

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MaggieMoo's Franchise, LLC		07/30/2010	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Levine Leichtman Capital Partners IV, L.P.		
Street Address:	335 North Maple Drive, Suite 240		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90210		
Entity Type:	LIMITED PARTNERSHIP: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3004482	BANANA BEACH	
Registration Number:	3044914	BETTER BATTER	
Registration Number:	3278577	BERRY CHEESECAKE LAKE	
Registration Number:	3278531	BETTER BATTER BOOGIE BOARD	
CORRESPONDENCE DATA			
Fax Number:	(734)418-4279		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	7344184278		
Email:	tmdocketing@honigman.com		
Correspondent Name:	Jennifer Sheehan Anderson		
Address Line 1:	38500 Woodward Ave., Suite 100		
Address Line 4:	Bloomfield Hills, MICHIGAN 48305		
ATTORNEY DOCKET NUMBER:	225828-131837 MM SEC AG2		
NAME OF SUBMITTER:	Jennifer Sheehan Anderson		

CH \$115.00 3004482

900168265

TRADEMARK
REEL: 004251 FRAME: 0608

Signature:	/Jennifer Sheehan Anderson/
Date:	07/30/2010
<p>Total Attachments: 15</p> <p>source=Tmk Sec Agt for US PTO recordal#page1.tif source=Tmk Sec Agt for US PTO recordal#page2.tif source=Tmk Sec Agt for US PTO recordal#page3.tif source=Tmk Sec Agt for US PTO recordal#page4.tif source=Tmk Sec Agt for US PTO recordal#page5.tif source=Tmk Sec Agt for US PTO recordal#page6.tif source=Tmk Sec Agt for US PTO recordal#page7.tif source=Tmk Sec Agt for US PTO recordal#page8.tif source=Tmk Sec Agt for US PTO recordal#page9.tif source=Tmk Sec Agt for US PTO recordal#page10.tif source=Tmk Sec Agt for US PTO recordal#page11.tif source=Tmk Sec Agt for US PTO recordal#page12.tif source=Tmk Sec Agt for US PTO recordal#page13.tif source=Tmk Sec Agt for US PTO recordal#page14.tif source=Tmk Sec Agt for US PTO recordal#page15.tif</p>	

TRADEMARK SECURITY AGREEMENT

This **TRADEMARK SECURITY AGREEMENT** (this "Trademark Security Agreement") is made this 30th day of July, 2010, among the Grantors listed on the signature pages hereof (collectively, jointly and severally, "Grantors" and each individually "Grantor"), and **LEVINE LEICHTMAN CAPITAL PARTNERS IV, L.P.**, a Delaware limited partnership (in its capacity as collateral agent for itself and the Holders, the "Secured Party").

WITNESSETH:

WHEREAS, pursuant to that certain Note Purchase Agreement dated as of June 30, 2010 (as amended from time to time, the "Note Purchase Agreement") by and among the Grantors and the Secured Party, the Purchaser is willing to purchase the Notes pursuant to the terms and conditions thereof;

WHEREAS, the Purchaser is willing to purchase the Notes as provided for in the Note Purchase Agreement, but only upon the condition, among others, that Grantors shall have executed and delivered to the Secured Party that certain Security Agreement dated June 30, 2010 (including all annexes, exhibits or schedules thereto, as from time to time amended, restated, supplemented or otherwise modified, the "Security Agreement"); and

WHEREAS, pursuant to the Security Agreement, Grantors are required to execute and deliver to the Secured Party, for the benefit of the Holders, this Trademark Security Agreement.

NOW, THEREFORE, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor hereby agrees as follows:

1. DEFINED TERMS. All capitalized terms used but not otherwise defined herein have the meanings given to them in the Security Agreement and/or the Note Purchase Agreement.

2. GRANT OF SECURITY INTEREST IN TRADEMARK COLLATERAL. Each Grantor hereby grants to the Secured Party, for the benefit of the Holders, continuing security interests in all of such Grantor's right, title and interest in, to and under the following, whether presently existing or hereafter created or acquired (collectively, the "Trademark Collateral"):

(a) all of its Trademarks and rights in and to Intellectual Property Licenses with respect to trademarks to which it is a party including those referred to on Schedule I hereto;

(b) all reissues, continuations, extensions, modifications and renewals of the foregoing;

(c) all goodwill of the business connected with the use of, and symbolized by, each Trademark and each Trademark Intellectual Property License; and

(d) all products and proceeds of the foregoing, including, without limitation, any claim by such Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark or any Trademark licensed under any Intellectual Property License or (ii) injury to the goodwill associated with any Trademark or any Trademark licensed under any Intellectual Property License.

