

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Alabama River Group, Inc.		07/30/2010	CORPORATION: ALABAMA
RECEIVING PARTY DATA			
Name:	GP Acquisition II, LLC		
Street Address:	133 Peachtree Street NE		
Internal Address:	GA030-41N		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30303		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3198480	A	
CORRESPONDENCE DATA			
Fax Number:	(404)584-1461		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	404-652-5704		
Email:	cmcason@gapac.com		
Correspondent Name:	Christine M. Cason		
Address Line 1:	133 Peachtree Street NE		
Address Line 2:	GA030-41N		
Address Line 4:	Atlanta, GEORGIA 30303		
NAME OF SUBMITTER:	Christine M. Cason		
Signature:	/Christine M. Cason/		
Date:	08/03/2010		

CH \$40.00 3198480

Total Attachments: 5

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into on this 30th day of July, 2010, by and between ALABAMA RIVER GROUP, INC., an Alabama corporation ("Assignor"), and GP ACQUISITION II, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title and interest, subject to the recordation of an assignment in each of the equivalent foreign agencies in the foreign countries set forth on Schedule A, in and to the trademarks, including but not limited to the registered and unregistered trademarks set forth on Schedule A and any common law rights in the trademark "A (Pine Tree Logo)" as depicted on Schedule A and all similar variations thereof to the extent that Assignor owns such common law rights (collectively, the "Trademarks"), and the goodwill associated therewith; and

WHEREAS, Assignor wishes to assign to Assignee all right, title and interest in and to the Trademarks, together with the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee, each intending to be legally bound, hereby agree as follows:

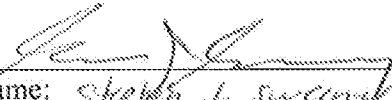
1. Assignor hereby sells, transfers, assigns, conveys and delivers to Assignee Assignor's entire right, title and interest in and to the Trademarks together with the goodwill of the business in connection with which the Trademarks are used for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this Assignment had not been made, together with all income, royalties or payments due or payable as of the date hereof or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Trademarks, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

2. Assignor agrees that, upon Assignee's request and expense, Assignor shall: (i) sign all lawful papers and make all rightful oaths that Assignee may deem necessary or desirable to perfect and record title to the Trademarks in the United States Patent and Trademark Office and in all applicable foreign jurisdictions and (ii) provide assistance in the prosecution or defense of any interference, opposition, infringement or other proceedings that may arise in connection with the Trademarks. Assignor's assistance may include but not be limited to such actions as the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimens and other documentation as may be reasonably required.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed by their respective duly authorized officers on the date first written above.

Assignor:

ALABAMA RIVER GROUP, INC.

By: 
Name: Stephen J. Swanson
Title: Vice President

Assignee:

GP ACQUISITION II, LLC

By: _____
Name: _____
Title: _____

{Signature Page to U.S. Trademark Assignment}

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed by their respective duly authorized officers on the date first written above.


Assignor:

ALABAMA RIVER GROUP, INC.

By: _____
Name: _____
Title: _____

Assignee:

GP ACQUISITION II, LLC

By:  _____
Name: Patrick G. Boushka
Title: President

Schedule A

TRADEMARKS

(i) THE "A" (PINE TREE LOGO) TRADEMARK



(ii) REGISTERED MARKS

MARK	COUNTRY	REG. NO.	REG. DATE	CLASS
A (Pine Tree Logo)	BENELUX	40,622	06/02/71	01
A (Pine Tree Logo)	CANADA	159,793	12/06/68	00
A (Pine Tree Logo)	CHINA	573,960	12/10/91	01
A (Pine Tree Logo)	CHINA	1785793	06/14/02	16
A (Pine Tree Logo)	EUROPEAN UNION (CTM)	000199489	04/05/96	01
A (Pine Tree Logo)	EUROPEAN UNION (CTM)	000199489	04/05/96	16
A (Pine Tree Logo)	FRANCE	1579110	03/07/90	01
A (Pine Tree Logo)	FRANCE	1480821	03/04/88	16
A (Pine Tree Logo)	GERMANY	858179	06/10/69	01
A (Pine Tree Logo)	GERMANY	858179	06/10/69	16
A (Pine Tree Logo)	GERMANY	858179	06/10/69	24
A (Pine Tree Logo)	GERMANY	858179	06/10/69	31
A (Pine Tree Logo)	ITALY	984266	07/15/71	01
A (Pine Tree Logo)	ITALY	982110	03/24/71	16
A (Pine Tree Logo)	JAPAN	460798	10/04/02	01
A (Pine Tree Logo)	MEXICO	243,744	01/02/80	16
A (Pine Tree Logo)	SPAIN	1608926	02/05/93	01
A (Pine Tree Logo)	SPAIN	1608295	02/05/93	16
A (Pine Tree Logo)	SOUTH KOREA	186089	12/27/89	16
A (Pine Tree Logo)	SWITZERLAND	386,540	11/21/90	01
A (Pine Tree Logo)	SWITZERLAND	386,540	11/21/90	16
A (Pine Tree Logo)	TAIWAN	00526100	06/16/91	48
A (Pine Tree Logo)	UNITED KINGDOM	1445436	10/30/90	01
A (Pine Tree Logo)	UNITED STATES	3,198,480	01/16/07	01
A (Pine Tree Logo)	VENEZUELA	F-162757	07/18/94	01
A (Pine Tree Logo)	VENEZUELA	F-161606	06/10/94	16

(iii) UNREGISTERED MARKS

UNREGISTERED MARKS
Alabama River
Alabama Pine

Schedule A-2

ATI-2432214v1

RECORDED: 08/03/2010

TRADEMARK
REEL: 004252 FRAME: 0840