

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Baroness Small Estates, Inc.		05/01/2010	CORPORATION: COLORADO
RECEIVING PARTY DATA			
Name:	The Wine Group LLC		
Street Address:	4596 S. Tracy Boulevard		
City:	Tracy		
State/Country:	CALIFORNIA		
Postal Code:	95377		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77534425	ROCÍO	
CORRESPONDENCE DATA			
Fax Number:	(415)677-6262		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	415.434.1600		
Email:	trademark@howardrice.com		
Correspondent Name:	HOWARD RICE NEMEROVSKI CANADY FALK & RAB		
Address Line 1:	3 Embarcadero Center, 7th Floor		
Address Line 2:	attn: Deborah Davis Han		
Address Line 4:	San Francisco, CALIFORNIA 94111-4024		
ATTORNEY DOCKET NUMBER:	40259.0809		
NAME OF SUBMITTER:	Deborah Davis Han		
Signature:	/DDH_dch/		
Date:	08/02/2010		

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 REEL: 004252 FRAME: 0126

Total Attachments: 1

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Trademark Assignment

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Baroness Small Estates, Inc., a Colorado corporation ("Assignor"), does hereby sell, convey, assign and transfer to The Wine Group LLC, a Delaware limited liability company ("Assignee"), all right, title, and interest in and to the mark ROCÍO and the corresponding application of the same, United States Trademark Serial No. 77534425 (the "Mark"), together with the goodwill of the business symbolized by the Mark, free and clear of any and all liens, encumbrances or security interests, together with all claims and causes of action for any and all previously occurring or future infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

Assignor represents and warrants that it owns the Mark and that to the best of its knowledge, there are no allegations of infringements of the Mark. Assignor agrees to execute any further documents as Assignee may reasonably request in order to effect this Assignment.

This assignment is dated and effective as of May 1, 2010.

BARONESS SMALL ESTATES, INC.

By: _____

Name: _____

Title: _____