

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Societe Des Produits Nestle, S.A.		06/21/2010	Societe Anonyme: SWITZERLAND
<b>RECEIVING PARTY DATA</b>			
Name:	NUK USA LLC		
Street Address:	1209 Orange Street		
Internal Address:	The Corporation Trust Co., Corporation Trust Center		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19801		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Registration Number:	3360562	GENTLEFLOW	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(312)427-6668		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3124271300		
Email:	chiustm@ladas.net		
Correspondent Name:	Ladas & Parry LLP		
Address Line 1:	224 S. Michigan		
Address Line 2:	Ste. 1600		
Address Line 4:	Chicago, ILLINOIS 60604		
NAME OF SUBMITTER:	Tanya Miari		
Signature:	/Tanya Miari/		
Date:	07/30/2010		

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**TRADEMARK**  
**REEL: 004251 FRAME: 0743**

Total Attachments: 2  
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**ASSIGNMENT OF REGISTRATION MARK**

**WHEREAS**, the Assignor,

**SOCIETE DES PRODUITS NESTLE, S.A.**

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SWITZERLAND

has adopted and is using the mark GENTLEFLOW No. 3360562 which is/are registered in the United States Patent and Trademark Office;

**WHEREAS**, the Assignee,

**NUK USA LLC**

THE CORPORATION TRUST COMPANY, CORPORATION TRUST CENTER,

1209 ORANGE STREET, WILMINGTON, COUNTY OF NEW CASTLE,

DELAWARE 19801

UNITED STATES

is desirous of acquiring said mark(s) and the registration(s) thereof;

**NOW, THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, said **SOCIETE DES PRODUITS NESTLE, S.A.**

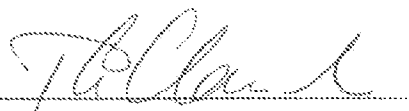
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The Assignor, does hereby assign unto **NUK USA LLC** the Assignee, all right, title, and interest in and to the said mark(s) in the United States, together with good will of the business symbolized by the mark(s) and the above identified registration(s) thereof.

Date:

June 21, 2010

By:



Philippe Claude  
Authorized Signatory

Assignor - **SOCIETE DES PRODUITS  
NESTLE, S.A.**