, LLC		12/22/2009	LIMITED LIABILITY COMPANY: DELAWARE
Vertis Mailing LLC		12/22/2009	LIMITED LIABILITY COMPANY: DELAWARE
Webcraft, LLC		12/22/2009	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Webcraft, LLC
Street Address:	980 US Highway One, P.O. Box 6023
City:	North Brunswick
State/Country:	NEW JERSEY
Postal Code:	08901
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Serial Number:	78295551	MAILNOW
Serial Number:	75149758	PLYPAK
Serial Number:	73818404	USA DIRECT
Serial Number:	75759395	USA-DIRECT.COM
Serial Number:	76060096	USAMAILNOW

CORRESPONDENCE DATA

Fax Number: (212)735-2000
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (212) 735-3000

900168000

**TRADEMARK
 REEL: 004249 FRAME: 0348**

CH \$140.00 78295551

Email: rebecca.silberberg@skadden.com, smarquez@skadden.com
Correspondent Name: Rebecca Silberberg
Address Line 1: Four Times Square
Address Line 2: Skadden, Arps, Slate, Meagher & Flom LLP
Address Line 4: NEW YORK, NEW YORK 10036-6522

ATTORNEY DOCKET NUMBER:	124470/5
NAME OF SUBMITTER:	Rebecca Silberberg
Signature:	/Rebecca Silberberg/
Date:	07/28/2010

Total Attachments: 3

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**STATE OF DELAWARE
CERTIFICATE OF MERGER OF
DOMESTIC LIMITED LIABILITY COMPANIES INTO
DOMESTIC LIMITED LIABILITY COMPANY**

Pursuant to Title 6, Section 18-209 of the Delaware Limited Liability Company Act, the undersigned limited liability company executed the following Certificate of Merger:

FIRST: The name and jurisdiction of formation of each of the business entities which is a party to the merger are: Vertis Mailing LLC, a Delaware limited liability company, USA Direct, LLC, a Delaware limited liability company, and Webcraft, LLC, a Delaware limited liability company.

SECOND: An agreement and plan of merger between the parties to the merger has been approved, adopted, certified, executed and acknowledged by each of the constituent entities in accordance with the Delaware Limited Liability Company Act.

THIRD: The name of the surviving entity in the merger is Webcraft, LLC, a Delaware limited liability company.

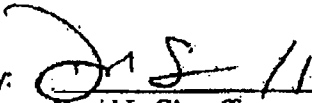
FOURTH: The executed agreement and plan of merger is on file at the principal place of business of the surviving entity at 250 West Pratt Street, Baltimore, Maryland 21202. A copy of the agreement and plan of merger will be furnished by the surviving entity, on request and without cost, to any member of Vertis Mailing LLC, USA Direct, LLC or Webcraft, LLC.

FIFTH: The merger shall become effective on December 31, 2009, at 11:59 P.M., Eastern Time.


SIXTH: The Certificate of Formation of Webcraft, LLC, shall be the Certificate of Formation of the surviving entity.

IN WITNESS WHEREOF, Webcraft, LLC has caused this Certificate of Merger to be signed by its duly authorized person as of the 22 day of December, 2009.

WEBCRAFT, LLC
A DELAWARE LIMITED LIABILITY COMPANY
(THE SURVIVING ENTITY)

By: 
Name: David L. Glogoff
Title: Secretary

SCHEDULE A

Mark	Jurisdiction	Reg. No. (Serial No.)	Registered (Filed)	Owner	Status
MAIL NOW	U.S. Federal	2996998 (78295551)	20-SEP-2005 (03-SEP-2003)	USA Direct, LLC	Registered
PLYPAK	U.S. Federal	2115653 (75149758)	25-NOV-1997 (13-AUG-1996)	USA Direct, LLC	Registered
USA DIRECT	U.S. Federal	1628567 (73818404)	18-DEC-1990 (10-AUG-1989)	USA Direct, LLC	Registered
USA-DIRECT.COM	U.S. Federal	2847639 (75759395)	01-JUN-2004 (26-JUL-1999)	USA Direct, LLC	Registered
	U.S. Federal	2845250 (76060096)	25-MAY-2004 (31-MAY-2000)	USA Direct, LLC	Registered