

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
BTMU Capital Corporation		07/27/2010	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	MaggieMoo's Franchise Brands, LLC
Street Address:	1330 Avenue of the Americas
City:	New York
State/Country:	NEW YORK
Postal Code:	10091
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 44**

Property Type	Number	Word Mark
Serial Number:	78507766	BUTTER PECAN PORT OF CALL
Registration Number:	2208567	MAGGIEMOO'S
Registration Number:	2282514	MAGGIEMOO'S ICE CREAM AND TREATERY
Registration Number:	2342503	MOOO-LAH
Registration Number:	2951726	ICE CREAM SO FRESH, IT MOOS
Registration Number:	2963451	COTTON CANDY SKI JUMP
Registration Number:	2965306	VERY YELLOW MARSHMALLOW
Registration Number:	2970607	VERY BERRY BLUEBERRY
Registration Number:	2976092	UDDERLY CREAM
Registration Number:	2976093	CINNAMOO
Registration Number:	2976094	COTTON CANDY
Registration Number:	2983268	BLUE RIBBON BANANA SPLIT
Registration Number:	2989419	CINNAMOO SWIRL
Registration Number:	3001992	STRAWBERRY SKATEBOARD

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**900168225**

**TRADEMARK  
 REEL: 004251 FRAME: 0287**

Registration Number:	3004371	YOUR DREAM. MADE TO ORDER.
Registration Number:	3004377	MAGGIEMOO'S ICE CREAM DREAM CAKES
Registration Number:	3004405	BETTER BATTER CAKE CARNIVAL
Registration Number:	3004482	BANANA BEACH
Registration Number:	3004483	CHOCOLATE 2 THE XTREME
Registration Number:	3005943	CHEESECAKE BREAK
Registration Number:	3005944	CARAMEL FUDGE SWIRLPOOL
Registration Number:	3008837	PEANUT BUTTER GALAXY
Registration Number:	3008832	MAXILUBE
Registration Number:	3011266	STRAWBERRY SKYDIVE
Registration Number:	3015223	CARAMEL COWPUCCINO
Registration Number:	3027057	TREATERY
Registration Number:	3032107	TOPTATIONS
Registration Number:	3044914	BETTER BATTER
Registration Number:	3045541	MT. ST. NUTTY
Registration Number:	3065581	MAGGIEMOO'S DREAM CAKES ICE CREAM DREAM CAKES YOUR DREAM. MADE TO ORDER.
Registration Number:	3087680	HOME TREATERY
Registration Number:	3090136	WE'VE GOT FRANCHISING DOWN COLD
Registration Number:	3090184	OFFICE TREATERY
Registration Number:	3187121	THE CUPCAKE YOU EAT WITH A SPOON
Registration Number:	3187250	MOO U
Registration Number:	3227284	MAGGIEMOO'S DREAM CAKES FOR KIDS ICE CREAM DREAM CAKES YOUR DREAM. MADE TO ORDER.
Registration Number:	3278529	VANILLA COOKIE DOUGH YO-YO
Registration Number:	3278530	RASPBERRY ROLLER COASTER
Registration Number:	3278531	BETTER BATTER BOOGIE BOARD
Registration Number:	3278576	SMORE FUN THAN A CAMPFIRE
Registration Number:	3278577	BERRY CHEESECAKE LAKE
Registration Number:	3278578	LET'S PLAY PB&J
Registration Number:	3426767	ESPRESS YOURSELF
Registration Number:	3499093	MAGGIEMOO'S QUICK ESCAPES

**CORRESPONDENCE DATA**

Fax Number: (734)418-4279

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

**TRADEMARK  
REEL: 004251 FRAME: 0288**

Phone: 7344184278  
Email: tmdocketing@honigman.com  
Correspondent Name: Jennifer Sheehan Anderson  
Address Line 1: 38500 Woodward Ave., Suite 100  
Address Line 4: Bloomfield Hills, MICHIGAN 48304

ATTORNEY DOCKET NUMBER:	225828-131837 MM RELEASE
NAME OF SUBMITTER:	Jennifer Sheehan Anderson
Signature:	/Jennifer Sheehan Anderson/
Date:	07/30/2010

Total Attachments: 14  
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**RELEASE OF TRADEMARK SECURITY INTEREST**

This **RELEASE OF TRADEMARK SECURITY INTEREST** (the "Release") is executed this 27 day of July, 2010 by BTMU Capital Corporation ("Secured Party").