3. SECURITY AGREEMENT. The security interests granted pursuant to this Trademark Security Agreement are granted in conjunction with the security interests granted to the Secured Party, for the benefit of the Holders, pursuant to the Security Agreement. Each Grantor hereby acknowledges and affirms that the rights and remedies of the Secured Party with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

4. AUTHORIZATION TO SUPPLEMENT. If any Grantor shall obtain rights to any new trademarks, the provisions of this Trademark Security Agreement shall automatically apply thereto. Grantors shall give notice in writing to the Secured Party as required by the Security Agreement with respect to any such new trademarks or renewal or extension of any trademark registration. Without limiting Grantors' obligations under this Section 4, Grantors hereby authorize the Secured Party unilaterally amend Schedule I to include future United States registered trademarks or trademark applications of Grantors. Notwithstanding the foregoing, no failure to amend Schedule I shall in any way affect, invalidate or detract from the Secured Party's continuing security interest in all Collateral, whether or not listed on Schedule I.

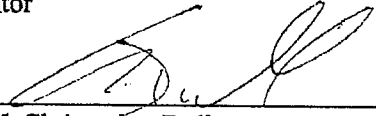
5. COUNTERPARTS. This Trademark Security Agreement may be executed in any number of counterparts, each of which shall be deemed to be an original, but all such separate counterparts shall together constitute but one and the same instrument. In proving this Trademark Security Agreement or any other Investment Document in any judicial proceedings, it shall not be necessary to produce or account for more than one such counterpart signed by the party against whom such enforcement is sought. Any signatures delivered by a party by facsimile transmission or by e-mail transmission shall be deemed an original signature hereto.

[SIGNATURE PAGE FOLLOWS]

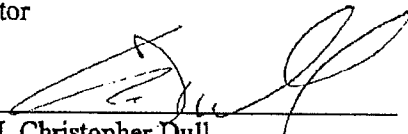
IN WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

GRANTORS:


ATHLETE'S FOOT BRANDS, LLC, a Delaware limited liability company
as a Grantor

By: 
Name: M. Christopher Dull
Title: President and Chief Executive Officer

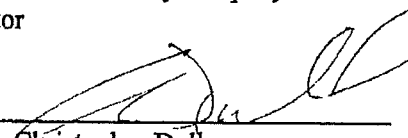
GAC FRANCHISE BRANDS, LLC, a Delaware limited liability company
as a Grantor

By: 
Name: M. Christopher Dull
Title: President and Chief Executive Officer

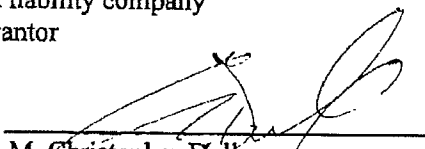
MAGGIEMOO'S FRANCHISE BRANDS, LLC, a Delaware limited liability company
as a Grantor

By: 
Name: M. Christopher Dull
Title: President and Chief Executive Officer


MARBLE SLAB FRANCHISE BRANDS, LLC, a Delaware limited liability company
as a Grantor

By: 
Name: M. Christopher Dull
Title: President and Chief Executive Officer

PM FRANCHISE BRANDS, LLC, a Delaware
limited liability company
as a Grantor

By: 
Name: M. Christopher Dull
Title: President and Chief Executive Officer

PT FRANCHISE BRANDS, LLC, a Delaware
limited liability company
as a Grantor

By: 
Name: M. Christopher Dull
Title: President and Chief Executive Officer

ACCEPTED AND ACKNOWLEDGED BY:

**LEVINE LEICHTMAN CAPITAL
PARTNERS, INC.,**
a California corporation

On behalf of **LEVINE LEICHTMAN CAPITAL
PARTNERS IV, L.P.,**
a Delaware limited partnership

