

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | RELEASE BY SECURED PARTY |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|--------------------------------------|----------|----------------|-----------------------|
| General Electric Capital Corporation | | 07/28/2010 | CORPORATION: DELAWARE |

RECEIVING PARTY DATA

| | |
|-----------------|-----------------------|
| Name: | Business Guides, Inc. |
| Street Address: | 425 Park Avenue |
| City: | New York |
| State/Country: | NEW YORK |
| Postal Code: | 10022 |
| Entity Type: | CORPORATION: NEW YORK |

PROPERTY NUMBERS Total: 41

| Property Type | Number | Word Mark |
|----------------------|----------|---|
| Registration Number: | 1739263 | CHAIN RESTAURANT OPERATORS |
| Registration Number: | 2005872 | CHAIN STORE GUIDE |
| Registration Number: | 0625896 | CHAIN STORE GUIDE |
| Serial Number: | 76095033 | CHAIN STORE GUIDE RETAIL INTELLIGENCE GROUP |
| Registration Number: | 2634764 | CLIENT 1 TECHNOLOGIES |
| Registration Number: | 1816353 | CSG |
| Registration Number: | 2190083 | DEPARTMENT STORES & MAIL ORDER FIRMS |
| Registration Number: | 2179729 | DIRECTORY OF APPAREL SPECIALTY STORES |
| Registration Number: | 1499090 | DIRECTORY OF AUTOMOTIVE AFTERMARKET SUPPLIERS |
| Registration Number: | 2146820 | DIRECTORY OF CANADIAN RETAILERS & DISTRIBUTORS |
| Registration Number: | 1518568 | DIRECTORY OF CE, PHOTOGRAPHY & MAJOR APPLIANCE RETAILERS & DISTRIBUTORS |
| Registration Number: | 1200030 | DIRECTORY OF CHAIN RESTAURANT OPERATORS |
| Registration Number: | 2390589 | DIRECTORY OF COMPUTER & CONSUMER ELECTRONICS |

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REEL: 004253 FRAME: 0168

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| | | RETAILERS |
| Registration Number: | 1531477 | DIRECTORY OF COMPUTER & SOFTWARE STOREFRONT DEALERS |
| Registration Number: | 2271377 | DIRECTORY OF COMPUTER VARS & SYSTEMS INTEGRATORS |
| Registration Number: | 1200032 | DIRECTORY OF DEPARTMENT STORES |
| Registration Number: | 2185183 | DIRECTORY OF DEPARTMENT STORES & MAIL ORDER FIRMS |
| Registration Number: | 1981796 | DIRECTORY OF DISCOUNT & GENERAL MERCHANDISE STORES |
| Registration Number: | 1512180 | DIRECTORY OF FOOD SERVICE DISTRIBUTORS |
| Registration Number: | 1508672 | DIRECTORY OF HARDLINES DISTRIBUTORS |
| Registration Number: | 1205050 | DIRECTORY OF HOME CENTER OPERATORS & HARDWARE CHAINS |
| Registration Number: | 2774860 | DIRECTORY OF LEADING CHAIN STORES |
| Registration Number: | 2291728 | DIRECTORY OF MAIL ORDER FIRMS |
| Registration Number: | 1521772 | DIRECTORY OF MEN'S AND BOYS' WEAR SPECIALTY STORES |
| Registration Number: | 1542083 | DIRECTORY OF SINGLE-UNIT SUPERMARKET OPERATORS |
| Registration Number: | 1500907 | DIRECTORY OF VARS VALUE ADDED RESELLERS |
| Registration Number: | 1832521 | DIRECTORY OF WHOLESALE GROCERS |
| Registration Number: | 2229693 | DISCOUNT & GENERAL MERCHANDISE STORES |
| Registration Number: | 2374126 | DRUG STORE AND HBC CHAINS |
| Registration Number: | 2241395 | FOODSERVICE DISTRIBUTORS WHOLESALE GROCERS |
| Registration Number: | 1676426 | HIGH VOLUME INDEPENDENT DRUG STORES |
| Registration Number: | 1770902 | HIGH VOLUME INDEPENDENT RESTAURANTS |
| Registration Number: | 1465037 | HIGH-VOLUME INDEPENDENT RESTAURANTS |
| Registration Number: | 1473699 | HOME FURNISHINGS RETAILERS |
| Serial Number: | 78546850 | LEADING CHAIN TENANTS |
| Registration Number: | 0836142 | PRODUCT RESEARCH BUREAU |
| Registration Number: | 1739264 | SUPERMARKET, GROCERY & CONVENIENCE STORE CHAINS |
| Registration Number: | 2175848 | THE MARKET STUDY OF RETAIL TECHNOLOGY |
| Registration Number: | 2378308 | WHOLESALE GROCERS FOODSERVICE DISTRIBUTORS |
| Serial Number: | 78674244 | BUYERS OF MEN'S & BOY'S APPAREL |
| Serial Number: | 78674225 | BUYERS OF WOMEN'S & CHILDREN'S APPAREL |

