

TIS/MADRID ASSIGNMENT

Electronic Version v1.0
Stylesheet Version v1.0

SUBMISSION TYPE:	NEW ASSIGNMENT	APPLICATION NUMBER 79004144				
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL					
CONVEYING PARTY DATA						
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>BOUCHERON HOLDING (Société par actions simplifiée)</td><td>05/07/2010</td></tr></tbody></table>			Name	Execution Date	BOUCHERON HOLDING (Société par actions simplifiée)	05/07/2010
Name	Execution Date					
BOUCHERON HOLDING (Société par actions simplifiée)	05/07/2010					
RECEIVING PARTY DATA						
Name:	BOUCHERON PARFUMS SAS					
Address:	26 place Vendôme F-75001 PARIS					
Country:	FR					
Entity Type:						
Entity Country:	FR					
CORRESPONDENCE DATA						
Correspondent Name:	BOUCHERON PARFUMS SAS					
Address:	26 place Vendôme F-75001 PARIS					
Country:	FR					

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