Secured Party entered into an Amended and Restated Security Agreement and an Amended and Restated Security Agreement Supplement, each dated August 15, 2008 (collectively, the "Security Agreement") with MaggieMoo's Franchise Brands, LLC ("Owner"), a Delaware limited liability company.

In connection with the Security Agreement, Secured Party was granted a security interest in Owner's trademarks, tradenames, and designs (the "Trademarks"), in each case, as set forth on Schedule IIA and Schedule IIB to the Security Agreement and the attached Schedule A hereto.

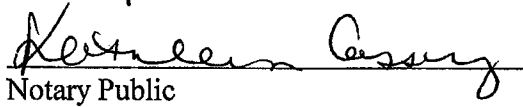
Owner filed with the United States Patent and Trademark Office a Confirmation of Security Interest in U.S. Trademarks date November 9, 2007 (the "U.S. Trademark Security Agreement") pursuant to which Secured Party confirmed its security interest in and to Owner's U.S. trademarks, tradenames, and designs (the "U.S. Trademarks"), in each case, as set forth on Exhibit A to the U.S. Trademark Security Agreement and the attached Schedule B hereto. The Trademark Security Agreement was recorded in the U.S. Patent and Trademark Office on November 9, 2007, at reel/frame 3658/0614.

NOW THEREFORE, for good and valuable consideration, the receipt and legal sufficiency of which are acknowledged, Secured Party hereby releases and forever discharges any and all liens, security interests, titles, assignments, and other rights against the Trademarks, arising pursuant to or otherwise evidenced by the Security Agreement, U.S. Trademark Security Agreement, and any other Transaction Document (as defined in the Security Agreement), and hereby reconveys, reassigns, transfers and delivers to the Owner all rights with respect to the Trademarks, and any and all other rights, titles, and interests heretofore assigned and transferred unto the Secured Party pursuant to the Security Agreement and, to the extent relating to the Trademarks, pursuant to any other Transaction Document. This Release shall be binding upon Secured Party and Secured Party's successors and assigns and shall inure to the benefit of Owner and Owner's successors and assigns, and any present or future owner of any interest in the Trademarks.

BTMU CAPITAL CORPORATION

By:   
Name: Katherine M. McCabe  
Title: Executive Vice President

This instrument was executed and acknowledged before me on this 27<sup>th</sup> day of July, 2010.

  
Notary Public  
My commission expires: August 5, 2016

(SEAL)

**SCHEDULE A**

SCHEDULE IIA TO SECURITY AGREEMENT SUPPLEMENT

REGISTERED TRADE NAMES, TRADEMARKS AND SERVICE MARKS

MARK	COUNTRY	SPRING NO.	FILED	REG. NO.	REG. DATE	STATUS	OWNER	CLIENT	REG. NO.
MANA BEACH	UNITED STATES	78/478,354	9/3/2004	3,004,482	10/4/2005	REGISTERED	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497-000044
ERRY BESECAKE LAKE	UNITED STATES	77/018,691	10/11/2006	3,278,577	8/14/2007	REGISTERED	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497-000049
ITTER BATTER	UNITED STATES	78/426,958	5/28/2004	3,044,914	1/17/2006	REGISTERED	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497-000012
ITTER BATTER OGIE BOARD	UNITED STATES	77/015,474	10/6/2006	3,278,531	8/14/2007	REGISTERED	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497-000051
ITTER BATTER AKE CARNIVAL	UNITED STATES	78/474,847	8/27/2004	3,004,405	10/4/2005	REGISTERED	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497-000017
UE RIBBON ANANA SPLIT	UNITED STATES	78/426,858	5/28/2004	2,983,268	8/9/2005	REGISTERED	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497-000004
ARAMEL OWPUCCINO	UNITED STATES	78/432,738	6/9/2004	3,015,223	11/15/2005	REGISTERED	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497-000046

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RAMEL FUDGE /IRLPOOL	UNITED STATES	78/474,684	8/27/2004	3,005,944	10/1/2005	REGISTERED	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497- 000031
PESECAKE :EAK	UNITED STATES	78/474,641	8/27/2004	3,005,943	10/1/2005	REGISTERED	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497- 000015
BERRY VANILLA LOCATION	UNITED STATES	78/478,343	9/3/2004	3,008,892	10/25/2005	REGISTERED	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497- 000036
CHOCOLATE 2 THE CREME	UNITED STATES	78/478,362	9/3/2004	3,004,483	10/4/2005	REGISTERED	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497- 000035
NNAMOO	UNITED STATES	78/421,930	5/19/2004	2,976,093	7/26/2005	REGISTERED	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497- 000006
NNAMOO SWIRL	UNITED STATES	78/432,745	6/9/2004	2,989,419	8/30/2005	REGISTERED	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497- 000040
COTTON CANDY	UNITED STATES	78/421,931	5/19/2004	2,976,094	7/26/2005	REGISTERED	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497- 006005
COTTON CANDY SKI JMP	UNITED STATES	78/478,371	9/3/2004	2,963,451	6/21/2005	REGISTERED	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497- 000034

