

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HD Nutrition, Inc.		11/02/2009	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Inspired Health Products, LLC		
Street Address:	320 Kalmus Drive		
City:	Costa Mesa		
State/Country:	CALIFORNIA		
Postal Code:	92626		
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2372924	HEALTH DIRECT	
CORRESPONDENCE DATA			
Fax Number:	(213)486-0065		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	213-972-4500		
Email:	ptomaillosangeles@foley.com		
Correspondent Name:	Jeffrey A. Kobulnick		
Address Line 1:	Foley & Lardner LLP		
Address Line 2:	555 S. Flower Street, Suite 3500		
Address Line 4:	Los Angeles, CALIFORNIA 90071		
ATTORNEY DOCKET NUMBER:	028572-8018		
NAME OF SUBMITTER:	Jeffrey A. Kobulnick		
Signature:	/Jeffrey A. Kobulnick/		
Date:	07/28/2010		

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TRADEMARK
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Total Attachments: 1
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**ASSIGNMENT
OF
TRADEMARK**

HD Nutrition, Inc., a California Corporation is the owner of all right, title, and interest in and to the United States Trademark Registration No. 2,372,924 for the mark "HEALTH DIRECT" and all other rights appurtenant thereto, including, but not limited to, any and all designs, artwork, logos or other embodiments that have been used or are intended to be used in connection with such trademark, and all common law rights, trade name rights and causes of action, and the right to recover for past infringement, if any (hereinafter referred to as the "Mark"). Pursuant to an Exchange Agreement dated November 2, 2009 by and between HD Nutrition, Inc. and Inspired Health Products, LLC, a Nevada Limited Liability Company, HD Nutrition, Inc., a California Corporation hereby assigns and transfers to Inspired Health Products, LLC, a Nevada Limited Liability Company all right, title and interest in and to the Mark as HD Nutrition, Inc., a California Corporation may possess, together with the goodwill of the business symbolized by the Mark, all common law rights relating thereto and all rights to bring action on and recover damages for past, present and future claims, demands and causes of action based thereon, if any.

HD Nutrition, Inc., a California Corporation

By: _____

Jim Cañas, President