

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	06/23/2004		
<b>CONVEYING PARTY DATA</b>			
	<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>
	Asynchrony Software, Inc.		08/04/2010
			<b>Entity Type</b>
			CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Asynchrony Solutions, Inc.		
<b>Street Address:</b>	1701 Washington Avenue		
<b>City:</b>	St. Louis		
<b>State/Country:</b>	MISSOURI		
<b>Postal Code:</b>	63103		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
	<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
	Registration Number:	2579373	ASYNCHRONY
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(314)612-2323		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	314-621-5070		
<b>Email:</b>	gashbrook@armstrongteasdale.com		
<b>Correspondent Name:</b>	Meredith P. Gammill		
<b>Address Line 1:</b>	7700 Forsyth Blvd.		
<b>Address Line 4:</b>	St. Louis, MISSOURI 63105		
<b>ATTORNEY DOCKET NUMBER:</b>	28510-7		
<b>NAME OF SUBMITTER:</b>	Meredith P. Gammill		
<b>Signature:</b>	/MPG-ATLLP/		

**CH \$40.00 2579373**

**900168604**

**TRADEMARK  
 REEL: 004254 FRAME: 0385**

Date:

08/04/2010

Total Attachments: 2

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**TRADEMARK ASSIGNMENT NUNC PRO TUNC**

**WHEREAS**, Asynchrony Software, Inc. (hereinafter "ASSIGNOR") is a corporation organized under the laws of the State of Delaware and has a principal place of business at 13397 Lakefront Drive, Earth City, Missouri 63045;

**WHEREAS**, Asynchrony Solutions, Inc., a Delaware corporation, having its principal place of business at 1701 Washington Avenue, St. Louis, Missouri 63103 (hereinafter "ASSIGNEE");

**WHEREAS**, ASSIGNOR is the owner of the entire right, title and interest in and to U.S. Trademark Registration No. 2,579,373 for ASYNCHRONY for "*computer software for use in business, home, education, and developer use in Class 9*" (hereinafter "TRADEMARK");

**WHEREAS**, ASSIGNOR desires to convey the entire right, title, and interest in and to the TRADEMARK to ASSIGNEE; and

**WHEREAS**, ASSIGNEE is desirous of acquiring the entire right, title, and interest in and to the TRADEMARK.

**NOW, THEREFORE**, in consideration of the foregoing and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by ASSIGNOR, ASSIGNOR acknowledges that it intended to and does hereby convey, transfer, and assign to ASSIGNEE all of ASSIGNOR'S right, title, and interest in and to the TRADEMARK, the goodwill associated with and symbolized by the TRADEMARK, the right to sue and recover for

infringements occurring prior to this assignment and the registration thereof, *nunc pro tunc*, effective as of June 23, 2004.

Asynchrony Software, Inc. ("ASSIGNOR")

Date: 8/4/2010

By: [Signature]

Title: CEO

ACKNOWLEDGEMENT

STATE OF Mo )  
City OF St. Louis ) SS

On this 4<sup>th</sup> day of August, 2010, before me personally appeared Robert Elfanbaum to me known to be the person who executed the foregoing TRADEMARK ASSIGNMENT NUNC PRO TUNC, and acknowledged that he executed same as his free act and deed.

[Signature]  
Notary Public

My Commission Expires: 10/9/11

