

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Avalon Capital Advisors Assets, LLC		07/13/2010	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Cerebellum Corporation
Street Address:	15540 Fassels Court
City:	Haymarket
State/Country:	VIRGINIA
Postal Code:	20169
Entity Type:	CORPORATION: VIRGINIA

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	2846024	SACRED YOGA PRACTICE
Registration Number:	2854850	ROMANTIC ARTS
Registration Number:	3010113	NATURALJOURNEYS
Registration Number:	3642118	NATURAL JOURNEYS
Registration Number:	2670204	FIT TO THE HITS
Registration Number:	1903470	STANDARD DEVIANTS
Registration Number:	2909102	HIP HUGGER ABS
Registration Number:	2925998	ISLAND GIRL
Registration Number:	3074350	SLEEK IN A WEEK
Registration Number:	3142512	JIBBERBOOSH
Registration Number:	3308753	GOLDHIL ENTERTAINMENT
Registration Number:	3308752	GOLDHIL ENTERTAINMENT

CORRESPONDENCE DATA

900168602

**TRADEMARK
 REEL: 004254 FRAME: 0389**

OP \$315.00 2846024

Fax Number: (714)542-2286
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 714-542-2265
Email: djafari@jafarilawgroup.com
Correspondent Name: David Jafari
Address Line 1: 801 n parkcenter drive, suite 220
Address Line 4: santa ana, CALIFORNIA 92705

NAME OF SUBMITTER:	David Jafari
Signature:	/david jafari/
Date:	08/04/2010

Total Attachments: 15
source=CC0000174 Avalon Assingment of Trademark#page1.tif
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ASSIGNMENT OF TRADEMARK

WHEREAS, Avalon Capital Advisors Assets, LLC, a Delaware limited liability company with its principal place of business at 820 Scarsdale Avenue, Scarsdale, New York 10583 ("Assignor"), has adopted, owns and is using the trademarks listed in Exhibit 1 attached hereto, which includes copies of the actual registrations attached thereto, for which Assignor owns federal registrations on the Principal Register of the United States Patent and Trademark Office for the goods and/or services identified therein ("the Marks"); and

WHEREAS, Cerebellum Corporation, a Virginia corporation, with its principal place of business at 15540 Fassels Court, Haymarket, Virginia 20169 (the "Assignee"), desires to acquire the Marks and the above-referenced Registrations therefore; and

WHEREAS, contemporaneously herewith, Assignor and Assignee have entered into that certain Asset Purchase and Sale Agreement dated as of December 1, 2009, to which this Assignment of Copyright is attached and incorporated by reference therein (the "Purchase Agreement"); and

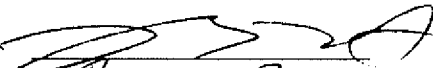
WHEREAS, contemporaneously herewith, Assignor and Assignee have executed an Assignment of Intellectual Property Agreement dated as of December 1, 2009 which assigns all of Assignor's intellectual property rights and interests to Assignee, and is attached to the Purchase Agreement and incorporated by reference therein (the "Intellectual Property Assignment Agreement"); and

WHEREAS, contemporaneously herewith, Assignor and Assignee have executed a Assignment of Copyright Agreement dated as of December 1, 2009 which assigns all Assignor's claims of copyright to Assignee, and is executed for the purpose of recordation

with the U.S. Copyright Office, and is attached to the Purchase Agreement and incorporated by reference therein (the "Trademark Assignment Agreement");

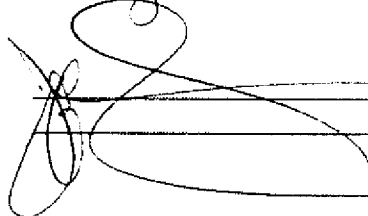
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to each of the Marks, together with the goodwill of the business symbolized by the Marks, and the registrations thereof, referenced and included in Exhibit 1.

Avalon Capital Advisors Assets, LLC

By: 
Name: Benjamin Bernstein
Title: Authorized Person

Dated effective as of: _____

SUBSCRIBED and SWORN to before me this 13th day of July, 2010 of _____

 _____ Notary Public My Commission Expires: _____

JEFFREY A. KOSLOWSKY
Notary Public-State of New York
No. 02KO5027607
Qualified in Westchester County
My Commission Expires August 7, 2010

Exhibit 1 to Trademark Assignment

Int. Cls.: 9 and 35

Prior U.S. Cls.: 21, 23, 26, 36, 38, 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 2,846,024

Registered May 25, 2004

**TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER**

SACRED YOGA PRACTICE

GOLDHIL HOME MEDIA INTERNATIONAL,
INC. (CALIFORNIA CORPORATION)
137 EAST THOUSAND OAKS BLVD.
THOUSAND OAKS, CA 91360

FOR: VIDEO TAPES, VIDEO DISCS AND DVDS IN
THE FIELD OF YOGA, IN CLASS 9 (U.S. CLS. 21, 23,
26, 36 AND 38).

