TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
COMERICA BANK		07/28/2010	Texas banking association:

RECEIVING PARTY DATA

Name:	CONVIO, INC.	
Street Address:	11921 N. Mopac Expressway	
Internal Address:	Suite 200	
City:	Austin	
State/Country:	TEXAS	
Postal Code:	78759	
Entity Type:	CORPORATION: DELAWARE	

Name:	GETACTIVE SOFTWARE, INC.	
Street Address:	11921 N. Mopac Expressway	
Internal Address:	Suite 200	
City:	Austin	
State/Country:	TEXAS	
Postal Code:	78759	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark	
Registration Number:	2586071	CONVIO	
Registration Number:	2564684	BELOCAL	
Registration Number:	2570166	GETACTIVE	

CORRESPONDENCE DATA

Fax Number: (858)550-6420

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

TRADEMARK REEL: 004249 FRAME: 0704 .00 2586071

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900168045

Phone: 858-550-6403
Email: erin.obrien@cooley.com

Correspondent Name: Erin O'Brien
Address Line 1: c/o Cooley LLP
Address Line 2: 4401 Eastgate Mall

Address Line 4: San Diego, CALIFORNIA 92121

 ATTORNEY DOCKET NUMBER:
 036703-1181 CONVIO

 NAME OF SUBMITTER:
 Erin O'Brien

 Signature:
 /Erin O'Brien/

 Date:
 07/28/2010

Total Attachments: 3

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RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of July <u>28</u>, 2010, by COMERICA BANK ("Lender") in favor of CONVIO, INC., a Delaware corporation and GETACTIVE SOFTWARE, INC., a Delaware corporation (collectively, "Company") with their principal place of business located at 11921 N. Mopac Expressway, Suite 200, Austin, TX 78759.

Recital

WHEREAS Company granted to Lender a security interest in the copyrights and trademarks described on Exhibits A and B attached hereto (collectively, the "Intellectual Property") under an Intellectual Property Security Agreement dated as of October 26, 2007 (the "Security Agreement") and recorded with the US Library of Congress Copyright Office and the US Patent and Trademark Office as set forth on Exhibits A and B.

WHEREAS Company has no outstanding obligations to Lender under the terms of the Security Agreement, Lender agrees to release its security interest in the Intellectual Property.

Agreement

Now therefore, Lender agrees that it terminates and releases its security interest in the Intellectual Property and reassigns to Company, without warranty or recourse, all interest of Lender in the Intellectual Property.

LENDER:

COMERICA BANK

39200 Six Mile Road

Livonia, MI 48152

872053 v1/HN

EXHIBIT A

Copyrights

Title

Registration Number

Registration Date

Convio administrator user interface

TX5-790-347

09/16/2003

Lender's security interest recorded at the US Library of Congress Copyright Office on November 6, 2007 at Microfilm Volume 3559 and Document 18.

EXHIBIT B

Trademarks

<u>Description</u>	Registration/Application Number	Registration/Application <u>Date</u>
CONVIO	2,586,071	06/25/2002
BELOCAL	2,564,684	04/23/2002
GETACTIVE	2,570,166	05/14/2002

Lender's security interest recorded at the US Patent and Trademark Office on November 5, 2007 at Reel and Frame Number 3654/0628.

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TRADEMARK
REEL: 004249 FRAME: 0708

RECORDED: 07/28/2010