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PRESS YOURSELF	UNITED STATES	78/507,753	10/28/2004	3,426,767	5/13/2008	REGISTERED	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497-000009
YME TREATERY	UNITED STATES	78/635,733	5/24/2005	3,087,680	5/2/2006	REGISTERED	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497-000038
E CREAM SO FRESH, IT MOOS	UNITED STATES	78/410,948	4/30/2004	2,951,726	5/17/2005	REGISTERED	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497-000023
IT'S PLAY PB&J	UNITED STATES	77/018,714	10/11/2006	3,278,578	8/14/2007	REGISTERED	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497-000048
AGGIEMOO'S	UNITED STATES	75/340,617	8/13/1997	2,208,567	12/8/1998	REGISTERED	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497-000022
AGGIEMOO'S	MEXICO	676557	9/10/2004	882988	5/26/2005	REGISTERED	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497-000618
AGGIEMOO'S	THAILAND	495374	8/20/2002	Kor. 178909	4/18/2003	REGISTERED	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497-000020
AGGIEMOO'S	MEXICO	676558	9/10/2004	852478	9/22/2004	REGISTERED	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497-000019

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AGGIEMOO'S	THAILAND	495375	8/20/2002	Bot. 19349	4/18/2003	REGISTERED	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497-000021
AGGIEMOO'S ICE CREAM CAKES DREAM. ORDER.	UNITED STATES	78/819,997	2/21/2006	3,227,284	4/10/2007	REGISTERED	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497-000002
AGGIEMOO'S ICE CREAM DREAM MADE TO ORDER.	UNITED STATES	78/551,573	1/21/2005	3,065,581	3/7/2006	REGISTERED	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497-000043
AGGIEMOO'S ICE CREAM DREAM MADE TO ORDER.	UNITED STATES	75/340,624	8/13/1997	2,282,514	10/5/1999	REGISTERED	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497-000030
AGGIEMOO'S ICE CREAM DREAM MADE TO ORDER.	MEXICO	676559	9/10/2004	880031	4/29/2005	REGISTERED	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497-000026
AGGIEMOO'S ICE CREAM DREAM MADE TO ORDER.	THAILAND	495376	8/20/2002	Kor. 181007	6/19/2003	REGISTERED	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497-000028
AGGIEMOO'S ICE CREAM DREAM MADE TO ORDER.	MEXICO	676560	9/10/2004	857239	10/27/2004	REGISTERED	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497-000027
AGGIEMOO'S ICE CREAM DREAM MADE TO ORDER.	THAILAND	495377	8/20/2002	Bot. 19350	4/18/2003	REGISTERED	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497-000029

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AGGIEMOO'S ICE TEAM DREAM CAKES	UNITED STATES	78/474,007	8/26/2004	3,004,377	10/4/2005	REGISTERED	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497- 000047
CO U	UNITED STATES	78/817,566	2/17/2006	3,187,250	12/19/2006	REGISTERED	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497- 000041
OOO-LAH	UNITED STATES	75/534,305	8/11/1998	2,342,503	4/18/2000	REGISTERED	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497- 000010
I. ST. NUTTY	UNITED STATES	78/507,726	10/28/2004	3,045,541	1/17/2006	REGISTERED	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497- 000033
FACE TREATERY	UNITED STATES	78/635,743	5/24/2005	3,090,184	5/9/2006	REGISTERED	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497- 000039
HANUT BUTTER MALAXY	UNITED STATES	78/474,709	8/27/2004	3,008,837	10/25/2005	REGISTERED	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497- 000025
ASPBERRY ROLLER COASTER	UNITED STATES	77/015,449	10/6/2006	3,278,530	8/14/2007	REGISTERED	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497- 000052
MORE FUN THAN A CAMPFIRE	UNITED STATES	77/018,672	10/11/2006	3,278,576	8/14/2007	REGISTERED	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497- 000050

