

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		CHANGE OF NAME	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ZS Associates		04/27/2000	CORPORATION: ILLINOIS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ZS Associates, Inc.		
<b>Street Address:</b>	1800 Sherman Ave., Ste. 700		
<b>City:</b>	Evanston		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60201		
<b>Entity Type:</b>	INC. ASSOCIATION: ILLINOIS		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	76035413	ZS ASSOCIATES	
<b>Serial Number:</b>	76034020	ZS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(206)370-6412		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	206-370-7900		
<b>Email:</b>	setrademarks@KLGates.com		
<b>Correspondent Name:</b>	Allen Baden		
<b>Address Line 1:</b>	925 4th Avenue		
<b>Address Line 2:</b>	Ste. 2900		
<b>Address Line 4:</b>	Seattle, WASHINGTON 98104-1158		
<b>ATTORNEY DOCKET NUMBER:</b>	2066539.SEA.AJB		
<b>NAME OF SUBMITTER:</b>	Allen J. Baden		
<b>Signature:</b>	/Allen J Baden/		

OP \$65.00 76035413

Date:

08/02/2010

Total Attachments: 0

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