

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cake Boss LLC		07/27/2010	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Debra Scott		
Street Address:	23906 Haynes Street		
City:	West Hills		
State/Country:	CALIFORNIA		
Postal Code:	91307		
Entity Type:	INDIVIDUAL: UNITED STATES		
Name:	Dria Moore		
Street Address:	23906 Haynes Street		
City:	West Hills		
State/Country:	CALIFORNIA		
Postal Code:	91307		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85065975	CAKE BOSS	
CORRESPONDENCE DATA			
Fax Number:	(323)892-2324		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3238635104		
Email:	trademarks@wflawyers.com		
Correspondent Name:	Zachary Levine		
Address Line 1:	655 North Central Avenue, 17th Floor		

OP \$40.00 85065975

900168178

**TRADEMARK
 REEL: 004250 FRAME: 0659**

Address Line 4: Glendale, CALIFORNIA 91203

NAME OF SUBMITTER:

Zachary Levine

Signature:

/Zachary Levine/

Date:

07/29/2010

Total Attachments: 1

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ASSIGNMENT OF TRADEMARK AND GOODWILL

This Assignment of Trademark and Goodwill (this "Assignment") is made on the 27th day of July, 2010, by and between Cake Boss, LLC ("Assignor"), a California Limited Liability Company with its principal place of business at 23906 Haynes Street, West Hills, California 91307, and Debra Scott and Dria Moore ("Assignees").

WHEREAS, Assignor is the sole owner of the "Cake Boss" mark and associated good will described below (the "Trademark");

WHEREAS, Assignor has submitted paperwork to register the Trademark;

WHEREAS, Assignor has agreed to assign the Trademark to Assignee, and Assignee wishes to acquire the Trademark.

NOW THEREFORE, for valuable consideration described below, the parties signing hereto agree to the following:

ASSIGNMENT

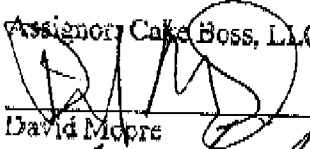
In consideration of the payment of one dollar (\$1.00), receipt of which is hereby acknowledged, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all right, title, and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, the registration thereof, and all rights of action, powers, and benefits belonging or accrued to the Trademark, including the right to take action against any person for any infringement of the Trademark occurring before the effective date of this Assignment.

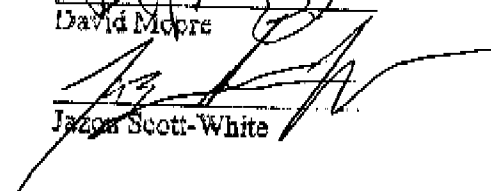
SCHEDULE

Trademark	Serial No.	Class
Cake Boss	85065975	IC 035

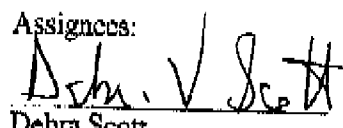
IN WITNESS WHEREOF, this Assignment is executed on the day and year first above written.

Assignor: Cake Boss, LLC


David Moore


Jason Scott-White

Assignees:


Debra Scott


Dria Moore