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RAWBERRY CATEBOARD	UNITED STATES	78/478,340	9/3/2004	3,001,992	9/27/2005	REGISTERED	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497- 000024
RAWBERRY CYDIVE	UNITED STATES	78/478,337	9/3/2004	3,011,266	11/1/2005	REGISTERED	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497- 000003 Maggie-2
THE CUPCAKE YOU EAT WITH A SPOON	UNITED STATES	78/813,531	2/13/2006	3,187,121	12/19/2006	REGISTERED	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497- 000042
OPTATIONS	UNITED STATES	78/507,785	10/28/2004	3,032,107	12/20/2005	REGISTERED	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497- 000016
REATERY	UNITED STATES	78/411,055	4/30/2004	3,027,057	12/13/2005	REGISTERED	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497- 000032
ODDERLY CREAM	UNITED STATES	78/421,927	5/19/2004	2,976,092	7/26/2005	REGISTERED	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497- 000007
ANILLA COOKIE DOUGH YO-YO	UNITED STATES	77/015,437	10/6/2006	3,278,529	8/14/2007	REGISTERED	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497- 000053
ERY BERRY LUEBERRY	UNITED STATES	78/433,186	6/10/2004	2,970,607	7/19/2005	REGISTERED	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497- 000013

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ERY YELLOW MARSHMALLOW	UNITED STATES	78/426,985	5/28/2004	2,965,306	7/5/2005	REGISTERED	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497- 000008
EVE GOT FRANCHISING OWN COLD	UNITED STATES	78/633,813	5/20/2005	3,090,136	5/9/2006	REGISTERED	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497- 000037
OUR DREAM. MADE TO ORDER.	UNITED STATES	78/473,860	8/26/2004	3,004,371	10/4/2005	REGISTERED	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497- 000014

SCHEDULE IIB TO SECURITY AGREEMENT SUPPLEMENT


UNREGISTERED TRADE NAMES, TRADEMARKS AND SERVICE MARKS


MARK	Country	REG NO	REG DATE	STATUS	OWNER	CLIENT	BUR
JITTER PECAN PART OF CALL	UNITED STATES	78/507,766	10/28/2004	PENDING	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497-000045
JITTER PECAN PART OF CALL	UNITED STATES	78/507,766	10/28/2004	PENDING	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497-000055
AGGIEMOO'S	CANADA	1,242,866	12/29/2004	PENDING	Maggiemoo's International, LLC	Maggiemoo's Franchise Brands, LLC	0072497-000056
AGGIEMOO'S	PUERTO RICO	66780	9/9/2005	PENDING	Maggiemoo's International, LLC	Maggiemoo's Franchise Brands, LLC	0072497-000058
AGGIEMOO'S	PUERTO RICO	66118	9/9/2005	PENDING	Maggiemoo's International, LLC	Maggiemoo's Franchise Brands, LLC	0072497-000059
AGGIEMOO'S ICE TEAM AND CREATERY DESIGN	CANADA	1,242,867	12/29/2004	PENDING	Maggiemoo's International, LLC	Maggiemoo's Franchise Brands, LLC	0072497-000057
AGGIEMOO'S ICE TEAM AND CREATERY DESIGN	PUERTO RICO	67119	9/9/2005	PENDING	Maggiemoo's International, LLC	Maggiemoo's Franchise Brands, LLC	0072497-000060

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AGGIEMOO'S ICE REAM AND REATERY DESIGN	PUERTO RICO	67120	9/9/2005			PENDING	Maggie Moo's International, LLC	Maggie Moo's Franchise Brands, LLC	0072497- 090061
AGGIEMOO'S JACK ESCAPES	UNITED STATES	78/675,552	7/21/2005			PENDING	Maggiemoo's Franchise Brands, LLC	Maggiemoo's Franchise Brands, LLC	0072497- 000011
OFFEE PLUNGE	UNITED STATES	78/474,656	8/27/2004			ABANDONED	Maggie Moo's International, LLC	Maggie Moo's Franchise Brands, LLC	0072497- 000054

