

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Shoe Fabulous		04/13/2010	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Just Fabulous		
Street Address:	2301 Rosecrans Avenue		
Internal Address:	Suite 4100		
City:	El Segundo		
State/Country:	CALIFORNIA		
Postal Code:	90245		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	77891039	BAG FABULOUS	
Serial Number:	77891043	BAG FAB	
Serial Number:	77891047	SHOE FABULOUS	
Serial Number:	77895105	S SHOE FABULOUS	
Serial Number:	77891046	SHOE FAB	
CORRESPONDENCE DATA			
Fax Number:	(858)272-0221		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	858-272-0220		
Email:	trademarks@ipla.com		
Correspondent Name:	John M. Kim		
Address Line 1:	1940 Garnet Avenue		
Address Line 2:	Suite 230		
Address Line 4:	San Diego, CALIFORNIA 92109		

OP \$140.00 77891039

ATTORNEY DOCKET NUMBER:	JUST FAB ASSIGN
NAME OF SUBMITTER:	John M. Kim
Signature:	/John M. Kim/
Date:	08/02/2010
Total Attachments: 2 source=SHOE FABULOUS LLC DE - CERTIFICATE OF CONVERSION#page1.tif source=SHOE FABULOUS LLC DE - CERTIFICATE OF CONVERSION#page2.tif	

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE LIMITED LIABILITY COMPANY UNDER THE NAME OF "SHOE FABULOUS, LLC" TO A DELAWARE CORPORATION, CHANGING ITS NAME FROM "SHOE FABULOUS, LLC" TO "JUST FABULOUS, INC.", FILED IN THIS OFFICE ON THE THIRTIETH DAY OF APRIL, A.D. 2010, AT 7:02 O'CLOCK P.M.

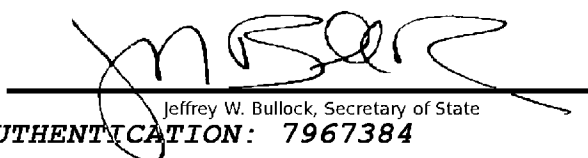
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



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You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 7967384


DATE: 04-30-10

TRADEMARK
REEL: 004252 FRAME: 0241

**STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A LIMITED LIABILITY COMPANY TO A CORPORATION
PURSUANT TO
SECTION 265 OF THE DELAWARE GENERAL CORPORATION LAW**

1. The jurisdiction where the Limited Liability Company first formed is Delaware.
2. The jurisdiction immediately prior to filing this Certificate is Delaware.
3. The date the Limited Liability Company first formed is December 4, 2009.
4. The name of the Limited Liability Company immediately prior to filing this Certificate is "Shoe Fabulous, LLC".
5. The name of the Corporation as set forth in the Certificate of Incorporation is "Just Fabulous, Inc."

IN WITNESS WHEREOF, the undersigned being duly authorized to sign on behalf of the converting Limited Liability Company has executed this Certificate on the 30th day of April, 2010.


Adam Goldenberg, Co-Chief Executive Officer