By: _____
Steven E. Hartman
Vice President

PM FRANCHISE BRANDS, LLC, a Delaware
limited liability company
as a Grantor

By: _____
Name: M. Christopher Dull
Title: President and Chief Executive Officer

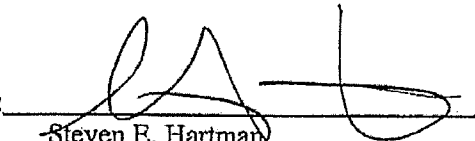
PT FRANCHISE BRANDS, LLC, a Delaware
limited liability company
as a Grantor

By: _____
Name: M. Christopher Dull
Title: President and Chief Executive Officer

ACCEPTED AND ACKNOWLEDGED BY:

**LEVINE LEICHTMAN CAPITAL
PARTNERS, INC.**,
a California corporation

On behalf of **LEVINE LEICHTMAN CAPITAL
PARTNERS IV, L.P.**,
a Delaware limited partnership








By: 
Steven E. Hartman
Vice President

SCHEDULE I

to








TRADEMARK SECURITY AGREEMENT






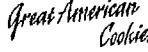
Trademark Registrations/Applications as of July 16, 2010


Owner	Jurisdiction	Mark	App. No. Filing Date	Reg. No. Reg. Date	Class(es)
Athlete's Foot Brands, LLC	African Intellectual Property Organization (OAPI)	Old Winged Foot Design 	81667 Jul 13, 1992	32008 Jul 12, 2002	25, 28
Athlete's Foot Brands, LLC	African Intellectual Property Organization (OAPI)	THE ATHLETE'S FOOT	81665 Jul 13, 1992	32006 Jun 30, 1993	25, 28
Athlete's Foot Brands, LLC	African Intellectual Property Organization (OAPI)	THE ATHLETE'S FOOT and Old Winged Foot Design 	81666 Jul 13, 1992	32007 Jun 30, 1993	25, 28
Athlete's Foot Brands, LLC	Algeria	Old Winged Foot Design 	000977 Jul 8, 1992	064051 Jun 29, 2002	25, 28
Athlete's Foot Brands, LLC	Algeria	THE ATHLETE'S FOOT	000975 Jul 8, 1992	064053 Jun 29, 2002	25, 28
Athlete's Foot Brands, LLC	Algeria	THE ATHLETE'S FOOT and Old Winged Foot Design 	000976 Jul 8, 1992	064052 Jun 29, 2002	25, 28
Athlete's Foot Brands, LLC	Andorra	New Winged Foot Design 	6843 May 2, 1997	24719 May 2, 1997	25
Athlete's Foot Brands, LLC	Andorra	Old Winged Foot Design 	6842 May 2, 1997	20578 May 2, 1997	35
Athlete's Foot Brands, LLC	Andorra	THE ATHLETE'S FOOT	6855 May 2, 1997	20577 May 2, 1997	25, 35
Athlete's Foot Brands, LLC	Angola	3-Winged Foot Design 	19178 May 16, 2008		18



Schedule A





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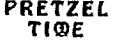
Owner	Jurisdiction	Mark	App. No. Filing Date	Reg. No. Reg. Date	Class(es)
Athlete's Foot Brands, LLC	USA	3-Winged Foot Design 	77196182 Jun 2, 2007	3677012 Sep 1, 2009	25, 35
Athlete's Foot Brands, LLC	USA	Old Winged Foot Design 	74267064 Apr 20, 1992	1781509 Jul 13, 1993	25
Athlete's Foot Brands, LLC	USA	Old Winged Foot Design 	74375449 Apr 5, 1993	1821855 Feb 15, 1994	42
Athlete's Foot Brands, LLC	USA	Old Winged Foot Design 	75199624 Nov 18, 1996	2201976 Nov 3, 1998	25
Athlete's Foot Brands, LLC	USA	SPORTS WRAP	74419293 Aug 2, 1993	1889497 Apr 11, 1995	42
Athlete's Foot Brands, LLC	USA	TAF	77195974 Jun 1, 2007	3677011 Sep 1, 2009	25, 35
Athlete's Foot Brands, LLC	USA	TAF and 3-Winged Foot Design 	77196211 Jun 2, 2007	3552604 Dec 30, 2008	25, 35
Athlete's Foot Brands, LLC	USA	THE ATHLETE'S FOOT	73015491 Mar 11, 1974	1094685 Jun 27, 1978	35
Athlete's Foot Brands, LLC	USA	THE ATHLETE'S FOOT	73813640 Jul 20, 1989	1631948 Jan 15, 1991	42
Athlete's Foot Brands, LLC	USA	THE ATHLETE'S FOOT	74592031 Oct 28, 1994	2209347 Dec 8, 1998	25
Athlete's Foot Brands, LLC	USA	THE ATHLETE'S FOOT and Old Winged Design 	74028604 Feb 13, 1990	1631686 Jan 15, 1991	25
Athlete's Foot Brands, LLC	USA	THE ATHLETE'S FOOT and Old Winged Design 	73816593 Aug 1, 1989	1632670 Jan 22, 1991	42
Athlete's Foot Brands, LLC	USA	THE ATHLETE'S FOOT	73282193 Oct 17, 1980	1634135 Feb 5, 1991	25



