

Form PTO-1594 (Rev. 01-09)
 OMB Collection 0651-0027 (exp. 02/28/2009)

U.S. DEPARTMENT OF COMMERCE
 United States Patent and Trademark Office

**RECORDATION FORM COVER SHEET
 TRADEMARKS ONLY**

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

LES DEVELOPPEMENTS HORLOGERS (LDH)

- Individual(s) Association
 General Partnership Limited Partnership
 Corporation- State: Switzerland
 Other _____

Citizenship (see guidelines) Switzerland

Additional names of conveying parties attached? Yes No

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) 6/12/2010

- Assignment Merger
 Security Agreement Change of Name
 Other Confirmatory assign deed 4/28/2008

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: MANUFACTURE ROGER DUBUIS, S.A.

Internal Address: _____

Street Address: 2, rue Andre-de-Garrini,

City: Meyrin

State: _____

Country: Switzerland Zip: CH-1217

- Association Citizenship _____
 General Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship Switzerland
 Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

3,483,662

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Westerman, Hattori, Daniels & Adrian LLP

Internal Address: Suite 700

Street Address: 1250 Connecticut Ave., NW

City: Washington

State: DISTRICT OF COLUMBIA Zip: 20036

Phone Number: 202-822-1100

Fax Number: 202-822-1111

Email Address: TrademarkMail@WHDA.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ _____

- Authorized to be charged to deposit account
 Enclosed

8. Payment Information:

Deposit Account Number _____

Authorized User Name _____

9. Signature:

/nicolas seckel/

July 30, 2010

Signature

Date

Nicolas E. Seckel

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 7

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
 Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

07/26/2010
900167742

SUBMISSION TYPE:	NEW ASSIGNMENT
-------------------------	----------------

NATURE OF CONVEYANCE:	Confirmatory assignment deed of assignment of entire interest and goodwill on April 28, 2008
------------------------------	--

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
LES DEVELOPPEMENTS HORLOGERS (LDH)		06/12/2010	CORPORATION:

RECEIVING PARTY DATA

Name:	MANUFACTURE ROGER DUBUIS, S.A.
Street Address:	2, rue Andre-de-Garini,
City:	Meyrin
State/Country:	SWITZERLAND
Postal Code:	CH-1217
Entity Type:	CORPORATION:

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3483662	JFK JUST FOR KINGS

CORRESPONDENCE DATA

Fax Number: (202)822-1111
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 202-822-1100

Email: PatentMail@whdapatentlaw.com

Correspondent Name: Westerman, Hattori, Daniels & Adrian, LL

Address Line 1: 1250 Connecticut Avenue, NW

Address Line 2: Suite-700

Address Line 4: Washington, DISTRICT OF COLUMBIA 20036-2657

ATTORNEY DOCKET NUMBER:	100668
--------------------------------	--------

DOMESTIC REPRESENTATIVE

Name:

OP \$40.00 3483662

TRADEMARK

REEL: 004251 FRAME: 0230

TO: WESTERMAN, HATTORI, DANIELS & ADRIAN, LL COMPANY: 1250 CONNECTICUT AVENUE,

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Nicolas E. Seckel

Signature:

/nicolas seckel/

Date:

07/26/2010

Total Attachments: 1

source=100668_Assignment#page1.tif

TRADEMARK

REEL: 004251 FRAME: 0231

Attorney Docket No. 071943

Trademark Confirmatory Assignment Deed

WHEREAS, **Les Développements Horlogers (LDH)**, hereinafter ASSIGNOR, a Corporation of Switzerland, having its principal place of business at c/o Stéphane Gmünder, 8 boulevard Pérolles, 1700 Fribourg, Switzerland, owner of the mark **JFK JUST FOR KINGS**, hereinafter, "the Mark," in connection with the following goods and/or services:

IC043: Hostels; tourist inns; food preparation services; travel agency services, namely, making reservations and booking for temporary lodging; hotels; restaurant services


and owner of a federal registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein, Registration No. 3,483,662, registered on August 12, 2008, hereinafter "the registration," has sold, assigned and transferred to **Manufacture Roger Dubuis, S.A.**, hereinafter ASSIGNEE, a Corporation of Switzerland, having its principal place of business at 2, rue André-de-Garrini, CH-1217 Meyrin, Switzerland, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the registration thereof, pursuant to the terms of an assignment dated 28th April 2008;

WHEREAS, ASSIGNEE would like to have itself noted as the owner of record in the register(s) where it is to be recorded;

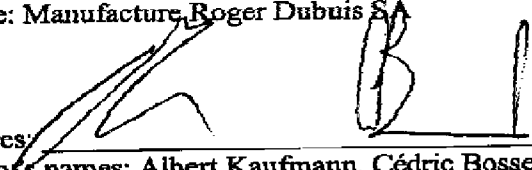
NOW, THEREFORE, ASSIGNOR hereby confirms, and ASSIGNEE also confirms, that ASSIGNOR has sold, assigned and transferred to ASSIGNEE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the registration thereof.

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have executed this document as of the date(s) below.

Assignor: Les Développements Horlogers (LDH) Assignee: Manufacture Roger Dubuis S.A.

Signature: 
 Signatory's name: Carlos Dias
 Signatory's title: Administrator

Date: 12 day of June, 2010

Signatures: 
 Signatory's names: Albert Kaufmann, Cédric Bossert
 Signatory's title: Administrators

Date: 30 day of June, 2010

TRADEMARK

RECORDED: 07/30/2010

REEL: 004251 FRAME: 0232