FIRST USE 12-0-2002; IN COMMERCE 12-0-2002.

FOR: MAIL ORDER CATALOG SERVICES FEA-
TURING VIDEO TAPES, VIDEO DISCS AND DVDS
IN THE FIELD OF YOGA; AND COMPUTER OR-

DERING SERVICES PERTAINING TO VIDEO
TAPES, VIDEO DISCS AND DVDS IN THE FIELD
OF YOGA, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 12-0-2002; IN COMMERCE 12-0-2002.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "YOGA PRACTICE", APART FROM
THE MARK AS SHOWN.

SN 76-456,888, FILED 10-7-2002.

MELVIN AXILBUND, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36, and 38

Reg. No. 2,854,850

United States Patent and Trademark Office

Registered June 15, 2004

**TRADEMARK
PRINCIPAL REGISTER**

ROMANTIC ARTS

**GOLDHIL HOME MEDIA INTERNATIONAL,
INC. (CALIFORNIA CORPORATION)
137 EAST THOUSAND OAKS BLVD.
THOUSAND OAKS, CA 91360**

FIRST USE 5-0-2002; IN COMMERCE 5-0-2002.

SN 76-976,628, FILED 3-14-2002.

**FOR: PRE-RECORDED VIDEOTAPES AND
DVD'S, ALL FEATURING INFORMATION IN THE
FIELD OF PERSONAL RELATIONSHIPS, IN CLASS
9 (U.S. CLS. 21, 23, 26, 36 AND 38).**

RONALD AIKENS, EXAMINING ATTORNEY

Int. Cls.: 9 and 35

Prior U.S. Cls.: 21, 23, 26, 36, 38, 100, 101 and 102

Reg. No. 3,010,113

United States Patent and Trademark Office

Registered Nov. 1, 2005

**TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER**

NATURALJOURNEYS

**GOLDHIL HOME MEDIA INTERNATIONAL,
INC. (CALIFORNIA CORPORATION)
137 EAST THOUSAND OAKS BLVD.
THOUSAND OAKS, CA 91360**

**FOR: VIDEO TAPES, DVD'S AND CD'S IN THE
FIELD OF HEALTH, FITNESS, EXERCISE, WELL-
BEING AND NEW AGE SUBJECTS; GIFT SETS
FEATURING VIDEO TAPES, DVD'S, CD'S, BOOKS,
CLOTHING, EXERCISE EQUIPMENT AND ACCES-
SORIES, AND PERSONAL CARE PRODUCTS IN
THE FIELD OF HEALTH FITNESS, EXERCISE,
WELL-BEING AND NEW AGE SUBJECTS, IN CLASS
9 (U.S. CLS. 21, 23, 26, 36 AND 38).**

FIRST USE 6-0-1999; IN COMMERCE 6-0-1999.

**FOR: COMPUTER ORDERING SERVICES AND
MAIL ORDER CATALOG SERVICES FEATURING
DVD'S, CD'S, BOOKS, CLOTHING, EXERCISE**

**EQUIPMENT AND ACCESSORIES, PERSONAL
CARE PRODUCTS, AND GIFTS AND GIFT SETS,
IN THE FIELD OF HEALTH, FITNESS, EXERCISE,
WELL-BEING AND NEW AGE SUBJECTS, IN CLASS
35 (U.S. CLS. 100, 101 AND 102).**

FIRST USE 5-0-2001; IN COMMERCE 5-0-2001.

**THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.**

**OWNER OF U.S. REG. NOS. 2,470,633, 2,670,204
AND OTHERS.**

SER. NO. 76-578,778, FILED 3-1-2004.

SEAN DWYER, EXAMINING ATTORNEY

Int. Cls.: 35 and 44

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 3,642,118

Registered June 23, 2009

**SERVICE MARK
PRINCIPAL REGISTER**

NATURAL JOURNEYS

**GOLDHIL ENTERTAINMENT (CALIFORNIA
CORPORATION)
5284 ADOLFO ROAD
CAMARILLO, CA 93012**

**FOR: COMPUTERIZED ON-LINE ORDERING
SERVICES FEATURING PRE-RECORDED VIDEO
TAPES AND DVDS IN THE FIELDS OF HEALTH,
FITNESS AND NEW AGE SUBJECTS, IN CLASS 35
(U.S. CLS. 100, 101 AND 102).**

FIRST USE 5-11-2001; IN COMMERCE 5-11-2001.