Owner	Jurisdiction	Mark	App. No. Filing Date	Reg. No. Reg. Date	Class(es)
GAC Franchise Brands, LLC	USA	DOUBLE DOOZIE	73452846 Nov 14, 1983	1327276 Mar 26, 1985	30
GAC Franchise Brands, LLC	USA	GREAT AMERICAN COOKIE CO. Stylized 	73782173 Feb 21, 1989	1657698 Sep 17, 1991	42
GAC Franchise Brands, LLC	USA	GREAT AMERICAN COOKIES	74574483 Sep 16, 1994	2032657 Jan 21, 1997	30
GAC Franchise Brands, LLC	USA	GREAT AMERICAN COOKIES and Design 	78702332 Aug 29, 2005	3260134 Jul 10, 2007	30
GAC Franchise Brands, LLC	USA	GREAT AMERICAN COOKIES and Design 	78747039 Nov 4, 2005	3401763 Mar 25, 2008	30, 35
GAC Franchise Brands, LLC	USA	GREAT AMERICAN COOKIES and Design 	78702346 Aug 29, 2005	3219534 Mar 20, 2007	35
GAC Franchise Brands, LLC	USA	GREAT AMERICAN COOKIES and Design 	75481730 May 8, 1998	2281010 Sep 28, 1999	35
GAC Franchise Brands, LLC	USA	SHARE THE FUN OF COOKIES	75308537 Jun 13, 1997	2156947 May 12, 1998	30, 35
Great American Cookie Company Franchising, LLC	USA	GREAT AMERICAN COOKIES and Design 	75300191 May 29, 1997	2156881 May 12, 1998	30
MaggieMoo's Franchise Brands, LLC	USA	BANANA BEACH	78478354 Sep 3, 2004	3004482 Oct 4, 2005	30
MaggieMoo's Franchise Brands, LLC	USA	BERRY CHEESECAKE LAKE	77018691 Oct 11, 2006	3278577 Aug 14, 2007	30
MaggieMoo's Franchise Brands, LLC	USA	BETTER BATTER	78426958 May 28, 2004	3044914 Jan 17, 2006	30
MaggieMoo's Franchise Brands, LLC	USA	BETTER BATTER BOOGIE BOARD	77015474 Oct 6, 2006	3278531 Aug 14, 2007	30