CORRESPONDENCE DATA

TRADEMARK
REEL: 004253 FRAME: 0169

Fax Number: (617)946-4801
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
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Correspondent Name: Brian L. Michaelis
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Address Line 2: Seyfarth Shaw LLP
Address Line 4: Boston, MASSACHUSETTS 02210-2028

| | |
|-------------------------|--------------------|
| ATTORNEY DOCKET NUMBER: | 59769/8 |
| NAME OF SUBMITTER: | Brian L. Michaelis |
| Signature: | /s/BLM/ |
| Date: | 08/03/2010 |

Total Attachments: 3
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RELEASE OF SECURITY INTEREST IN TRADEMARKS

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which are hereby acknowledged, **GENERAL ELECTRIC CAPITAL CORPORATION**, a Delaware corporation, with an office at 2325 Lakeview Parkway, Suite 700, Alpharetta, GA 30009, hereby releases the security interests granted to it by **BUSINESS GUIDES, INC.**, a New York corporation, with an office at 425 Park Avenue, New York, NY 10022 ("Grantor") in (i) all of the Grantor's right, title and interest in and to those United States trademarks, trademark registrations and trademark applications set forth on Schedule A attached hereto (collectively, the "Marks"), (ii) the goodwill of the businesses symbolized by the Marks, and (iii) all causes of action arising prior to the date hereof for infringement of any of the Marks or unfair competition regarding the same. The aforementioned security interests were previously recorded in the U.S. Patent and Trademark Office on the following dates:

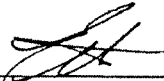
April 19, 2005, in **Reel No. 003068, Frame 0875**; and

May 16, 2006, in **Reel No. 003310, Frame 0032**.

[Signature Page Follows]

**GENERAL ELECTRIC CAPITAL
CORPORATION, as Agent**

July 28, 2010
Date

By: 
Name: Ellen D. Weaver
Title: Duly Authorized Signatory

Schedule A
TRADEMARKS

| <u>Mark</u> | <u>Serial/ Registration No.</u> |
|---|--|
| Chain Restaurant Operators | 1,739,263 |
| Chain Store Guide | 2,005,872 |
| Chain Store Guide | 625,896 |
| Chain Store Guide Retail Intelligence Group | 76,095,033 |
| Client 1 Technologies | 2,634,764 |
| CSG | 1,816,353 |
| Department Stores & Mail Order Firms | 2,190,083 |
| Directory of Apparel Specialty Stores | 2,179,729 |
| Directory of Automotive Aftermarket Suppliers | 1,499,090 |
| Directory of Canadian Retailers & Distributors | 2,146,820 |
| Directory of CE, Photography & Major Appliance Retailers & Distributors | 1,518,568 |
| Directory of Chain Restaurant Operators | 1,200,030 |
| Directory of Computer & Consumer Electronics Retailers | 2,390,589 |
| Directory of Computer & Software Storefront Dealers | 1,531,477 |
| Directory of Computer VARS & Systems Integrators | 2,271,377 |
| Directory of Department Stores | 1,200,032 |
| Directory of Department Stores & Mail Order Firms | 2,185,183 |
| Directory of Discount & General Merchandise Stores | 1,981,796 |
| Directory of Food Service Distributors | 1,512,180 |
| Directory of Hardlines Distributors | 1,508,672 |
| Directory of Home Center Operators & Hardware Chains | 1,205,050 |
| Directory of Leading Chain Stores | 2,774,860 |
| Directory of Mail Order Firms | 2,291,728 |
| Directory of Men's and Boys' Wear Specialty Stores | 1,521,772 |
| Directory of Single-Unit Supermarket Operators | 1,542,083 |
| Directory of VARS Value Added Resellers | 1,500,907 |
| Directory of Wholesale Grocers | 1,832,521 |
| Discount & General Merchandise Stores | 2,229,693 |
| Drug Store and HBC Chains | 2,374,126 |
| Foodservice Distributors Wholesale Grocers | 2,241,395 |
| High Volume Independent Drug Stores | 1,676,426 |
| High Volume Independent Restaurants | 1,770,902 |
| High-Volume Independent Restaurants | 1,465,037 |
| Home Furnishings Retailers | 1,473,699 |
| Leading Chain Tenants | 78,546,850 |
| Product Research Bureau | 836,142 |
| Supermarket, Grocery & Convenience Store Chains | 1,739,264 |
| The Market Study of Retail Technology | 2,175,848 |
| Wholesale Grocers Foodservice Distributors | 2,378,308 |
| Buyers of Men's & Boy's Apparel | 78,674,244 |
| Buyers of Women's & Children's Apparel | 78,674,225 |

BGI trademark release
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