

TIS/MADRID ASSIGNMENT

Electronic Version v1.0
Stylesheet Version v1.0

SUBMISSION TYPE:	NEW ASSIGNMENT	APPLICATION NUMBER 79002276										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL											
CONVEYING PARTY DATA												
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>BOUCHERON HOLDING (Société par actions simplifiée)</td><td>05/07/2010</td></tr></tbody></table>			Name	Execution Date	BOUCHERON HOLDING (Société par actions simplifiée)	05/07/2010						
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BOUCHERON HOLDING (Société par actions simplifiée)	05/07/2010											
RECEIVING PARTY DATA												
<table border="1"><tr><td>Name:</td><td>BOUCHERON PARFUMS SAS</td></tr><tr><td>Address:</td><td>26 place Vendôme F-75001 PARIS</td></tr><tr><td>Country:</td><td>FR</td></tr><tr><td>Entity Type:</td><td></td></tr><tr><td>Entity Country:</td><td>FR</td></tr></table>			Name:	BOUCHERON PARFUMS SAS	Address:	26 place Vendôme F-75001 PARIS	Country:	FR	Entity Type:		Entity Country:	FR
Name:	BOUCHERON PARFUMS SAS											
Address:	26 place Vendôme F-75001 PARIS											
Country:	FR											
Entity Type:												
Entity Country:	FR											
CORRESPONDENCE DATA												
Correspondent Name:	BOUCHERON PARFUMS SAS											
Address:	26 place Vendôme F-75001 PARIS											
Country:	FR											

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