Owner	Jurisdiction	Mark	App. No. Filing Date	Reg. No. Reg. Date	Class(es)
MaggieMoo's Franchise Brands, LLC	USA	BETTER BATTER CAKE CARNIVAL	78474847 Aug 27, 2004	3004405 Oct 4, 2005	30
MaggieMoo's Franchise Brands, LLC	USA	BLUE RIBBON BANANA SPLIT	78426858 May 28, 2004	2983268 Aug 9, 2005	30
MaggieMoo's Franchise Brands, LLC	USA	BUTTER PECAN PORT OF CALL	78507766 Oct 28, 2004		30
MaggieMoo's Franchise Brands, LLC	USA	CARAMEL COWPUCCINO	78432738 Jun 9, 2004	3015223 Nov 15, 2005	30
MaggieMoo's Franchise Brands, LLC	USA	CARAMEL FUDGE SWIRLPOOL	78474684 Aug 27, 2004	3005944 Oct 11, 2005	30
MaggieMoo's Franchise Brands, LLC	USA	CHEESECAKE BREAK	78474641 Aug 27, 2004	3005943 Oct 11, 2005	30
MaggieMoo's Franchise Brands, LLC	USA	CHERRY VANILLA VACATION	78478343 Sep 3, 2004	3008892 Oct 25, 2005	30
MaggieMoo's Franchise Brands, LLC	USA	CHOCOLATE 2 THE XTREME	78478362 Sep 3, 2004	3004483 Oct 4, 2005	30
MaggieMoo's Franchise Brands, LLC	USA	CINNAMOO	78421930 May 19, 2004	2976093 Jul 26, 2005	30
MaggieMoo's Franchise Brands, LLC	USA	CINNAMOO SWIRL	78432745 Jun 9, 2004	2989419 Aug 30, 2005	30
MaggieMoo's Franchise Brands, LLC	USA	COTTON CANDY	78421931 May 19, 2004	2976094 Jul 26, 2005	30
MaggieMoo's Franchise Brands, LLC	USA	COTTON CANDY SKI JUMP	78478371 Sep 3, 2004	2963451 Jun 21, 2005	30
MaggieMoo's Franchise Brands, LLC	USA	ESPRESS YOURSELF	78507753 Oct 28, 2004	3426767 May 13, 2008	30
MaggieMoo's Franchise Brands, LLC	USA	HOME TREATERY	78635733 May 24, 2005	3087680 May 2, 2006	30
MaggieMoo's Franchise Brands, LLC	USA	ICE CREAM SO FRESH, IT MOOS	78410948 Apr 30, 2004	2951726 May 17, 2005	43
MaggieMoo's Franchise Brands, LLC	USA	LET'S PLAY PB&J	77018714 Oct 11, 2006	3278578 Aug 14, 2007	30
MaggieMoo's Franchise Brands, LLC	USA	MAGGIEMOO'S	75340617 Aug 13, 1997	2208567 Dec 8, 1998	30, 42
MaggieMoo's Franchise Brands, LLC	USA	MAGGIEMOO'S DREAM CAKES FOR KIDS ICE CREAM DREAM CAKES YOUR DREAM. MADE TO ORDER. and Design 	78819997 Feb 21, 2006	3227284 Apr 10, 2007	30

Owner	Jurisdiction	Mark	App. No. Filing Date	Reg. No. Reg. Date	Class(es)
MaggieMoo's Franchise Brands, LLC	USA	MAGGIEMOO'S DREAM CAKES ICE CREAM DREAM CAKES YOUR DREAM. MADE TO ORDER. and Design 	78551573 Jan 21, 2005	3065581 Mar 7, 2006	30
MaggieMoo's Franchise Brands, LLC	USA	MAGGIEMOO'S ICE CREAM AND TREATERY and Design 	75340624 Aug 13, 1997	2282514 Oct 5, 1999	30, 42
MaggieMoo's Franchise Brands, LLC	USA	MAGGIEMOO'S ICE CREAM DREAM CAKES	78474007 Aug 26, 2004	3004377 Oct 4, 2005	30
MaggieMoo's Franchise Brands, LLC	USA	MAGGIEMOO'S QUICK ESCAPES	78675552 Jul 21, 2005	3499093 Sep 9, 2008	30
MaggieMoo's Franchise Brands, LLC	USA	MOO U	78817566 Feb 17, 2006	3187250 Dec 19, 2006	41
MaggieMoo's Franchise Brands, LLC	USA	MOOO-LAH	75534305 Aug 11, 1998	2342503 Apr 18, 2000	16
MaggieMoo's Franchise Brands, LLC	USA	MT. ST. NUTTY	78507726 Oct 28, 2004	3045541 Jan 17, 2006	30
MaggieMoo's Franchise Brands, LLC	USA	OFFICE TREATERY	78635743 May 24, 2005	3090184 May 9, 2006	30
MaggieMoo's Franchise Brands, LLC	USA	PEANUT BUTTER GALAXY	78474709 Aug 27, 2004	3008837 Oct 25, 2005	30
MaggieMoo's Franchise Brands, LLC	USA	RASPBERRY ROLLER COASTER	77015449 Oct 6, 2006	3278530 Aug 14, 2007	30
MaggieMoo's Franchise Brands, LLC	USA	SMORE FUN THAN A CAMPFIRE	77018672 Oct 11, 2006	3278576 Aug 14, 2007	30
MaggieMoo's Franchise Brands, LLC	USA	STRAWBERRY SKATEBOARD	78478340 Sep 3, 2004	3001992 Sep 27, 2005	30
MaggieMoo's Franchise Brands, LLC	USA	STRAWBERRY SKYDIVE	78478337 Sep 3, 2004	3011266 Nov 1, 2005	30
MaggieMoo's Franchise Brands, LLC	USA	THE CUPCAKE YOU EAT WITH A SPOON	78813531 Feb 13, 2006	3187121 Dec 19, 2006	30
MaggieMoo's Franchise Brands, LLC	USA	TOPTATIONS	78507785 Oct 28, 2004	3032107 Dec 20, 2005	29
MaggieMoo's Franchise Brands, LLC	USA	TREATERY	78411055 Apr 30, 2004	3027057 Dec 13, 2005	30, 43

