

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
LISTRAK, LTD.		07/12/2010	LIMITED LIABILITY COMPANY: PENNSYLVANIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	LISTRAK INC.		
<b>Composed Of:</b>	COMPOSED OF a Pennsylvania corporation		
<b>Street Address:</b>	529 East Main Street		
<b>City:</b>	Lititz		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	17543		
<b>Entity Type:</b>	CORPORATION: PENNSYLVANIA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77818095	LISTRAK CONDUCTOR	
<b>Registration Number:</b>	3144859	LISTRAK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(717)299-3160		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	717-299-7254		
<b>Email:</b>	joshc@hublaw.com		
<b>Correspondent Name:</b>	Joshua D. Cohen, Esquire		
<b>Address Line 1:</b>	221 East Chestnut Street		
<b>Address Line 4:</b>	Lancaster, PENNSYLVANIA 17602		
<b>ATTORNEY DOCKET NUMBER:</b>	25746		
<b>NAME OF SUBMITTER:</b>	Joshua D. Cohen		
<b>Signature:</b>	/Joshua D. Cohen/		

OP \$65.00 77818095

**900168249**

**TRADEMARK**  
**REEL: 004251 FRAME: 0500**

Date:

07/30/2010

Total Attachments: 2

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**TRADEMARK ASSIGNMENT**

WHEREAS, LISTRAK, LTD., a Pennsylvania limited liability company, having its principal office at 529 East Main Street, Lititz, PA 17543, has adopted, used, is using and is the owner of the following trademark, which is the subject of an application for registration on the Principal Register in the United States Patent and Trademark Office:

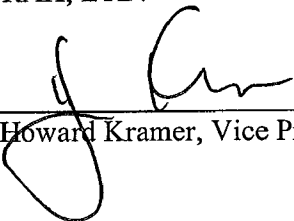
<u>Trademark</u>	<u>Serial No.</u>	<u>Filing Date</u>
LISTRAK CONDUCTOR	77/818,095	September 2, 2009

WHEREAS, LISTRAK INC., a Pennsylvania corporation, having its principal office at 529 East Main Street, Lititz, PA 17543, is desirous of acquiring said trademark and the application for registration thereof.

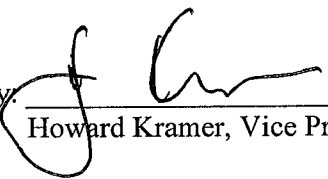
NOW, THEREFORE, in consideration of the sum of ONE (\$1.00) DOLLAR and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, LISTRAK, LTD. hereby assigns to LISTRAK INC. all right, title, and interest in the United States in and to said trademark and said application for registration thereof, together with the goodwill of the business symbolized by said trademark and said application for registration of said trademark.

SIGNED at Lititz, Pennsylvania, this 12 day of July, 2010.

ASSIGNOR:  
LISTRAK, LTD.

By:  (Seal)  
Howard Kramer, Vice President

ASSIGNEE:  
LISTRAK INC.

By:  (Seal)  
Howard Kramer, Vice President

**TRADEMARK ASSIGNMENT**

WHEREAS, LISTRAK, LTD., a Pennsylvania limited liability company, having its principal office at 529 East Main Street, Lititz, PA 17543, has adopted, used, is using and is the owner of the following trademark, which is registered in the United States Patent and Trademark Office:

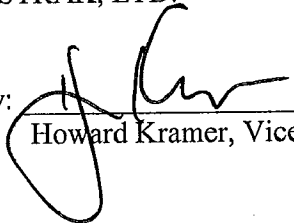
<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
LISTRAK (Design)	3,144,859	September 19, 2006

WHEREAS, LISTRAK INC., a Pennsylvania corporation, having its principal office at 529 East Main Street, Lititz, PA 17543, is desirous of acquiring said trademark and the registration therefor.

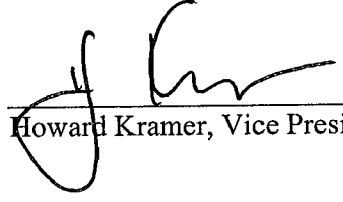
NOW, THEREFORE, in consideration of the sum of ONE (\$1.00) DOLLAR and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, LISTRAK, LTD. hereby assigns to LISTRAK INC. all right, title, and interest in the United States in and to said trademark and said registration therefor, together with the goodwill of the business symbolized by said trademark and said registration of said trademark.

SIGNED at Lititz, Pennsylvania, this 12 day of July, 2010.

ASSIGNOR:  
LISTRAK, LTD.

By:  (Seal)  
Howard Kramer, Vice President

ASSIGNEE:  
LISTRAK INC.

By:  (Seal)  
Howard Kramer, Vice President