

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Klean Kanteen, Inc.	FORMERLY Cressline Distributing Co.	05/26/2010	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Just Jump It, Inc.		
<b>Street Address:</b>	4345 Hedstrom Way		
<b>City:</b>	Chico		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95973		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2447390	JUST JUMP IT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(503)459-4142		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
<b>Phone:</b>	5034594141		
<b>Email:</b>	phillips@ahmrt.com		
<b>Correspondent Name:</b>	Anthony D. Phillips		
<b>Address Line 1:</b>	806 SW Broadway		
<b>Address Line 2:</b>	Suite 600		
<b>Address Line 4:</b>	Portland, OREGON 97205		
<b>ATTORNEY DOCKET NUMBER:</b>	JJI10401(1)		
<b>NAME OF SUBMITTER:</b>	Anthony D. Phillips		
<b>Signature:</b>	/Anthony D. Phillips/		

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**TRADEMARK  
 REEL: 004254 FRAME: 0772**

Date:

08/04/2010

Total Attachments: 1

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**TRADEMARK ASSIGNMENT**

THIS ASSIGNMENT is made effective as of the 26 day of May, 2010.

WHEREAS, Klean Kanteen, Inc., a company incorporated under the laws of California, whose registered office is at 4345 Hedstrom Way, Chico, California 95973, United States (hereinafter called the ASSIGNOR) is the owner of the United States trademark registration listed below (the "Mark").

COUNTRY	MARK	CLASS	GOODS	FILING DATE	APPLICATION NO.	REG. DATE	REG. NO.
United States	JUST JUMP IT	35	Wholesale distributorships featuring jump rope	03/17/1999	75/662,214	05/01/2001	2,447,390

WHEREAS, Just Jump It, Inc., a company incorporated under the laws of California, whose registered office is at 4345 Hedstrom Way, Chico, California 95973, United States (hereinafter called the ASSIGNEE), is desirous of acquiring the Mark and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assign and transfer to Assignee all of Assignors' right, title and interest in and to the Mark, together with the goodwill of the business symbolized by such Mark, and the right to sue for and take action with respect to past infringements.

IN WITNESS WHEREOF, Assignor has signed this Assignment this 26 day of May, 2010.

Signed for and on behalf of KLEAN KANTEEN, INC.

Michelle Kalberer Digitally signed by Michelle Kalberer  
DN: cn=Michelle Kalberer, o=Klean Kanteen,  
ou,email=Michelle@Kleankanteen.com, c=US  
Date: 2010.05.26 09:19:38 -0700

\_\_\_\_\_  
(Signature)

Michelle Kalberer  
\_\_\_\_\_  
(Name)

CFO/Co-Owner  
\_\_\_\_\_  
(Title)