

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bertelsmann DMI, Inc.		11/18/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	BMG Columbia House, Inc.		
Street Address:	1540 Broadway		
Internal Address:	24th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10036		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2372087	CD NOW	
CORRESPONDENCE DATA			
Fax Number:	(404)881-7777		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	404-881-7000		
Email:	betsy.perkins@alston.com		
Correspondent Name:	Laura Kees		
Address Line 1:	1201 West Peachtree Street		
Address Line 4:	Atlanta, GEORGIA 30309-3424		
ATTORNEY DOCKET NUMBER:	055205/237871		
NAME OF SUBMITTER:	Laura Kees		
Signature:	/Laura Kees/		
Date:	07/29/2010		

OP \$40.00 2372087

Total Attachments: 1
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STATE OF DELAWARE
CERTIFICATE OF MERGER OF
FOREIGN CORPORATION INTO
A DOMESTIC CORPORATION

Pursuant to Title 8, Section 252 of the Delaware General Corporation Law, the undersigned corporation executed the following Certificate of Merger:

FIRST: The name of the surviving corporation is BERTELSMANN DMI, INC., a Delaware corporation, and the name of the corporation being merged into this surviving corporation is BMG COLUMBIA HOUSE, INC., a PENNSYLVANIA corporation.

SECOND: The Agreement of Merger has been approved, adopted, certified, executed and acknowledged by each of the constituent corporations pursuant to Title 8 Section 252 of the General Corporation Law of the State of Delaware.

THIRD: The name of the surviving corporation is BERTELSMANN DMI, INC., a Delaware corporation.

FOURTH: The Certificate of Incorporation of the surviving corporation shall be its Certificate of Incorporation, except that Article First will be amended as follows:

FIRST: The name of the corporation is: BMG COLUMBIA HOUSE, INC.

FIFTH: The authorized stock and par value of the non-Delaware corporation is 1,000 SHARES AT \$0.01 PAR VALUE

SIXTH: The merger is to become effective on NOVEMBER 30, 2005

SEVENTH: The Agreement of Merger is on file at C/O BERTELSMANN, INC. 1540 BROADWAY, 24TH FL, NY, NY 10036, an office of the surviving corporation.

EIGHTH: A copy of the Agreement of Merger will be furnished by the surviving corporation on request, without cost, to any stockholder of the constituent corporations.

IN WITNESS WHEREOF, said surviving corporation has caused this certificate to be signed by an authorized officer, the 18 day of NOVEMBER, A.D., 2005

By: Jacqueline Chassey
Authorized Officer

Name: JACQUELINE CHASEY
Print or Type

Title: SECRETARY