

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DW Hinman Cellars, LLC		07/21/2010	LIMITED LIABILITY COMPANY: OREGON
RECEIVING PARTY DATA			
Name:	Cain Cellars, Inc.		
Street Address:	3800 Langtry Road		
City:	St. Helena		
State/Country:	CALIFORNIA		
Postal Code:	94574		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3808917	FIVE H	
CORRESPONDENCE DATA			
Fax Number:	(415)391-7124		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	415-354-0100		
Email:	pharveypto@harveysiskind.com		
Correspondent Name:	D. Peter Harvey, HARVEY SISKIND LLP		
Address Line 1:	Four Embarcadero Center, 39th Floor		
Address Line 4:	San Francisco, CALIFORNIA 94111-4115		
ATTORNEY DOCKET NUMBER:	795.100		
NAME OF SUBMITTER:	D. Peter Harvey		
Signature:	/D. Peter Harvey/		
Date:	08/03/2010		

OP \$40.00 3808917

Total Attachments: 2

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TRADEMARK ASSIGNMENT


WHEREAS, DW Hinman Cellars, LLC, an Oregon limited liability company headquartered in Eugene, Oregon ("Assignor"), is the owner of all right, title and interest in the trademark FIVE H for wines, and the federal registration thereof, namely U.S. Reg. No. 3,808,917, and the goodwill associated therewith; and

WHEREAS, Cain Cellars, Inc. d/b/a Cain Vineyard & Winery, a California corporation headquartered in St. Helena, California ("Assignee"), desires to acquire all of Assignor's right, title and interest in and to the trademark FIVE H for wine and the federal registration thereof, namely U.S. Reg. No. 3,808,917, and the goodwill associated therewith; and

WHEREAS, the parties have entered into an agreement (the "Agreement") relating to the transfer of the trademark FIVE H for wine, and the federal application and ensuring registration thereof, namely U.S. Reg. No. 3,808,917, and the goodwill associated therewith, from Assignor to Assignee, and this Assignment is subject to and directed by that Agreement.

NOW THEREFORE, pursuant to the Agreement, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby transfers, assigns and sets over unto Assignee, its successors and assigns, all of Assignor's right, title and interest in and to the trademark FIVE H for wine, and the federal registration thereof, namely U.S. Reg. No. 3,808,917, together with the goodwill associated therewith and symbolized thereby, all common law rights related thereto, all rights of registration, renewal and extension, and the right to recover for damages and profits for past infringements thereof to Assignee.

DW HINMAN CELLARS, LLC

By: 

Date: July 21, 2010

STATE OF OREGON

COUNTY OF Lane

I, Jeff Hedgpeth, a Notary Public for said County and State, do hereby certify that Doyle Hinman, personally appeared before me this day and acknowledged the due execution of the foregoing instrument for the purposes stated therein and in the capacity indicated.

WITNESS my hand and notarial seal, this the 21 day of July, 2010.

Jeff Hedgpeth
Notary Public
My Commission Expires: 5-12-2011

(SEAL)