Owner	Jurisdiction	Mark	App. No. Filing Date	Reg. No. Reg. Date	Class(es)
MaggieMoo's Franchise Brands, LLC	USA	UDDERLY CREAM	78421927 May 19, 2004	2976092 Jul 26, 2005	30
MaggieMoo's Franchise Brands, LLC	USA	VANILLA COOKIE DOUGH YO-YO	77015437 Oct 6, 2006	3278529 Aug 14, 2007	30
MaggieMoo's Franchise Brands, LLC	USA	VERY BERRY BLUEBERRY	78433186 Jun 10, 2004	2970607 Jul 19, 2005	30
MaggieMoo's Franchise Brands, LLC	USA	VERY YELLOW MARSHMALLOW	78426985 May 28, 2004	2965306 Jul 5, 2005	30
MaggieMoo's Franchise Brands, LLC	USA	WE'VE GOT FRANCHISING DOWN COLD	78633813 May 20, 2005	3090136 May 9, 2006	35
MaggieMoo's Franchise Brands, LLC	USA	YOUR DREAM. MADE TO ORDER.	78473860 Aug 26, 2004	3004371 Oct 4, 2005	43
Marble Slab Franchise Brands, LLC	USA	CREATE YOUR OWN ICE CREAM FANTASY	78427923 Jun 1, 2004	2965318 Jul 5, 2005	43
Marble Slab Franchise Brands, LLC	USA	Ice Cream Cone Man Design 	76318694 Sep 27, 2001	2609653 Aug 20, 2002	41
Marble Slab Franchise Brands, LLC	USA	ICE CREAM JUST THE WAY YOU LIKE IT	75692739 Apr 28, 1999	2464391 Jun 26, 2001	35
Marble Slab Franchise Brands, LLC	USA	MARBLE SLAB CREAMERY	78821749 Feb 23, 2006	3217441 Mar 13, 2007	30
Marble Slab Franchise Brands, LLC	USA	MARBLE SLAB CREAMERY	78314149 Oct 15, 2003	2903406 Nov 16, 2004	35
Marble Slab Franchise Brands, LLC	USA	MARBLE SLAB CREAMERY	73496108 Aug 23, 1984	1351081 Jul 23, 1985	42
Marble Slab Franchise Brands, LLC	USA	MARBLE SLAB CREAMERY and Design 	78821752 Feb 23, 2006	3217442 Mar 13, 2007	30
Marble Slab Franchise Brands, LLC	USA	MARBLE SLAB CREAMERY and Design 	78314174 Oct 15, 2003	2925107 Feb 8, 2005	35
Marble Slab Franchise Brands, LLC	USA	MARBLE SLAB CREAMERY and Design 	75295262 May 20, 1997	2230020 Mar 9, 1999	42