**FOR: PROVIDING A WEBSITE FEATURING
HEALTH AND ALTERNATIVE MEDICINE INFOR-
MATION, IN CLASS 44 (U.S. CLS. 100 AND 101).**

FIRST USE 5-11-2001; IN COMMERCE 5-11-2001.

**THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.**

OWNER OF U.S. REG. NO. 3,010,113.

**NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "NATURAL", APART FROM THE
MARK AS SHOWN.**

SER. NO. 77-471,709, FILED 5-12-2008.

JIM RINGLE, EXAMINING ATTORNEY

Int. Cls.: 9 and 35

Prior U.S. Cls.: 21, 23, 26, 36, 38, 100, 101, and 102

Reg. No. 2,670,204

United States Patent and Trademark Office

Registered Dec. 31, 2002

**TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER**

FIT TO THE HITS

GOLDHIL HOME MEDIA INTERNATIONAL,
INC. (CALIFORNIA CORPORATION)
137 EAST THOUSAND OAKS BLVD.
THOUSAND OAKS, CA 91360

FOR: VIDEO TAPES, VIDEO DISCS AND DVDS IN
THE FIELD OF EXERCISE, FITNESS AND MUSIC,
IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 7-15-2002; IN COMMERCE 7-15-2002.

FOR: MAIL ORDER CATALOG SERVICES FEA-
TURING VIDEO TAPES, VIDEO DISCS AND DVDS

IN THE FIELD OF EXERCISE, FITNESS AND
MUSIC; COMPUTER ORDERING SERVICES PER-
TAINING TO VIDEO TAPES, VIDEO DISCS AND
DVDS IN THE FIELD OF EXERCISE, FITNESS AND
MUSIC, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 7-15-2002; IN COMMERCE 7-15-2002.

SN 76-322,888, FILED 10-9-2001.

TINA L. SNAPP, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36, and 38

United States Patent and Trademark Office

Reg. No. 1,903,470

Registered July 4, 1995

**TRADEMARK
PRINCIPAL REGISTER**

THE STANDARD DEVIANTS

**CEREBELLUM CORPORATION (VIRGINIA
CORPORATION)
C/O MR. CHRISTOPHER PAUCEK
CEREBELLUM CORPORATION
4600 NORTH WASHINGTON BLVD., #305W
ARLINGTON, VA 22201**

**FOR: PRERECORDED VIDEOCASSETTES
FEATURING EDUCATIONAL SUPPLEMENTS
FOR COLLEGE STUDENTS TAILORED TO**

**SPECIFIC COURSES AND FACILITATING
LEARNING THROUGH THE USE OF HUMOR,
IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).
FIRST USE 4-18-1994; IN COMMERCE
4-18-1994.**

SN 74-463,657, FILED 11-29-1993.

**CINDI GREENBAUM, EXAMINING ATTOR-
NEY**

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36, and 38

Reg. No. 2,909,102

United States Patent and Trademark Office

Registered Dec. 7, 2004

**TRADEMARK
PRINCIPAL REGISTER**

HIP HUGGER ABS

GOLDHIL HOME MEDIA INTERNATIONAL,
INC. (CALIFORNIA CORPORATION)
5284 ADOLFO ROAD
CAMARILLO, CA 93012

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "ABS", APART FROM THE MARK
AS SHOWN.

FOR: VIDEO TAPES AND DVDS FEATURING
FITNESS WORKOUTS, HEALTH, EXERCISE AND
DANCE INSTRUCTION AND INFORMATION, IN
CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

SN 76-472,140, FILED 12-4-2002.

FIRST USE 2-18-2003; IN COMMERCE 2-18-2003.

KATHLEEN M. VANSTON, EXAMINING ATTOR-
NEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36, and 38

Reg. No. 2,925,998

United States Patent and Trademark Office

Registered Feb. 8, 2005

**TRADEMARK
PRINCIPAL REGISTER**

ISLAND GIRL

**GOLDHIL HOME MEDIA INTERNATIONAL,
INC. (CALIFORNIA CORPORATION)
5284 ADOLTO ROAD
CAMARILLO, CA 93012**

FIRST USE 3-25-2004; IN COMMERCE 3-25-2004.

SN 78-296,542, FILED 9-5-2003.