**SCHEDULE B  
U.S. Trademarks**

Mark	App. No. Filing Date	Reg. No. Reg. Date
BUTTER PECAN PORT OF CALL	78507766 Oct 28, 2004	
MAGGIEMOO'S	75340617 Aug 13, 1997	2208567 Dec 8, 1998
MAGGIEMOO'S ICE CREAM AND TREATERY & Design 	75340624 Aug 13, 1997	2282514 Oct 5, 1999
MOOO-LAH	75534305 Aug 11, 1998	2342503 Apr 18, 2000
ICE CREAM SO FRESH, IT MOOS	78410948 Apr 30, 2004	2951726 May 17, 2005
COTTON CANDY SKI JUMP	78478371 Sep 3, 2004	2963451 Jun 21, 2005
VERY YELLOW MARSHMALLOW	78426985 May 28, 2004	2965306 Jul 5, 2005
VERY BERRY BLUEBERRY	78433186 Jun 10, 2004	2970607 Jul 19, 2005
UDDERLY CREAM	78421927 May 19, 2004	2976092 Jul 26, 2005
CINNAMOO	78421930 May 19, 2004	2976093 Jul 26, 2005
COTTON CANDY	78421931 May 19, 2004	2976094 Jul 26, 2005
BLUE RIBBON BANANA SPLIT	78426858 May 28, 2004	2983268 Aug 9, 2005
CINNAMOO SWIRL	78432745 Jun 9, 2004	2989419 Aug 30, 2005
STRAWBERRY SKATEBOARD	78478340 Sep 3, 2004	3001992 Sep 27, 2005
YOUR DREAM. MADE TO ORDER.	78473860 Aug 26, 2004	3004371 Oct 4, 2005

Mark	App. No. Filing Date	Reg. No. Reg. Date
MAGGIEMOO'S ICE CREAM DREAM CAKES	78474007 Aug 26, 2004	3004377 Oct 4, 2005
BETTER BATTER CAKE CARNIVAL	78474847 Aug 27, 2004	3004405 Oct 4, 2005
BANANA BEACH	78478354 Sep 3, 2004	3004482 Oct 4, 2005
CHOCOLATE 2 THE XTREME	78478362 Sep 3, 2004	3004483 Oct 4, 2005
CHEESECAKE BREAK	78474641 Aug 27, 2004	3005943 Oct 11, 2005
CARAMEL FUDGE SWIRLPOOL	78474684 Aug 27, 2004	3005944 Oct 11, 2005
PEANUT BUTTER GALAXY	78474709 Aug 27, 2004	3008837 Oct 25, 2005
CHERRY VANILLA VACATION	78478343 Sep 3, 2004	3008892 Oct 25, 2005
STRAWBERRY SKYDIVE	78478337 Sep 3, 2004	3011266 Nov 1, 2005
CARAMEL COWPUCCINO	78432738 Jun 9, 2004	3015223 Nov 15, 2005
TREATERY	78411055 Apr 30, 2004	3027057 Dec 13, 2005
TOPTATIONS	78507785 Oct 28, 2004	3032107 Dec 20, 2005
BETTER BATTER	78426958 May 28, 2004	3044914 Jan 17, 2006
MT. ST. NUTTY	78507726 Oct 28, 2004	3045541 Jan 17, 2006
MAGGIEMOO'S DREAM CAKES ICE CREAM DREAM CAKES YOUR DREAM. MADE TO ORDER. & Design 	78551573 Jan 21, 2005	3065581 Mar 7, 2006
HOME TREATERY	78635733 May 24, 2005	3087680 May 2, 2006



Mark	App. No. Filing Date	Reg. No. Reg. Date
WE'VE GOT FRANCHISING DOWN COLD	78633813 May 20, 2005	3090136 May 9, 2006
OFFICE TREATERY	78635743 May 24, 2005	3090184 May 9, 2006
THE CUPCAKE YOU EAT WITH A SPOON	78813531 Feb 13, 2006	3187121 Dec 19, 2006
MOO U	78817566 Feb 17, 2006	3187250 Dec 19, 2006
MAGGIEMOO'S DREAM CAKES FOR KIDS ICE CREAM DREAM CAKES YOUR DREAM. MADE TO ORDER. & Design 	78819997 Feb 21, 2006	3227284 Apr 10, 2007
VANILLA COOKIE DOUGH YO-YO	77015437 Oct 6, 2006	3278529 Aug 14, 2007
RASPBERRY ROLLER COASTER	77015449 Oct 6, 2006	3278530 Aug 14, 2007
BETTER BATTER BOOGIE BOARD	77015474 Oct 6, 2006	3278531 Aug 14, 2007
SMORE FUN THAN A CAMPFIRE	77018672 Oct 11, 2006	3278576 Aug 14, 2007
BERRY CHEESECAKE LAKE	77018691 Oct 11, 2006	3278577 Aug 14, 2007
LET'S PLAY PB&J	77018714 Oct 11, 2006	3278578 Aug 14, 2007
ESPRESS YOURSELF	78507753 Oct 28, 2004	3426767 May 13, 2008
MAGGIEMOO'S QUICK ESCAPES	78675552 Jul 21, 2005	3499093 Sep 9, 2008