

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
AdMob, Inc.		05/27/2010	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	Google Inc.
Street Address:	1600 Amphitheatre Parkway
City:	Mountain View
State/Country:	CALIFORNIA
Postal Code:	94043
Entity Type:	CORPORATION: DELAWARE

Name:	AdMob Google Inc.
Street Address:	1600 Amphitheatre Parkway
City:	Mountain View
State/Country:	CALIFORNIA
Postal Code:	94043
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark
Serial Number:	78918073	ADMOB
Serial Number:	77162244	TAPTAP
Serial Number:	77748155	MIDL

**CORRESPONDENCE DATA**

Fax Number: (650)618-8571  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Email: tmdocketing@google.com  
 Correspondent Name: Terri Chen

**900168353**

**TRADEMARK  
 REEL: 004252 FRAME: 0299**

**CH \$90.00 78918073**

Address Line 1: 1600 Amphitheatre Parkway  
Address Line 4: Mountain View, CALIFORNIA 94043

NAME OF SUBMITTER:	Jacqueline Lawrence
Signature:	/JML/
Date:	08/02/2010
Total Attachments: 0	

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