**FOR: PRERECORDED VIDEO TAPES AND
DVD'S, ALL IN THE FIELDS OF FITNESS, DANCE
AND EXERCISE, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36
AND 38).**

NICHOLAS ALTREE, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36, and 38

Reg. No. 3,074,350

United States Patent and Trademark Office

Registered Mar. 28, 2006

**TRADEMARK
PRINCIPAL REGISTER**

SLEEK IN A WEEK

GOLDHIL ENTERTAINMENT (CALIFORNIA
CORPORATION)
5284 ADOLFO ROAD
CAMARILLO, CA 93012

FIRST USE 3-29-2005; IN COMMERCE 3-29-2005.

SN 78-320,907, FILED 10-30-2003.

FOR: VIDEO TAPES AND DVDS IN THE FIELD
OF FITNESS, DANCE, WEIGHT LOSS, DIET AND
EXERCISE, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND
38).

MICHAEL GAAFAR, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36, and 38

Reg. No. 3,142,512

United States Patent and Trademark Office

Registered Sep. 12, 2006

**TRADEMARK
PRINCIPAL REGISTER**

JIBBERBOOSH

GOLDHIL ENTERTAINMENT (CALIFORNIA
CORPORATION)
5284 ADOLFO ROAD
CAMARILLO, CA 93012

FOR: HOME VIDEO PRODUCTS, NAMELY, PRE-
RECORDED VIDEOCASSETTES AND DVDS TAI-
LORED TO FACILITATE LEARNING OF CHIL-
DREN, AGES 4-6, THROUGH THE USE OF

EXAMPLES AND HUMOR, IN CLASS 9 (U.S. CLS.
21, 23, 26, 36 AND 38).

FIRST USE 8-1-2002; IN COMMERCE 8-1-2002.

SN 76-443,193, FILED 8-23-2002.

SCOTT OSLICK, EXAMINING ATTORNEY

Int. Cls.: 9 and 41

Prior U.S. Cls.: 21, 23, 26, 36, 38, 100, 101, and 107

Reg. No. 3,308,753

United States Patent and Trademark Office

Registered Oct. 9, 2007

TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER

The logo for Goldhil Entertainment features the word "goldhil" in a lowercase, rounded, sans-serif font. The "o" and "l" are significantly larger than the other letters. Below "goldhil" is the word "entertainment" in a smaller, lowercase, sans-serif font. A thick horizontal bar is positioned directly beneath the word "entertainment".

GOLDHIL ENTERTAINMENT (CALIFORNIA CORPORATION)
5284 ADOLFO ROAD
CAMARILLO, CA 93012

FOR: PRE-RECORDED VIDEOTAPES AND DVD'S IN THE FIELDS OF ENTERTAINMENT, EDUCATION, SCIENCE, HISTORY, SPORTS, FITNESS, AND A VARIETY OF OTHER SUBJECTS. IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 8-18-2005; IN COMMERCE 8-18-2005.

FOR: ENTERTAINMENT SERVICES, NAMELY, PRODUCTION OF PRE-RECORDED VIDEOTAPES AND DVD'S IN THE FIELDS OF ENTERTAIN-

MENT, EDUCATION, SCIENCE, HISTORY, SPORTS, FITNESS, AND A VARIETY OF OTHER SUBJECTS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 8-18-2005; IN COMMERCE 8-18-2005.

OWNER OF U.S. REG. NO. 2,190,575.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ENTERTAINMENT", APART FROM THE MARK AS SHOWN.

SN 78-672,250, FILED 7-18-2005.

JENNIFER KRISP, EXAMINING ATTORNEY

Int. Cls.: 9 and 41

Prior U.S. Cls.: 21, 23, 26, 36, 38, 100, 101, and 107

Reg. No. 3,308,752

United States Patent and Trademark Office

Registered Oct. 9, 2007

**TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER**

GOLDHIL ENTERTAINMENT

GOLDHIL ENTERTAINMENT (CALIFORNIA CORPORATION)
5284 ADOLFO ROAD
CAMARILLO, CA 93012

FOR: PRE-RECORDED VIDEOTAPES AND DVD'S IN THE FIELDS OF ENTERTAINMENT, EDUCATION, SCIENCE, HISTORY, SPORTS, FITNESS, AND A VARIETY OF OTHER SUBJECTS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 8-18-2005; IN COMMERCE 8-18-2005.

FOR: ENTERTAINMENT SERVICES, NAMELY, PRODUCTION OF PRE-RECORDED VIDEOTAPES AND DVD'S IN THE FIELDS OF ENTERTAINMENT, EDUCATION, SCIENCE, HISTORY, SPORTS, FITNESS, AND A VARIETY OF OTHER SUBJECTS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 8-18-2005; IN COMMERCE 8-18-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,190,575.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ENTERTAINMENT", APART FROM THE MARK AS SHOWN.

SN 78-672,241, FILED 7-18-2005.

JENNIFER KRISP, EXAMINING ATTORNEY