Owner	Jurisdiction	Mark	App. No. Filing Date	Reg. No. Reg. Date	Class(es)
Marble Slab Franchise Brands, LLC	USA	SLABBY	76318693 Sep 27, 2001	2900188 Nov 2, 2004	41
Marble Slab Franchise Brands, LLC	USA	SLABWICH	78669895 Jul 13, 2005	3111858 Jul 4, 2006	30
Marble Slab Franchise Brands, LLC	USA	THE FRESHEST ICE CREAM ON EARTH	78943377 Aug 2, 2006	3525939 Oct 28, 2008	30, 43
Marble Slab Franchise Brands, LLC	USA	THE MARBLE SLAB CREAMERY EXPERIENCE	78427927 Jun 1, 2004	2965319 Jul 5, 2005	43
Marble Slab Franchise Brands, LLC	USA	THE SLAB CLUB	75401225 Dec 6, 1997	2489736 Sep 18, 2001	35
PM Franchise Brands, LLC	USA	PRETZELMAKER	78389306 Mar 23, 2004	2935161 Mar 22, 2005	30
PM Franchise Brands, LLC	USA	PRETZELMAKER	78389319 Mar 23, 2004	2938148 Apr 5, 2005	43
PM Franchise Brands, LLC	USA	PRETZELMAKER WORLD'S BEST SOFT PRETZEL and Design 	74370184 Mar 22, 1993	1818250 Jan 25, 1994	42
PM Franchise Brands, LLC	USA	SERVING THE WORLD A PRETZEL AND A SMILE	78208543 Jan 29, 2003	2858980 Jun 29, 2004	43
PM Franchise Brands, LLC	USA	WRAPZEL	78186653 Nov 19, 2002	2883057 Sep 7, 2004	30
PT Franchise Brands, LLC	USA	FRESHNESS WITH A TWIST	75540393 Aug 21, 1998	2347706 May 2, 2000	30, 35
PT Franchise Brands, LLC	USA	HOT SAM	74407161 Jun 25, 1993	1827896 Mar 22, 1994	42
PT Franchise Brands, LLC	USA	HOT SAM	72462428 Aug 2, 1973	989707 Jul 30, 1974	30
PT Franchise Brands, LLC	USA	PRETZEL CHEESE STUFFERS and Design 	78396383 Apr 5, 2004	3015100 Nov 15, 2005	30
PT Franchise Brands, LLC	USA	PRETZEL TIME	75861832 Nov 30, 1999	2495593 Oct 9, 2001	30, 35, 42
PT Franchise Brands, LLC	USA	PRETZEL TIME and Design 	74231121 Dec 16, 1991	1778178 Jun 22, 1993	42

Owner	Jurisdiction	Mark	App. No. Filing Date	Reg. No. Reg. Date	Class(es)
PT Franchise Brands, LLC	USA	ROLL IT, TWIST IT, BAKE IT...FRESH!	75626518 Jan 21, 1999	2446885 Apr 24, 2001	30, 32, 35
PT Franchise Brands, LLC	USA	Stylized Pretzel Design 	78933015 Jul 19, 2006	3589162 Mar 10, 2009	30
PT Franchise Brands, LLC	USA	Stylized Pretzel Design 	78932977 Jul 19, 2006	3535574 Nov 18, 2008	43

Owner	Jurisdiction	Mark	App. No. Filing Date	Reg. No. Reg. Date	Class(es)
Athlete's Foot Brands, LLC	Venezuela	Old Winged Foot Design 	I9715526 Aug 1, 1997		25
Athlete's Foot Brands, LLC	Venezuela	THE ATHLETE'S FOOT	19715525 Aug 1, 1997	P208593 Oct 30, 1998	25
Athlete's Foot Brands, LLC	Venezuela	THE ATHLETE'S FOOT and Old Winged Foot Design 	1890988 Oct 7, 1988	28721 Jan 17, 1994	43
Athlete's Foot Brands, LLC	Vietnam	Old Winged Foot Design 	18174 May 14, 1994	15142 Jan 21, 1995	25, 42
Athlete's Foot Brands, LLC	Vietnam	THE ATHLETE'S FOOT	18173 May 14, 1994	15141 Jan 21, 1995	25, 42
Athlete's Foot Brands, LLC	Virgin Islands (British)	Old Winged Foot Design 	2510 Jul 29, 1992	2510 Mar 15, 1993	25
Athlete's Foot Brands, LLC	Virgin Islands (British)	THE ATHLETE'S FOOT and Old Winged Foot Design 	2514 Aug 6, 1992	2514 Aug 6, 1992	25, 50

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