

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
RK EXCEL Company LTD		07/28/2010	CORPORATION: JAPAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Excel Rim Company LTD		
<b>Street Address:</b>	3-7-17		
<b>City:</b>	Ojima, Koto-ku, Tokoyo		
<b>State/Country:</b>	JAPAN		
<b>Entity Type:</b>	CORPORATION: JAPAN		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77355065	EXCEL A60	
<b>Registration Number:</b>	3475146	RK EXCEL	
<b>Registration Number:</b>	3475148	TAKASAGO EXCEL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(714)546-9035		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	714-641-5100		
<b>Email:</b>	fsanders@rutan.com		
<b>Correspondent Name:</b>	Rutan & Tucker, LLP		
<b>Address Line 1:</b>	611 Anton Blvd., Suite 1400		
<b>Address Line 4:</b>	Costa Mesa, CALIFORNIA 92626		
<b>ATTORNEY DOCKET NUMBER:</b>	101665-0000JP		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>			
<b>Address Line 1:</b>			

CH \$90.00 77355065

**900168060**

**TRADEMARK  
 REEL: 004249 FRAME: 0780**

Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER:

Hani Z. Sayed

Signature:

/Hani Z. Sayed/

Date:

07/28/2010

Total Attachments: 4

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## TRADEMARK ASSIGNMENT AGREEMENT

**THIS ASSIGNMENT AGREEMENT** (the "Agreement") is entered as of the date last written below (the "Effective Date"), by and between RK EXCEL Company LTD, Japan ("RK EXCEL"), a Japanese company having its principal place of business at Daiwa Ueno Bldg. 5-6-10 Ueno, Taito-ku, Tokyo, Japan (collectively referred to herein as ASSIGNOR), and Excel Rim Company LTD, Japan having its principal place of business at 3-7-17, Ojima, Koto-ku, Tokyo, Japan (referred to hereinafter as the "Assignee").

**WHEREAS**, Assignor desires to assign, and Assignee desires to acquire, the entire right, title and interest in and to the Trademarks, and any goodwill associated therewith;

**NOW, THEREFORE**, in consideration of the mutual promises and covenants contained in this Agreement as listed in Schedule A identifies all trademarks, applications to register trademarks, service marks, applications to register service marks, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties, intending to be bound, hereby agree as follows:

1. Assignor hereby transfers, assigns, sets over and conveys to Assignee, the entire right, title and interest in and to the Trademark, the Trademark Registrations, and any applications or renewals associated therewith, along with all goodwill associated therewith, and all other corresponding worldwide rights, now or hereafter in effect, for Assignee's own use and enjoyment as successor to that portion of Assignor's business to which the Trademark pertains, and for the use and enjoyment of Assignee's successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties, damages, or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present, or future infringement or other unauthorized use of the Trademark, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

2. Assignor further covenants and agrees to execute all applications, assignments and oaths, and any other documents that Assignee may deem necessary or desirable for securing or maintaining the Trademark, or any applications or registrations thereof, all without additional compensation to Assignor. Any fees/costs associated with recording this

Assignment or other required documents with the appropriate national intellectual property authorities shall be paid by Assignee.

3. Assignor hereby authorizes and requests that the U.S. Commissioner for Trademarks and corresponding entities or agencies in any applicable foreign countries or jurisdictions, record Assignee as the owner of the Trademark.

4. Any term or provision of this Agreement that is invalid or unenforceable in any situation in any jurisdiction shall not affect the validity or enforceability of the remaining terms and provisions hereof or the validity or enforceability of the offending term or provision in any other situation or in any other jurisdiction.

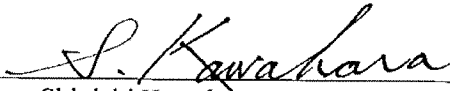
5. This Agreement constitutes the entire agreement between the parties and supersedes any prior understandings, agreements, or representations by or between the parties, written or oral, to the extent they relate in any way to the subject matter hereof. No amendment or modification of this assignment shall be valid or binding upon Assignor or Assignee unless made in writing and signed on behalf of each of Assignor and Assignee by their respective duly authorized representative.

IN WITNESS WHEREOF, the parties have caused this Trademark Assignment Agreement to be executed by a duly authorized representative of Assignor, and by a duly authorized representative of Assignee, as of the Effective Date.

**ASSIGNOR**

RK EXCEL Company LTD, Japan

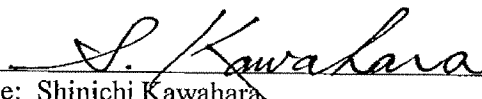
Dated: 28<sup>th</sup> July, 2010

By:   
Name: Shinichi Kawahara

**ASSIGNEE**

Excel Rim Company, Japan

Dated: 28<sup>th</sup> July, 2010

By:   
Name: Shinichi Kawahara

**SCHEDULE A**

(INTELLECTUAL PROPERTY)

<b>Official No.</b>	<b>Title</b>	<b>Country</b>	<b>Status</b>	<b>Property Type</b>
TMA747,798	RK EXCEL	Canada	Registered	Trademark
3,475,146	RK EXCEL	United States	Registered	Trademark
006594981	RK EXCEL	European Community	Registered	Trademark
3,475,148	TAKASAGO EXCEL	United States	Registered	Trademark
TMA763134	TAKASAGO EXCEL	Canada	Registered	Trademark
006595003	TAKASAGO EXCEL	European Community	Registered	Trademark
77/252,697	A60	United States	Abandoned	Trademark
1,376,906	A60	Canada	Pending	Trademark
1,376,906	EXCEL A60	Canada	Pending	Trademark
006594998	EXCEL A60	European Community	Pending	Trademark
77/355,065	EXCEL A60	United States	Pending	Trademark