

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Mr. Levente Tibor Laczay		07/23/2010	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Zenni Optical, LLC		
<b>Street Address:</b>	27 Sunny Oaks Dr.		
<b>City:</b>	San Rafael		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	97301		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: UNITED STATES		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3389855	ZENNI	
Registration Number:	3597735	ZENNI OPTICAL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(415)457-8757		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(415) 457-8300		
<b>Email:</b>	phil@greenandgreen.com		
<b>Correspondent Name:</b>	GREEN & GREEN, Philip Green		
<b>Address Line 1:</b>	1000 4th st		
<b>Address Line 2:</b>	Suite 595		
<b>Address Line 4:</b>	San Rafael, CALIFORNIA 94901		
<b>ATTORNEY DOCKET NUMBER:</b>	ZENNI/ASSGT/ZOL/2		
<b>NAME OF SUBMITTER:</b>	Philip Green		
<b>Signature:</b>	/pg/Philip Green/		

OP \$65.00 3389855

**900168476**

**TRADEMARK  
 REEL: 004253 FRAME: 0723**

Date:

08/03/2010

Total Attachments: 2

source=Trademark Assignment FOR ZENNI 022608#page1.tif

source=Trademark Assignment FOR ZENNI OPTICAL 022608#page1.tif

**Trademark Assignment**

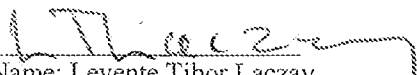
**WHEREAS**, Levente Tibor Laczay, an individual, with his principal address at 27 Sunny Oaks Dr. San Rafael, CA 94903 United States ("Assignor"), has adopted, owns, and is using the following trademark for which Assignor owns the following identified federal registrations on the Principal Register of the United States Patent and Trademark Office for the goods and/or services identified therein ("the Mark"):

Trademark	Registration No.	Registration Date
ZENNI	3389855	February 26, 2008

and,

**WHEREAS**, Zenni Optical, LLC, an Oregon Limited Liability Company, with a principal place of business at ZENNI OPTICAL, LLC. 27 Sunny Oaks Dr. San Rafael, CA 94903-3032, ("Assignee"), desires to acquire the Marks and the above-referenced Registrations therefor;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to each of the Marks, together with the goodwill of the business symbolized by the Marks, and the registrations thereof.

  
 Name: Levente Tibor Laczay  
 Title: Owner of Marks, Assignor

Dated effective as of: January 2, 2010

NOTARIAL: } ss County of Marin  
 } STATE OF CALIFORNIA

On 7/23, 2010 before me, a Notary Public in and for said County and State, personally appeared Levente Tibor Laczay and, whom I believe, based on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed this instrument.

I certify under penalty of perjury under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal (This area for official notarial seal)

Signature  Notary Public  
 My Commission Expires: 4-5-12



**Trademark Assignment**

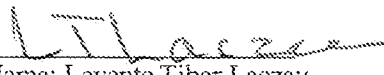
**WHEREAS**, Levente Tibor Laczay, an individual, with his principal place of business at 27 Sunny Oaks Dr. San Rafael, CA 94903 United States ("Assignor"), has adopted, owns and is using the following trademark for which Assignor owns the following identified federal registrations on the Principal Register of the United States Patent and Trademark Office for the goods and/or services identified therein ("the Mark");

Trademark	Registration No.	Registration Date
ZENNI OPTICAL	3597735	March 31, 2009

and,

**WHEREAS**, Zenni Optical, LLC, an Oregon Limited Liability Company, with a principal place of business at ZENNI OPTICAL, LLC. 27 Sunny Oaks Dr. San Rafael, CA 94903-3032, ("Assignee"), desires to acquire the Marks and the above-referenced Registrations therefor;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to each of the Marks, together with the goodwill of the business symbolized by the Marks, and the registrations thereof.

  
 Name: Levente Tibor Laczay  
 Title: Owner of Marks, Assignor

Dated effective as of: January 2, 2010

NOTARIAL : } ss County of Marin  
                  } STATE OF CALIFORNIA

On 1/23/10 before me, Levente Tibor Laczay, personally appeared in and for said County and State, who provided to me, on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed this instrument.

I certify under penalty of perjury under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal (This area for official notarial seal)

Signature Carolyn Stemmy Woods Notary Public  
 My Commission Expires: 4-15-2012



**TRADEMARK**