

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
ARCOA INDUSTRIES, INC.		08/02/2010	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
Name:	ARCOA INDUSTRIES, LLC		
Street Address:	130 Bosstick Blvd.		
City:	San Marcos		
State/Country:	CALIFORNIA		
Postal Code:	92069		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Registration Number:	1489052	E-Z REACHER	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(949)955-1921		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(949) 955-1920		
Email:	mle@koslaw.com		
Correspondent Name:	Klein, O'Neill & Singh, LLP		
Address Line 1:	18200 Von Karman Avenue		
Address Line 2:	Suite 725		
Address Line 4:	Irvine, CALIFORNIA 92612		
ATTORNEY DOCKET NUMBER:	1126-004.701		
NAME OF SUBMITTER:	Tom H. Dao		
Signature:	/THD/		
Date:	08/03/2010		

OP \$40.00 1489052

Total Attachments: 1  
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**TRADEMARK**  
**REEL: 004253 FRAME: 0528**

ASSIGNMENT

This ASSIGNMENT is made from ARCOA INDUSTRIES, INC., a California corporation having a place of business at 2348 Meyers Avenue, Escondido, California 92029 ("Assignor"), to ARCOA INDUSTRIES, LLC, a California Limited Liability Company having a principal place of business at 130 Bosstick Blvd., San Marcos, California 92069 ("Assignee").

Assignor, as recorded with the USPTO at Reel/Frame 1700/0239, assigns all rights, title and interest of every kind, nature or description in and to the trademark E-Z REACHER for use with hand-held pick-up tools for reaching remote objects (hereinafter collectively "the Mark"), all of the goodwill pertaining thereto, all rights to use or register the Mark (including U.S. Trademark Registration No. 1489052), or collect royalties for the licensing thereof, and all claims for infringement thereof (hereinafter "All Rights in the Mark"). Assignor and Assignee wish for Assignee to acquire All Rights in the Mark.

For good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee All Rights in the Mark. The rights of Assignee at common law and/or to the end of the term or terms of which registration of the Mark may be granted are to be held and enjoyed by Assignee for Assignee's own use and enjoyment, and for the use and enjoyment of its successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made; including all claims for royalties for licensing of the Mark and damages by reason of past infringement(s) of the Mark, with the right to sue for and collect the same for its own use and benefit, for the use, benefit and on behalf of its successors, assigns and other legal representatives.

In Witness Hereof, Assignor has executed this Assignment effective as of the date set forth below.

ARCOA INDUSTRIES, INC.  
Assignor

Date: 8/2/10

By: Margaret W. Ziegenfuss

Name: Margaret W. Ziegenfuss

Title: President

STATE OF HAWAII )  
COUNTY OF Kaui )

On August 2, 2010 before me, David R. Goller, personally appeared, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of Hawaii that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

[Signature]  
Signature of Notary

